2014
OCTOBER
CATALOGUE

Humanities
Social Sciences
PHI Learning’s Eastern Economy Editions (3Es) consist of outstanding works of Indian authors and unabridged reprints of established titles widely used by universities. These lower priced editions are published for the benefit of students.
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Content Based Methodology

ANANT N. JOSHI, Director, School of Education, Yashwantrao Chavan Maharashtra Open University (YCMOU), Nashik.

KAVITA S. SALUNKE, Lecturer in School of Education, YCMOU.

This concise and easy-to-read book deals with the theory and practice of content based methodology. It begins by showing the importance of integration of teaching units of one discipline with those of other disciplines and a critical evaluation of the subject curriculum, syllabi and textbook to identify their limitations. Thereafter, the text describes the methods for determining the higher level of knowledge required for a teacher to teach a specific teaching unit. Besides, considerations which teachers need to take into account before teaching their subjects, pedagogical analysis of content, selection of proper approaches, teaching methods, and models of teaching to suit the nature of teaching contents are also explained. Finally, those factors which are to be taken into account for verifying whether the objectives have been achieved or not are discussed with sufficient examples.

Primarily meant for undergraduate students of education (B.Ed. and D.Ed.), the text can also serve as a source book for teacher-educators, teachers, and teacher-trainees, whatever their teaching subjects may be.

Contents:

Latest Print 2006 / 204 pp. / 16.0 x 24.1 cm
ISBN-81-203-2977-5 / ₹ 175.00 / (e-book also available)

Counselling and Guidance

ROBERT L. GIBSON and MARIANNE H. MITCHELL, Indiana University.

This revised edition gives an all-inclusive overview and presents a broad and general understanding of the subject. The book provides practical examples and discussion of all major facets of counseling in a wide range of counselor’s work settings. The text explains the techniques of assessment, including a standardized testing and subjective approach to appraisal such as observation and self-reporting.

Suitable for courses related to education psychology, education and counseling and guidance.

Special features of the book
• Provides historical perspectives and current activities of counselors
• Describes the role and function of counselors in a variety of settings
• Explains techniques utilized by the counselors
• Multicultural considerations in counseling
• Explains the impact and role of technology on counselor functioning
• Teaches how to organize counseling programs?
• Provides legal and ethical guidelines


Latest Print 2014 / 544 pp. / 17.8 x 23.5 cm
ISBN-978-81-203-3547-9 / ₹ 495.00
Developmental Psychology

BERK
Child Development, 9th ed.
LAURA E. BERK, Illinois State University.

This book continues to be the cutting-edge standard for child development texts. It is topical in organization, and has engaging writing style, exceptional cross-cultural and multi-cultural focus, rich examples, and up-to-date scholarship. It also offers students research-based, practical applications that they can relate to their personal and professional lives.

The ninth edition represents the rapid transformations that have taken place in the field with a wealth of new content and teaching tools:

1. Diverse pathways of change are highlighted.
2. The complex, bidirectional relationship between biology and environment is given greater attention.
3. Inclusion of interdisciplinary research is expanded.
4. The links among theory, research, and applications—a theme of this book since its inception—are strengthened.
5. Both health and education are granted increased attention.
6. The role of active student learning is made more explicit.

What Reviewers Are Saying...

“Berk’s Child Development is about as good as an undergraduate textbook could get. It is lively, readable, and engaging.”
—Scott P. Johnson, UCLA

“The overall organization and coverage of Berk’s text are excellent. The chapters cohere and interweave quite nicely.... I like all the features used throughout the text, [and] each edition of Child Development features cutting-edge material.”
—John C. Gibbs, The Ohio State University


Latest Print 2014 / 816 pp. / 21.6 × 27.8 cm

Adolescence Education

CHOUDDHARY

GIRISH BALA CHOUDDHARY, Associate Professor, Lady Irwin College, University of Delhi.

The young and adolescents are an epitome of change, hope and progress. The lives of adolescents are subject to global challenges faced by information and technological revolution, changing markets and globalization, and specific changes taking place in family dynamics, cultural traditions, religious beliefs and other socialization practices. This book on Adolescence Education assumes importance in view of the likely impact of acquired skills and behaviours during this period on an individual’s prospects in adulthood.

This book is an attempt to understand the broader context in which adolescent lives are embedded. The theoretical perspective presents a multi-disciplinary view of adolescence that helps to understand the evolution of the concept of adolescence. Presenting an elaborate account of adolescence as experienced by young in India and highlighting the challenges that emerge as a result of dynamic changes in society, the attempt is made to identify the emerging issues and concerns that impact the lives of adolescents and provide a perspective to adolescence education. The historical account presented helps to build an understanding of the various socio-cultural forces that led to the emergence of the existing Adolescence Education Programme (AEP).

The text presents the key features of the present AEP that are imperative for its successful implementation. The UN and civil society initiatives are mapped with a view to locate the characteristic features and thrust of various interventions. The text gives some gleaning insights from available evidences regarding execution of various existing adolescent programmes, and existential realities of adolescents’ lives.

The book is intended for the undergraduate and postgraduate students of Education, Psychology and Sociology. Besides, the book is equally beneficial for the students opting for Psychology at their +2 level.


Latest Print 2014 / 416 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4980-3 / ₹ 425.00 / (e-book also available)
MUNGER
Changing Children’s Behavior by Changing the People, Places, and Activities in Their Lives

RICHARD L. MUNGER.

Written by a practicing child psychologist, this book shows that the behaviour of all children is environment centric. It discusses how the environment around children in which they live, play and study are more important than personality in shaping their behaviour and contributing in constructing it for good or bad. Hence, making changes in the people, places, and activities in a child’s life can have profound effects on his or her behaviour.

In the book, the reader will find ten “behaviour settings” in which children and adolescents spend most of their time—home, neighbourhood, school, after-school, electronic (TV, computer and other media), friends, work, faith, recreation and leisure, and sports. These settings and the presence of interesting, challenging activities and adult mentors in them can make a big difference in helping children develop into motivated, compassionate, and competent adults. For example, the same child who flounders in a big school with academic, athletic, and activity opportunities limited to an elite group of students may flourish if enrolled in a small school dependent on involving many of its students in order to field sports teams, form a band or drama club, etc.

The readers will also find a quiz at the end of each chapter with the help of which they can develop and analyze a profile of a child’s environmental strengths and weaknesses and then make suggestions to improve them. Also given are the research findings about the impact of the ten environments on children’s lives.

An invaluable guide to parents, educationists, child psychologists, teachers and researchers.


Latest Print 2007 / 312 pp. / 15.3 × 22.9 cm

FEENEY, et al.

STEPHANIE FEENEY, Professor Emerita, University of Hawaii.
ALICE GALPER, Educational Consultant.
CAROL SEEFELDT, Professor Emerita, Late of the Institute for Child Study, University of Maryland, College Park.

This revised text gives readers new insights into the current issues of early childhood education and enhances their ability to articulate the needs of young children and the nature of the field. Contributed by experts in the field, the chapters provide background, impart timely knowledge and research about the subject, offer strategies, and explore prospects for the future.

It is designed to assist students of early childhood care and education to become knowledgeable practitioners and reflective decision makers.


Latest Print 2011 / 448 pp. / 17.8 × 23.5 cm
ROOPNARINE & JOHNSON
Approaches to Early Childhood Education, 5th ed.
JAIPAUL L. ROOPNARINE, Syracuse University.
JAMES E. JOHNSON, The Pennsylvania State University.
This comprehensive and authoritative book by experts in the field, covers a variety of approaches. Students are exposed to some of the major early childhood education curricula as well as the history of the program's development giving importance both to understand the historical foundations as well as the philosophy and theory behind the applications described.
It also addresses current tensions within early childhood education and covers new developments in curricula, methods, and assessment strategies thereby helping readers stay on the cutting edge in the field. Early child special education, working with infants, and the Vygotskian approach to educating young children are each covered in separate chapters.
New topics/chapters in this edition:
• “Early Prevention Initiatives”
• “Early Development and Education Programs in Public Schools”
• “Tools of the Mind: The Vygotskian Approach to Early Childhood Education”

SEN GUPTA
Early Childhood Care and Education
M. SEN GUPTA, Professor and Principal, KiIT College of Education, Gurgaon.
Early Childhood Care and Education (ECCE) programme has gained importance today. Driven by socio-economic compulsions these days both parents seek jobs and remain away from the child for the whole day. Early Childhood Care centres provide them a safer alternative where their children can grow and develop in a stimulative environment. Therefore, ECCE has been comprehensively included in teacher training programmes at all levels.
Designed as a text for the undergraduate students of education (B.Ed.) and elementary education (B.El.Ed.), it provides uptodate and ready to use material. A complete section in the book is devoted to planning a pre-school or ECCE centre, organizing and managing it for its optimum utility and efficient functioning. The effort has been made to include the topics which will help students to understand the ECCE and its functioning in a straightforward and unconventional manner.
KEY FEATURES
• Written in a conversational style
• Comprehensive coverage with sample activities
• Numerous figures and illustrations for better understanding of the subject
• Integration of theory and practice
• Conceptual clarity and practical approach
The book would also be extremely useful to the nursery school teachers, teacher educators, parents, post-graduate students of education (M.Ed.) and for those who would like to run an ECCE centre as a good reference material.

Latest Print 2011 / 440 pp. / 17.8 × 23.5 cm

Latest Print 2010 / 320 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3964-4 / ₹ 275.00 / (e-book also available)
Education in Emerging Indian Society

GHOSH

Education in Emerging Indian Society: The Challenges and Issues

SUNANDA GHOSH, former Principal, and Professor of Education, Stella Matutina College of Education, Chennai.

The principal objective of education is to nurture an individual completely. Education in India, has reached a remarkable height, since independence. This comprehensive book provides a detailed insight on the stages of evolution of education in the country, and the ongoing trends in the field.

Divided into twenty-four chapters, the book clearly explains the classical concepts of education and philosophies of the country, which frame its aims. Apart from tracing on the history of Indian education through its various education commissions, (which are imposed and modified from time to time) the book skillfully identifies the shortcomings of these commissions suggesting the suitable remedies to correct the flaws.

The primary goals of education like education of a girl child; free, compulsory, universal education for all (up to 14 years); and restructuring higher education to meet the needs of the researchers are dealt with in detail. The book also elucidates the importance of sex education, fundamental rights and the use of technology in future-building process.

Primarily intended for the undergraduate students of education, this book will also be beneficial for the teachers and the educationists teaching in various schools and universities of India.


Latest Print 2009 / 216 pp. (Hard Cover) / 16.0 × 24.1 cm ISBN-978-81-203-3793-0 / ₹ 250.00 / (e-book also available)
GOWDA

Learning and the Learner: Insights into the Processes of Learning and Teaching

N. SUKUMAR GOWDA is Founder-Director of Centre for Studies in Education, Puttur (D.K.), Karnataka since 1995.

This book discusses the processes and problems of learning in the classroom conceptual framework of interactive triad of learner–curriculum–teacher. The purpose of the book is to help the educators develop newer insights into the nature and problems of the learner, and as a result, to enable them develop their own approaches to teaching so as to improve learning. The phenomenon and the process of learning has been looked at in a comprehensive and integrated manner in this book.

The author discusses the concept of learning by positing its meaning in the wider context of school curriculum and education. He attempts to answer the question 'how people learn' from the philosophical, physiological and psychological perspectives.

The concepts of intelligence and creativity, as related to learning, are discussed. The book describes in great detail the role of language in human communication, literacy development, and in reading and writing as modes of learning.

Pedology and pedagogy are the two major components of educational theory. The chapter on 'Creative Pedagogy' outlines the conceptual and practical interrelationship between learning and teaching. This chapter also outlines the different modes of teaching, and discusses the teacher's role in fostering creativity and teaching children how to learn. Learning disabilities particularly those related to reading, spelling and computation are also presented.

Finally, the author envisions the future classrooms and strongly advocates liberated, creative, democratic, collaborative and humanistic classrooms. He recommends that Learning Resource Centres should be preferred to the traditional classrooms.

This book is intended to be a useful handbook for educators, researchers and students of education at all levels.


KAKKAR

Educational Psychology

S.B. KAKKAR, Formerly, Head, Department of Psychology, Government College of Education, Patiala.

Designed as a textbook for undergraduate courses in Educational Psychology, this well-organized study gives a detailed description of key concepts such as learning, intelligence and personality and various contemporary theories governing these. The present volume attempts to provide teachers and prospective teachers with those facts, principles and procedures which are of maximum utility in the classroom situations. Apart from helping the teacher-trainee gain a clearer understanding of the nature and behaviour of the learner, the book also provides assistance in evaluation and in understanding the concept of guidance services. The significance of educational and vocational guidance, particularly of exceptional children, is clearly and forcefully brought out. The text is well illustrated with diagrams to elucidate the concepts discussed.

KEY FEATURES

- The book is child centred and practical in its approach and views Educational Psychology from the standpoint of actual problems faced by classroom teachers.
- A chapter is devoted to elementary statistics.
- Importance of guidance and counselling services is clearly brought out.
- One full chapter is set apart for a discussion on guidance of exceptional children.


MANGAL

Advanced Educational Psychology, 2nd ed.

S.K. Mangal, formerly, Principal, Professor and Head, Department of Postgraduate Studies at C.R. College of Education, Rohtak (Haryana).

This revised and expanded edition is a sequel to the first edition which was warmly received by the student and teaching community for its in-depth analysis and refreshing approach to the subject.

NEW CHAPTERS TO THIS EDITION

- Psychology of Individual differences
- Transfer of Learning or Training
- Emotional Development and Emotional Intelligence
- Learning Disabilities and Learning Disabled Children.

Beginning with an introduction to the nature and scope,
and the various schools of psychology, the book discusses the systems propounded by Freud, Adler, Jung and Piaget, taking into account their critical importance to the subject. It then focuses on the psychology of growth and development, psychology of individual differences, motivation, attention and personality, with an emphasis on the individual’s attitude towards learning, and the factors influencing learning. The text also elaborates the nature and theories of learning and the aspects of memory such as remembering and forgetting. The cognitive aspect, i.e. intelligence, and vital topics like creativity and the psychology of thinking, reasoning and problem-solving have been accorded due prominence. A detailed discussion on exceptional children and learning disabled children together with the educational measures for overcoming such disabilities is also included. The text concludes with an important aspect of human behaviour, namely, adjustment.

Interspersed with examples, illustrations and tables, this text is ideally suited for postgraduate students of education and psychology. It can also be profitably used by teachers, teacher-educators, guidance and counselling personnel, and administrators of educational institutions.


Latest Print 2014 / 536 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-2038-3 / ₹ 325.00 / (e-book also available)

Latest Print 2009 / 768 pp. / 13.9 × 21.6 cm ISBN-978-81-203-0302-7 / ₹ 325.00

Educational Technology

MANGAL & MANGAL Essentials of Educational Technology S.K. MANGAL, formerly Principal, and Professor and Head, Department of Post Graduate Studies at C.R. College of Education, Rohtak, Haryana. UMA MANGAL, formerly Principal, Vaish College of Education, Rohtak, Haryana.

Use of technology has permeated all areas of knowledge, and Education is no exception. This accessible and easy-to-read book, emanating from an author who has distinguished himself as teacher and able administrator of education, and devised several educational and psychological tests, encompasses a broad spectrum of areas in educational technology. It focuses on the modern trends and innovations in Educational Technology to equip the teacher trainees and in-service teachers with the necessary skills in this area.

The book not only covers the objectives, concepts, use and management of Educational Technology, it also emphasises the role of education and various other techniques that help in teaching-learning.

KEY FEATURES
• The coverage is quite comprehensive and elaborate catering to the needs of the students of most Indian universities.

SKINNER (Ed.) Educational Psychology, 4th ed.

Edited by CHARLES E. SKINNER, Visiting Professor at Southern Illinois University.

The book presents a systematic and authoritative treatment of child and adolescent development, learning, and adjustment in educational situations and develops a clear understanding of the educational process.

Latest Print 2014 / 784 pp. / 17.8 × 23.5 cm ISBN-978-81-203-3280-5 / ₹ 425.00 / (e-book also available)
The concepts given are illustrated with plenty of tables, figures, and examples to make the reader comprehend the subject better.

This book is ideally suited for the students of B.Ed., M.Ed., BA/MA (Education) courses. Besides, the text can be profitably used by in-service teachers, teacher educators, educational technology-resource personnel, and school administrators.

The book is meant for the postgraduate students of education (M.A., Education), B.Ed. and M.Ed. Besides, teacher educators, distance education personnel, school-based administrators and policymakers will also find the book quite useful.


Latest Print 2011 / 320 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4382-5 / ₹ 295.00 / (e-book also available)

**English Language Teaching**

**VYAS & PATEL (Eds.)**

**Teaching English as a Second Language: A New Pedagogy for a New Century**

**Editors:**

MANISH A. VYAS, Senior Lecturer with the Department of English, VPMP Polytechnic, Gandhinagar, Gujarat.

YOGESH L. PATEL is with the Department of English, LDRP Institute of Technology and Research, Gandhinagar, Gujarat.

Today, English Language Teaching (ELT), especially English as a Second Language (ESL) and English as a Foreign Language (EFL), has been witnessing unprecedented changes in curriculum, teaching methodology, and the application of learning theories. This has created a demand for teachers who can teach English to learners of varied cultural, socio-economic and psychological backgrounds.

This book discusses the modern trends, innovations, as well as the difficulties and challenges in teaching and learning ESL in a non-native context. The book, with contributions from many experts (each one specializing in a particular field) from countries such as UK, USA, Australia, New Zealand, India, Nigeria, Sri Lanka, China, and Japan, provides new methods, strategies and application-oriented solutions to overcome the problems in a practical way.

The book deals with all topics pertinent to ESL and these are reinforced by a large number of examples and quotations from different sources. What distinguishes the text is its focus on modern innovations and use of technology in ELT/CLT (communicative language teaching).

Teachers, teacher-trainees (B.Ed./M.A. Education/M.Ed.), and teacher-educators who are concerned with teaching English as a Second Language (ESL) should find this book immensely helpful.


Latest Print 2010 / 512 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3933-0 / T 350.00 / (e-book also available)

Foundations of Education

SAMUEL RAVI
Comprehensive Study of Education, A

S. SAMUEL RAVI is with the Department of Education, Immanuel Arasar College of Education, Tamil Nadu.

Intended for the undergraduate and postgraduate students of education, this book is an earnest endeavour to provide the readers with a thorough understanding of the various concepts of education. The exhaustive treatment of the topics in a cogent manner will enable the students to grasp the subject in an easy-to-understand manner.

Organized in seven units, the chapters encompass the different pedagogical features of education addressing some of the broad areas of concern, and upholding the intrinsic details of education in the emerging society. The various education commissions, their roles in spreading education in the present age and the remedies to correct their laws are also covered in great details.

This textbook can also be useful to the teachers and research scholars as a reference material.

Contents:


Latest Print 2011 / 956 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4182-1 / T 695.00 / (e-book also available)

Measurement and Evaluation

REYNOLDS, et al.
Measurement and Assessment in Education, 2nd ed.

CECIL R. REYNOLDS, Texas A&M University.
RONALD B. LIVINGSTON, University of Texas at Tyler.
VICTOR WILLSON, Texas A&M University.

The text includes an introduction to the basic mathematics of measurement, and expands traditional coverage to include a thorough discussion of performance and portfolio assessments, a complete presentation of assessment accommodations for students with disabilities, and a practical discussion of professional best practices in educational measurement.

This Second Edition employs a pragmatic approach to the study of educational tests and measurement so that teachers can understand essential psychometric concepts and be able to apply them in the classroom.

Highlights of this text

• User friendly text helping students to master the more technical aspects of educational assessment.
• Ethical principles, legal issues, and professional standards relevant to classroom assessment are covered thoroughly.
• An entire chapter is devoted to the use of assessments for students with disabilities.
• Contemporary issues regarding the assessment of students are covered in detail.
• Numerous pedagogical devices such as exercises, cases, and end-of-chapter problems are included throughout the text so that students can explore topics further.

Contents:

Methods of Teaching

JOYCE, et al.
Models of Teaching, 8th ed.
BRUCE JOYCE, Booksend Laboratories.
MARSHA WEIL, ETR Associates.
EMILY CALHORN, Booksend Laboratories.

This classic text aspires to connect teacher candidates and teachers to a variety of well-developed ways and models of teaching. It combines rationale and research with real-world examples and applications to provide a strong foundation for new educators. The text contains detailed and rich variety of approaches to teaching, with sufficient numbers of illustrations in order to provide models for practical situations. Encompassing all of the major psychological and philosophical approaches to teaching and schools, this new edition proves to be at the core of a successful teacher education program.

NEW TO THIS EDITION
• New studies on models of teaching apprise readers with current picture of education today.
• Refreshed and updated research ensuring accuracy and currency
• Abundance of both classic and contemporary teaching models, classified into four families: Social, Information-Processing, Personal and Behavioral Systems
• Each model includes suggestions for putting the teaching strategies to use in classroom with applications and through a Summary Chart.


OLSON & HERGENHAHN
Introduction to Theories of Learning, An 9th ed.
MATTHEW H. OLSON, Hamline University.
B.R. HERGENHAHN, Professor Emeritus, Hamline University.
This new edition of the book is totally reorganized and streamlined. However, as in the previous editions, the focus of the book remains the following:
• Defining learning and showing how the learning process is studied.
• Placing learning theory in historical perspective.
• Presenting the essential features of major theories of learning.
• Including the materials that reflect current research and scholarship.
THE NEW EDITION
1. Takes into account the cognitive neuroscience of Gestalt psychology including studies of the “Aha!” phenomenon.
2. Provides more information that Piaget underestimated the cognitive abilities of infants and toddlers.
3. Includes exploration of the role of mirror neurons in observational learning.
4. Consists new information on the role of hippocampus in consolidation and spatial learning.

Research/Statistics in Education
ASTHANA & BRAJ BHUSHAN
Statistics for Social Sciences (with SPSS Applications)
HARI SHANKAR ASTHANA, Reader, Department of Psychology at Kumaun University, Nainital (Almora Campus), Uttarakhand.
BRAJ BHUSHAN, Assistant Professor, Department of Humanities and Social Sciences, Indian Institute of Technology Kanpur.
Designed as a text for the undergraduate and postgraduate students of psychology, education, sociology, demography and economics, this comprehensive book explains the theoretical and computational aspects of statistics. Since the students of social sciences often find it difficult to comprehend easily the statistical techniques due to complex mathematical steps involved, this book explains the concepts as well as steps in a simple and clear manner.
The text provides solutions to basic concepts and problems using a number of illustrations. In addition, it demonstrates the simplest way of using SPSS software for statistical analysis.
SPSS screen images are used to make the ideas clearer for the readers. This is preceded by theoretical details and solved examples so that even readers having minimal knowledge of computer can use SPSS easily and comprehend the complex intermediate steps involved in statistical analysis.
Besides the undergraduate and postgraduate students of social sciences, researchers in the field of social sciences should find this book immensely useful.
KEY FEATURES
• Demonstrates the simplest way of using SPSS for statistical analysis.
• Provides solved examples throughout the text in ascending order of complexity.
• Gives chapter-end exercises and key terms for better grasp of the topics covered.

BEST & KAHN
Research in Education, 10th ed.
JOHN W. BEST, Butler University, Emeritus.
JAMES V. KAHN, University of Illinois Chicago.
This book covers research methods and statistics in
a readable and student-friendly format. It provides a wide variety of methodologies including descriptive, experimental and quasi-experimental research, historical studies, qualitative methods and single subject designs. A complete range of tools as well as descriptive and inferential statistics are also included making this text the definitive resource for introductory research courses.

**NEW TO THIS EDITION**

- Major update and expansion of the chapter on Qualitative Research brings more balanced perspective to text.
- An expanded section on meta-analysis that strengthens this current methodology for students.
- Additional and more current research examples are used in the methods chapters.


**Latest Print 2014 / 524 pp. / 17.8 × 23.5 cm**


**BOGDAN & BIKLEN**

**Qualitative Research for Education: An Introduction to Theories and Methods, 5th ed.**

ROBERT C. BOGDAN and SARI KNOPP BIKLEN, both Syracuse University.

This is a concise, applied, and very clearly written introduction to qualitative research methods.

It provides the reader with a background for understanding the uses of qualitative research in education (and other professions) examining its theoretical and historical underpinnings, and providing the “how-to’s” of doing qualitative research. This new edition places qualitative research within current debates about research methods and alternative ways of knowing.

**New to this edition:**

- Rewritten chapter, “Data Analysis,” places more emphasis on the interpretive aspect of research and research writing.
- Expanded coverage of action or practitioner research highlights a topic that is of immediate use.
- Added emphasis on technology and qualitative analysis software in qualitative research helps students to use and incorporate technology efficiently.
- Expanded coverage of such topics as formal research designs, work with different cultures, critical race theory, and the debate over quantitative vs. qualitative research.
- New end-of-chapter summaries, questions, and field assignments.


**Latest Print 2011 / 320 pp. / 17.8 × 23.5 cm**

ISBN-978-81-203-4353-5 / ₹ 325.00

**CRESWELL**

**Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, 4th ed.**

JOHN W. CRESWELL, University of Nebraska-Lincoln.

This book is an introductory educational research text that offers a balanced and integrated treatment of both quantitative and qualitative methods. Written in clear and practical language Educational Research helps its readers get started doing their own research and also become better readers of research.

**Updates for this edition include:**

- Increased coverage of ethics reporting and Evaluating Research.
- A new boxed feature called “Ethical Dilemma” has been added to every chapter in part three. Each Ethical Dilemma ends by posing a discussion question to the reader.
- The majority of the sample articles have been replaced with more recent articles.
- Additional information on the difference between dissertation, thesis, and journal article writing strategies.
- Updated information on statistical programs and simulation programs for learning statistics.
- Additional information on the relationship between response rate and response bias.

MANGAL Statistics in Psychology and Education, 2nd ed.
S.K. MANGAL, formerly Principal, Professor and Head, Department of Postgraduate Studies at C.R. College of Education, Rohtak (Haryana).

This extensively revised and fully updated second edition is designed as a textbook for M.A. (Education), M.Ed., M.A. (Psychology and Sociology) and for research students pursuing courses in Statistics related to these subjects. It takes into account the present syllabi of various universities and institutes of education across the country.

WHAT'S NEW TO THE SECOND EDITION

- Six new chapters added with emphasis on advanced statistical concepts and techniques such as the following:
  - Biserial correlation, point biserial correlation, tetrachoric correlation, phi coefficient, partial and multiple correlation.
  - Transfer of raw scores into standard scores, T, C and Stanine scores.
  - Non-parametric tests like the McNemar test, Sign test, Wilcoxon test, Median test, U test, Runs test, and KS test.
  - Analysis of covariance.
- Some chapters modified and reshuffled to reflect the new emphasis.
- Entire text thoroughly checked and marked improvements made to bring the topics up-to-date.

KEY FEATURES

- Statistical procedures and methods have been simplified to facilitate understanding of the subject, and only the minimum necessary mathematics is presented
- Gives detailed discussion on parametric tests using very small samples for drawing valuable statistical inferences.
- Numerous solved examples and assignments are provided for practice and to illustrate the concepts and applications.


MANGAL & MANGAL Research Methodology in Behavioural Sciences
S.K. MANGAL, formerly Principal, Professor and Head of the Department of Postgraduate Studies, C.R. College of Education, Rohtak (Haryana).

SHUBHRA MANGAL, Dean, Professor and Head, School of Education, Lingaya’s University, Faridabad.

The quality and productivity of a research work very much depends on the competency of the researchers. Such competency needs to be generated and nurtured properly among the researchers from the very beginning of their research career. This comprehensive book on research methodology discusses in detail how to carry out research studies in various disciplines of behavioural sciences in an organized manner.

The book is meant for the postgraduate students of Education (M.Ed.), Sociology, Psychology and Management. In addition, it will also be useful to research scholars in learning the art of doing qualitative and quantitative research studies in behavioural sciences.


Latest Print 2013 / 752 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4808-0 / ₹ 525.00 / (e-book also available)

PHI Learning — CATALOGUE 2014

Behavioural Sciences: Meaning and Types), ऐतिहासिक अनुसंधान (Historical Research), विचारधारा या संप्रेक्षण अनुसंधान (Descriptive or Normative Survey Research), विकासशास्त्रीय अनुसंधान (Developmental Research), प्रायोगिक अनुसंधान एवं अभिकल्प (Experimental Research and Designs), अर्थ-प्रायोगिक अनुसंधान (Quasi-Experimental Research), घटनोत्तर अनुसंधान (Ex-Post Facto Research), गुनाहक अनुसंधान (Qualitative Research), जागीर लाभकारी अनुसंधान (Ethnographic Research), अध्ययन एवं एकल प्रयोग अनुसंधान (Case Study and Single Subject Study Research), प्रबंधकीय विश्लेषण अनुसंधान (Documentary Analysis Research), अनुसंधान समस्या: प्रश्न एवं अनुसंधान प्रतापित लेखावि अनुसंधान प्रश्न विद्यालय (Research Problem: Identifying and Writing a Research Proposal (Synopsis)), एकमता तथा साहित्यकी की खोज एवं पूर्वकाल (Searching and Reviewing the Related Literature), अनुसंधान परिकल्पनाएँ (Research Hypotheses), प्रतिबंध प्रतिशोधन (Sampling), प्रदर्शन संकलन: उपकरण एवं तकनीकी (Data Collection: Tools and Techniques). प्रदर्शन संकलन उपकरण: प्रश्न (Data Collection Tools: Observation), प्रदर्शन संकलन उपकरण: प्रश्नात्मक (Data Collection Tools: Questionnaire), प्रदर्शन संकलन उपकरण: साक्षात्कार (Data Collection Tools: Interview), प्रदर्शन संकलन उपकरण: निर्देशन मानचित्र (Data Collection Tools: Rating Scales). प्रदर्शन संकलन उपकरण: अनुभव मानचित्र (Data Collection Tools: Attitude Scales). प्रदर्शन संकलन उपकरण: उपजीवन पर्यावरण (Data Collection Tools: Achievement Tests). प्रदर्शन संकलन उपकरण: समाजीय या सामाजिक तकनीकी (Data Collection Tools: Sociometry or Sociometric Techniques). प्रदर्शन संकलन उपकरण: व्याख्या एवं सामान्य परिस्थितियाँ (Data Collection Tools: Personality and Adjustment Inventories). प्रदर्शन संकलन उपकरण: प्रभावी तकनीकी (Data Collection Tools: Projective Techniques). अनुसंधान उपकरणों का निर्माण एवं मानकीकरण (Construction and Standardization of Research Tools). परीक्षण उपकरणों का उपयोग-प्रकार का स्थानांतर एवं परीक्षण मानकों का विकास (The Interpretation of Test Scores: Scores Transformation and Development of Test Norms). अनुसंधान उपकरण की विश्लेषण (Reliability of Research Tools). अनुसंधान उपकरण की वैधता (Validity of Research Tools). पारमिटरिक प्रदर्शन विश्लेषण (Quantitative Data Analysis). अमान्यता विश्लेषण का उपयोग (Writing Research Report). अनुसंधान में कंप्यूटर तकनीकी का उपयोग (Using Computer Technology in Research). परिसंपर्क (Appendix), संपर्क स्थान (Bibliography) एवं अनुकूलकार (Index).

Latest Print 2014 / 752 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4974-2 / ₹ 595.00 / (e-book also available)
Special Education/Education for Exceptional Children

MANGAL

Educating Exceptional Children: An Introduction to Special Education

S.K. MANGAL, formerly, Principal, Professor and Head, Department of Postgraduate Studies at C.R. College of Education, Rohtak (Haryana).

Intended as a text for undergraduate, postgraduate (B.Ed./M.Ed.; B.A., M.A. Education) and diploma level courses in Education as well as for courses in Special Education, this comprehensive and accessible book provides a sound base for understanding Special Children through an insightful and incisive analysis on Special Education.

The text dwells on exceptional children, or children with special needs, who are found to be in one extreme or the other and suffer from various deficits or disabilities or are gifted. They cover a wide spectrum—the mentally retarded, the visually and hearing impaired, the emotionally disturbed, those with autism, cerebral palsy, and the deprived, as well as the gifted and the creative.

This well-organized and pedagogically rich text should be extremely useful to students as well as professionals—special education teachers, those engaged in guidance and counselling, educational policy makers, and field workers, who have an abiding interest in the education of exceptional children and in special education.

KEY FEATURES

• Has student-friendly features like illustrations, examples, tables, and research-based experimental findings.

• Provides a complete picture of exceptionality, from the early years of human history to the present day.

• Gives case histories to practically illustrate the subject.


The new edition includes

• Characteristics and Implications: These chapter elements clarify the characteristics of each disability category and pinpoint instructional implications teachers need to be aware of.

• Cross-Chapter references: These margin notes help the readers make the content connections across chapters.

• Visits and revisits to one particular student in every chapter to re-examine his or her needs, thereby reinforcing the concepts discussed in the chapter.


Latest Print 2013 / 604 pp. / 21.6 × 27.8 cm
ISBN-978-81-203-4378-8 / ₹ 575.00

ISBN-978-81-203-3284-3 / ₹ 395.00 / (e-book also available)
WERTS, et al.

Fundamentals of Special Education: What Every Teacher Needs to Know, 3rd ed.

MARGARET G. WERTS, Appalachian State University.
RICHARD A. CULATTA, Appalachian State University.
JAMES R. THOMPKINS, Appalachian State University.

This book gathers into one source the critical information needed to understand students with disabilities.

Concise yet complete, it is an essential resource for educators as it provides the basic parameters of each disability area and defines the issues that impact current interventions and practices, helping teachers to understand historical and legal issues that have influenced current practices and interventions. Each categorical chapter has an “Issue of Importance” section to highlight some of the concerns of students, families, teachers, and other professionals who deal with students with special needs on a daily basis. In addition, this edition includes:

- **What Would You Do?**—a feature in every chapter asking the reader to take the position of a teacher of other concerned individual and reflectively consider a complex situation.
- **What Every Teacher Should Know About Technology**—a feature on current technology in today’s schools.
- A new chapter on Autism Spectrum Disorders.
- Updated, contemporary literature, recent research, and expert commentary addressing current trends and issues in the field, leading to the establishment of best practices.
- Additional information on working with diverse students with special needs as well as partnering with other teachers, families, and service professionals.

**Contents:**

- Preface
- Acknowledgments
- Introduction to Special Education
- Students with Communication Disorders
- Students with Mental Retardation or Developmental Disabilities
- Students with Learning Disabilities
- Students with Attention Deficit/Hyperactivity Disorder
- Students with Emotional and Behavioral Disorder
- Students with Physical and Health Impairments
- Students with Autism Spectrum Disorders
- Students with Hearing Impairments
- Students with Visual Impairments
- Students with Severe or Multiple Disabilities
- Students Who Are Gifted and Talented
- Appendices
- Index

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**NEW TO THIS EDITION**

- Inclusion of one chapter on ‘Concept Mapping in Biology Teaching’. This chapter advocates the popularized constructivist approach of teaching-learning process.
- Besides, some figures, tables and flow charts are also added to make the book more useful to the readers.

**KEY FEATURES**

- Analyses Constructivism versus Behaviourism.
- Includes self-explanatory model lesson plan.
- Discusses Information and Communication Technology (ICT) in the context of Biology/Science teaching-learning.
- Suggests how apparatus and devices can be secured and cultured, and used in classroom demonstrations and student projects.

Primarily intended as a text for students of B.Ed. pursuing course on Teaching of Biological Sciences/Life Sciences, the book should prove equally useful for B.Ed. students following courses on Teaching of Physical Sciences. In addition, diploma students of Elementary Teacher Education (ETE) having a paper on Teaching of EVS (General Science), and M.Ed. and M.A. (Education) students with an optional/elective paper on Science Education would find the book extremely useful.

**Contents:**

- Preface
- New to This Edition
- Acknowledgements
- Basic Concepts: Nature and Scope of Biological Sciences
- Objective-based Teaching: Curriculum in Biological Sciences
- Pedagogical Practice: Methods of Teaching Biological Sciences
- Unit Planning and Lesson Planning: Teaching Skills
- Microteaching and Simulated Teaching
Teaching of Hindi

Teaching of Science

MONIKA DAVAR, Assistant Professor at Maharaja Surajmal Institute, Delhi.

A frequent use of scientific and technical methodologies has revolutionized various fields of education, and science education is not an exception. This book elaborates on various important aspects of science education, and comprehensively deals with its objectives and applications in the classroom programmes.

The purpose of this book is to help the trainee teachers learn the nitty-gritty of science teaching, and instil in them the teaching skills and inquiry-based teaching methodologies, so that they can apply these skills practically. Divided into six units comprising 23 chapters, the book discusses step-by-step methodologies of teaching science and the ways and means of preparing the lesson plans. The chapter on Teaching aids provides useful tips on using teaching aids to make the teaching-learning process more interactive.

The book is intended for the undergraduate students of Education and can also be used as a reference book for the Science teachers.
KEY FEATURES

- Defines the objectives of science teaching as per the National Curriculum Framework (NCF) 2005, and simultaneously provides an exposure to other latest policy perspectives.
- Provides up-to-date information on new evaluation system of CCE and grading for Class X introduced by the CBSE board in the year 2010.
- Guides the trainee-teachers in constructing practical Test Paper, Viva Questions and Multiple Choice Questions as per the latest CBSE guidelines.


Latest Print 2012 / 288 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4624-6 / ₹ 250.00 / (e-book also available)

KALRA & GUPTA
Teaching of Science: A Modern Approach
R.M. KALRA, formerly Adjunct Professor in the Faculty of Health Sciences, Simon Fraser University, Burnaby, British Columbia, Canada. VANDANA GUPTA, Assistant Professor at Maharshi Valmiki College of Education (University of Delhi).

This well-organized book emphasizes the various aspects of science education, viz. the use of computers in science education, software programs, the Internet, e-Learning, multimedia, concept mapping, and action research. It introduces students to the latest trends in the methods of teaching. The book also strives to foster science education through non-formal approaches, such as distance education with special reference to commonwealth learning model, or academic games.

What distinguishes this text is its emphasis on making the teachers understand that learning students' psychology is the prerequisite for the success of any education programme. Keeping this view in mind, the text explains the well-known theories of learning of Piaget, Ausubel, Bruner and Gagne—which are closely related to science teaching.

Primarily intended as a text for the undergraduate students (degree and diploma) of Education (B.Ed. and D.Ed.), this could serve as a source book for in-service teachers and science educators. In addition, curriculum developers and policy makers working in the field of science education having an abiding faith in moulding youngsters to face the challenges of 21st century should find this book useful and stimulating.

KEY FEATURES

- Lays emphasis on inculcating values or the development of scientific temper in students.
- Cites a number of examples related to teaching methods from both urban and rural areas to illustrate the concepts discussed in the text.


Latest Print 2012 / 224 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4544-7 / ₹ 250.00 / (e-book also available)

RADHA MOHAN
RADHA MOHAN, Principal, Rajalakshmi College of Education, Thandalam, Chennai.

Science teaching has recently evolved as a blend of conventional methods and modern aids owing to the changed needs and techniques of education. This updated Third Edition aims to strike this balance between modern teaching methods and time-tested theories.

All the existing chapters are suitably updated and new chapters on theories of learning, teaching models, and statistics are included in the text. Checklists are provided to help teachers handpick appropriate material from the vast available resources. The introductory chapter on statistics should help them interpret and analyze the test scores of their students.

THIS NEW EDITION FEATURES
• Four new chapters—Statistics for Science Teacher, Theories of Learning, Models of Teaching, and Constructivism in Science Education.
• Updated e-learning materials and website addresses relevant to science teaching and teachers.
• Completely revised chapters and elaborate coverage of all aspects of modern teaching.

This edition of Innovative Science Teaching is designed for the undergraduate and postgraduate students of education specializing in science teaching. It can also be used as reference by physical science teachers and teacher-trainees.


Latest Print 2013 / 456 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3157-0 / ₹ 325.00

Teaching of Social Studies

MANGAL & MANGAL
Teaching of Social Studies
S.K. MANGAL, formerly Principal, and Professor and Head, Department of Post Graduate Studies at C.R. College of Education, Rohtak, Haryana.
UMA MANGAL, formerly Principal, Vaish College of Education, Rohtak, Haryana.

Written in a simple and engaging style, this text is ideally suited to the needs of B.Ed. and M.A. (Education) students. Besides, it can also be profitably used for the in-service teacher education programmes organized by the Central and State Education Boards.

This comprehensive book provides what is needed by the social studies teacher for the teaching of the subject. It imparts the desired knowledge and skills related to the formulation of instructional objectives, methodology of teaching, use of instructional material, organization of the social studies room, and utilization of the resources of the community and co-curricular activities. It also equips the teacher with the knowledge and application of the innovations in the field of social studies teaching such as team teaching, microteaching, and individualized instruction through programmed learning. Moreover, the text elaborately deals with the pedagogical analysis of the content material, unit planning and lesson planning, evaluation devices, diagnostic testing, and remedial teaching.

KEY FEATURES
• Discusses various topics with the help of a number of figures and tables to facilitate better understanding of the subject matter.
• Gives Summary at the end of each chapter to help readers review key concepts.
• Provides chapter-end Study Questions to reinforce students’ understanding of the concepts.

The critical introduction to each short story traces the development of the form from its origins, both historically and in terms of female literary contributions to its development.

- The chapter on Radical Feminism is mapped in the context of social, political and cultural development.
- The book provides historical, literary and biographical contexts of the writers and their short stories.


Latest Print 2013 / 292 pp. / 13.9 × 21.6 cm
ISBN-978-81-203-4736-6 / ₹ 250.00 / (e-book also available)

ABRAHAM
Women’s Writings in the Nineteenth and Twentieth Centuries—Short Stories
TAISHA ABRAHAM, Associate Professor, Department of English, Jesus and Mary College, New Delhi.

Intended as a text for undergraduate students of English for their course on Women’s Writings in the Nineteenth and Twentieth centuries, this compact and well-organized book provides both the history of the development of the short story in America and Britain and a comprehensive introduction to the modes on critical practices based on feminist thinking. It takes into account the strategies used by the women writers of the period in the backdrop of the gender issues that agitated their minds.

The text is divided into three parts—Part I: Introduction—containing two chapters that deal with the development of the American short story and the resurgence of radical feminism in America. These provide the historical and the feminist frame within which the short stories by the Anglo American Women’s Writers should be read. Part II gives four short stories: Kate Chopin—The Story of An Hour; Charlotte Perkins Gilman—The Yellow Wallpaper; Willa Cather—Coming, Aphrodite; and Katherine Mansfield—Bliss. Each short story is preceded by a critical introduction, detailed references for further reading, and a biographical time line. Part III comprises three critical essays which provide sharp insights into the period in which the four women writers were writing.

This book will be treasured not only by students but also by those who wish to study critically the feminist writings of the period. In addition, it will enrich readers’ understanding of American and British literary history and culture.

SALIENT FEATURES
- The critical introduction to each short story traces the

CHAKRABORTY (Ed.)
Indian Drama in English, 2nd ed.
KAUSTAV CHAKRABORTY (Ed.), Assistant Professor, Department of English, Southfield (formerly Loreto) College, Darjeeling, West Bengal.

The new edition incorporates two new essays on very popular plays of all times—one, Manipuri dramatist Ratan Thiyam’s Chakravyuh, and the second, Maharashtrian playwright, Mahesh Elkunchwar’s Desire in the Rocks. The essays added give a panoramic view of the plays in succinct style and simple language.

This edited volume on Indian Drama in English, including Indian plays in English translation, with contributions from experts specializing on the different playwrights, covers the works of major dramatists who have given a distinctive shape to this enormous mass of creative material.

This comprehensive and well-researched text explores the major Indian playwrights in English. It encompasses such works as Rabindranath Tagore’s Red Oleanders; Vijay Tendulkar’s Silence! The Court is in Session, Kanayadan, The Vultures, and Komala; Girish Karnad’s Hayavadana, Tagthlaq, Naga Mandala, and The Fire and the Rain; Mahasweta Devi’s The Mother of 1084; Mahesh Dattani’s Final Solutions, Tara, Dance Like a Man, and Bravely Fought the Queen; Habib Tanvir’s Charandas Chor; Indira Parthasarathy’s Auranzeb; and Badal Sircar’s Evar Indroj. The book focuses on different aspects of their plays and shows how the Indian Drama in English, while maintaining its relation with the tradition, has made bold innovations and fruitful experiments in terms of both thematic and technical excellence.

The book is intended for the undergraduate and postgraduate students of English literature. Besides, it will also be valuable for those who wish to delve deeper into the plays covered and analyzed in the text.
Vikram Seth and Amitav Ghosh, we have an array of writers adorning the literary horizon. All these writers have considerable following in the English speaking countries, and Amitav Ghosh certainly occupies an important place among them and is much acclaimed for his literary style and content.

One of the most prolific postcolonial writers writing today, Amitav Ghosh has received many awards: The Circle of Reason, winning the Prix Medici Etranger (one of France’s top literary award), The Shadow Lines, winning the Sahitya Akademi Award, and The Calcutta Chromosome, bagging the Arthur C. Clarke Award for 1997. His latest novel, Sea of Poppies too has been highly appreciated.

This book, which is an anthology of critical essays, deals with fictional as well as non-fictional works of Amitav Ghosh. It focuses on Ghosh’s idea and theory of the novel, postcolonial rationality in The Circle of Reason, nationalism in the context of Partition in The Shadow Lines, and East-West encounter in The Calcutta Chromosome. Besides, it also discusses power structure operating within the narrative of The Glass Palace, and the question of space, identity and cultural difference in The Hungry Tide. Though different from each other, some of the essays take up common themes for discussion and offer new insights into Ghosh’s works. The essays are thoughtful, incisive and refreshing.

This book is meant for the undergraduate and postgraduate students of English literature. Besides, all those readers who wish to delve deeper into the works of Amitav Ghosh will find reading the text extremely informative, stimulating and useful.


Latest Print 2009 / 208 pp. / 13.9 × 21.6 cm ISBN-978-81-203-3865-4 / ₹ 150.00 / (e-book also available)

CHOUDHURY (Ed.)

Charles Dickens—Great Expectations

Bibhash Choudhury (Ed.), Reader, Department of English, Gauhati University, Guwahati (Assam).

Among all the genres of literature, the novel has always held a fascination for the readers over the centuries. Rightly so, because it tells a story in a gripping and dramatic style, which often reminds them of their lives, sometimes transporting them into an imaginary world of entertainment and escape, and enabling them to forget their worries and concerns.

The 19th century England was prodigious for the production of novels with such luminaries as William Makepeace Thackeray, Charles Dickens, the famous Bronte sisters—Charlotte Bronte, Anne Bronte and Emily Bronte—George Eliot and Thomas Hardy adorning the horizon. Among these, Dickens certainly holds a pride of place: his prodigious writings, predominantly novels, and his inimitable style bear testimony to this.

The child figure is ubiquitous in all his novels—from Oliver Twist, Dombey and Son to Hard Times and Great Expectations. The child is sometimes the victim and sometimes the reminder of the innocence lost in a materialistic world. Great Expectations is a fascinating novel told with remarkable drama, humour and irony. It is a gripping story, the story of Pip, the orphan boy adopted by Mr. Joe Gragery, a blacksmith. Pip has both good luck and great expectations; but then he loses both. Through his rise and fall, Pip learns how to find happiness and, in the process, falls in love. Pip is neither a hero nor an antihero. He is just an ordinary human being who experiences myriad emotions—fright, love, grief, misery and happiness. As in his other novels, Dickens draws memorable and haunting characters in this novel, too, and also exposes the rampant corruption prevalent during the period.

Besides a comprehensive Preface by the Editor, the book gives the actual text, followed by specially written critical essays on the novel by experts in the field, each offering insights on different aspects of narrative, themes and culture. Undergraduate and postgraduate students of English Literature as well as researchers in the field should find this book extremely useful and immensely readable.


GOSWAMI
Mulk Raj Anand—Early Novels

KETAKI GOSWAMI, Reader in English, East Calcutta Girls’ College, Kolkata.

Today, Indian writing in English or Indo-Anglian writing has certainly come of age, with the novel having a pride of place and names such as Salman Rushdie, V.S. Naipaul, Vikram Seth, Kiran Desai, Amitav Ghosh, Arundhati Roy, and Arvind Adiga prominently figuring in the list. But the credit for placing Indo-Anglian writing on a high pedestal should go to earlier writers like Rabindra Tagore, Mulk Raj Anand, R.K. Narayan and Raja Rao. Among these, Mulk Raj Anand has a unique place because of the ideals and ideas he espoused through his novels.

This concise book deals with Anand’s three early novels—Coolie, Untouchable, and Two Leaves and a Bud—and a few short stories, which were conceived, written and published during the colonial period—the Raj. It also includes critical essays on such themes as Life and Art, Themes and Applications, Anand and His Use of Language and a study on the Women in Anand’s Short Stories.

Dr. Ketaki Goswami, with her erudition and scholarship and research findings on Mulk Raj Anand’s works, brings out the quintessential Anand—the messiah of the downtrodden, the unwanted and the unloved. For, Anand intricately weaves through his novels, the theme of exploitation and the apathy, the indifference and the condescending attitude of the affluent towards the marginalized sections of the society whose pangs and pains wrenched his heart. Anand’s life-long quest was to show love and compassion to the poor as also to alleviate their pains and give a magic touch to the downtrodden to make their lives bearable. In all the three novels and the short stories discussed in the book, the author shows that the novelist believed that the Summum bonum of a human being is living a life with dignity which has been denied to the lower castes and the downtrodden, the unwanted and the unloved. For, Anand began to write on Indian themes based on Indian contexts and Indian social scenario. Indo-Anglian poetry has received world recognition and some of the poets are held in high esteem. This anthology containing 35 essays is an attempt to represent the gamut of Indian poetry in English, both pre-Independence and post-Independence, from diverse critical perspectives. The thirteen poets covered in this anthology include Michael Madhusudan Dutt, Toru Dutt, Rabindranath Tagore, Sarojini Naidu, Nissim Ezekiel, A.K. Ramanujan, and Kamala Das.

The essays in the book offer innovative perspectives and touch upon different aspects of Indian poetry in English. The tone of the essays varies from personal to argumentative to objectively discursive.

The book, with diverse and thought-provoking essays, will be highly useful for undergraduate and postgraduate students of English Literature. Besides, those who are interested to know about Indian Poetry in English will find the book quite illuminating and interesting.


Latest Print 2010 / 320 pp. / 13.9 × 21.6 cm
ISBN-978-81-203-4061-9 / ₹ 225.00 / (e-book also available)

NIAZI & RAMA GAUTAM
How to Study Literature: Stylistic and Pragmatic Approaches
NOZAR NIAZI, Head of the Department of English literature, Lorestan University, Iran.
RAMA GAUTAM, Professor and Head of the Department of Communication at the International Institute of Information Technology, Pune.

This concise and compact text shows how studying of literature can be an ennobling and enjoyable experience through a better understanding of the function and significance of the language employed in the literary works studied. Divided into two parts—Part One: A Stylistic Approach to Literature and Part Two: A Pragmatic Approach to Literature—, the text analyzes these two approaches in considerable detail as they have gained importance in recent decades in the study of literature.

Dr. Nozar Niazi and Dr. Rama Gautam, with their rich experience in the field, give a stylistic and pragmatic analysis of some selected works—novels, poems and short stories. While analyzing the novels, the authors examine such aspects as use of symbols and metaphor, structure of words, the plot, setting, characterization, themes and imagery. Similarly, while analyzing the poems, the authors examine aspects such as imagery, syntax, grammar, semantics, and cohesion. Finally, while examining the selected short stories, they consider aspects like the setting, character, plot, themes, and context.

Part Two of the text dealing with A Pragmatic Approach to Literature explores the role of situational context in the formulation of meaning. Pragmatics studies language not in isolation but in its socio-cultural context. The text analyzes various theories and principles of language and shows that a pragmatic approach enhances understanding and enjoyment of literary works.

The book would be extremely useful to postgraduate students of English literature and linguistics. Besides, research students and academics would find the book quite valuable.


Latest Print 2012 / 472 pp. / 13.9 × 21.6 cm
ISBN-978-81-203-4571-3 / ₹ 350.00 / (e-book also available)

PUTATUNDA
R.K. Narayan: Critical Essays
SARBANI PUTATUNDA, Lecturer in English, East Calcutta Girl’s College Kolkata.

R.K. Narayan is one of the best Indian English novelists whose works have been under public scanner for long. His contribution to Indian English writing is huge. The quintessence of his narrative art lies in metamorphosing the mundane into something extraordinary. This edited volume presents numerous useful essays written by various persons eminent in the field. It includes important Malgudi novels and short stories. All these works bring out Narayan’s viewpoint regarding the psyche of the educated section of the Indian populace and present an interesting case study. Besides, the essays deal with the subjects of utmost importance to the student.

The text is primarily intended for both undergraduate and postgraduate level students of English Literature.


FAIRBANK & GOLDMAN

CHINA: A New History, 2nd enlarged ed.

JOHN KING FAIRBANK was Francis Lee Higginson Professor of History and Director of the East Asian Research Center at Harvard University.

MERLE GOLDMAN, Professor of History, Emerita, at Boston University and Associate of the John K. Fairbank Center for East Asian Research, Harvard University.

John King Fairbank was the West’s doyen on China, and this book is the full and final expression of his lifelong engagement with this vast ancient civilization. It remains a masterwork without parallel. The distinguished historian Merle Goldman has updated the book which now covers, reforms in the post-Mao period through the early years of the twenty-first century, including the leadership of Hu Jintao. An epilogue is also there in the book discussing the changes in contemporary China that will shape the nation in the years to come.


JOURNALISM/LANGUAGE/LINGUISTICS

Communication Skills

B.N. BASU

Technical Writing

B.N. BASU, Dean (Research), College of Engineering and Technology, Lodhipur, Moradabad and Consultant at Microwave Tube Research and Development Centre, Bangalore.

This book deals with technical writing with an emphasis on how to write a thesis for a university degree or a research paper for publication in a journal. It teaches students, step by step through several examples, how to plan, organize, draft, develop and prepare such a document for presentation.

The book gives, besides usage in grammar, a precise method of preparing a document simply, clearly and concisely, and organizing it by going into the details of its front matter, main text and end matter and its subdivisions, without missing the finer details like figures, tables, equations, references, etc. It describes how to compile and locate the original sources and view the specific topic to be researched in the background of earlier contributions. It addresses issues related to identifying such authors and their writings through their names and affiliations, and abstracts of the work, etc. Some peripheral issues such as certificate and copyright have also been discussed.

The book will be useful to students, engineers and scientists alike, helping them break the ice by removing their confusion, bewilderment and hesitation in technical writing. It would be a boon to the beginners, as it would help them understand quickly many of the steps of the technique of technical writing instead of learning the hard way from long experience, which the author has shared in this book with the prospective readers.

**DIXSON**

**Complete Course in English**

ROBERT J. DIXSON.

This book, the first in a series consisting of three readers for students, is designed to help them acquire a good command over written and spoken English. The focus is on the conversational and everyday vocabulary aspects of English, giving the student ample opportunity for oral practice while building up his vocabulary alongside. From the teachers viewpoint, the text is flexible and can be adapted to a variety of teaching techniques.

**KEY FEATURES**

- Each of the 19 units has a reading, a conversation and a vocabulary section and a grammar review. The reading section represents a particular style of writing either in the form of a short story or in the form a brief conversation.
- The comprehenasion questions at the end of each section test the students understanding and fluency of expression.
- Pronunciation drills are included in every unit.
- Grammar reviews are given in each unit along with practice exercises.


**GANGAL**

**Practical Course for Developing Writing Skills in English, A**

J.K. GANGAL, Director of the Centre for Creativity and Human Resource Development (CCHRD), Delhi.

Today, more than ever before, there is a realization that communicating properly, especially in writing, is essential for all the job aspirants as well as those employees—budding managers and others—eager to build up their career. Taking this scenario into account, this book equips the reader with the ability to learn and enhance the writing skills in English.

From fundamentals of grammar to precise, paragraph and essay writing, this book dwells on all aspects of the language besides listing the words (both new and old) to enhance one’s word power, and the foreign words used in the English language.

Divided into eight sections, the book describes eight effective tools to master the art of writing. The book begins with the basics of writing, and it then goes to give a careful analysis of functional grammar, vocabulary, common errors committed and their rectifications. Finally, the book showcases the intricacies of formal and informal writings and creative writing to make a learner proficient in these areas. Each section is supported with simple examples, and easy-to-perform Practice Exercises along with their answers.

The book is intended for the undergraduate students (both regular and correspondence courses) of all universities, and higher secondary (plus 2) students of all boards. The book will also be beneficial for the students appearing for the competitive examinations and interviews as well as for the general reader who wishes to improve his/her English writing skills.

A sequel to the author’s well-received book *A Practical Course in Spoken English*, this comprehensive yet compact book provides a practical course for enhancing one’s English speaking skills. Divided into six parts and 44 chapters, the book in Part I—The Knowledge Paradigm: The What and Why of Effective Speaking—discusses, among others, about phonetics and phonology, the phonemes, and stress and intonation. Part II—The Skill Paradigm A—Public Speaking Skills—covers such areas as using the 4Rs for effective speaking, combating stage fear, using audio-visual aids, and non-verbal communication. Part III—The Skill Paradigm B—Communicating with People—deals with such topics as making effective telephone calls, celebrating teacher’s day, expressing gratitude, participating in TV/radio debate. Part IV—Further Strengthening Your Communication Skills—is devoted to a study of reinforcing the reader’s vocabulary through such means as using phrasal verbs, linking words, consulting the Ready Reference Wordbook, and frequently used foreign words and phrases.

The final two parts—Part V, The Desire to Achieve: Getting Motivated, and Part VI, Effective English Speaking Skills in Action—provide the meaning and techniques of self-motivation, evaluating daily progress, besides giving some memorable speeches delivered by great speakers like Pandit Jawaharlal Nehru, US Presidents Kennedy and Lincoln, and the civil rights activist, Martin Luther King. The book, written in an accessible and student-friendly manner, is meant for anyone who possesses a fair amount of English speaking skills but wishes to further enhance those skills. Undergraduate students of different disciplines and even plus two students should find the book quite useful and interesting. As acquiring communication skills is a must in today’s extremely competitive world, this book would do wonders to the student as well as the lay reader.

book ends with means of effective communication, business communication, situational dialogues, public speaking skills, body language, and group discussions (GDs).

The book which is suffused with plenty of examples and skillfully designed questions, is primarily intended as a textbook for the first-year engineering students of West Bengal University of Technology (WBUT) for their core course on English Language and Communication. It is activity based and classroom tested and would be highly useful also for B.Tech./BE students across the country.

WHAT’S NEW TO THIS EDITION
- A new chapter on Business Communication
- New sections on Business Talk and Meetings
- Gives the characteristics of a good speaker
- Has more indepth study of listening and reading skills.

Contents:
- Preface
- PART I: Introduction—Vocabulary

Latest Print 2011 / 224 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4420-4 / ₹ 175.00 / (e-book also available)

KONAR

English Language Laboratories: A Comprehensive Manual

NIRA KONAR, Assistant Professor of English and Head of the Department of Basic Sciences and Humanities, College of Engineering and Management, Kolaghat (affiliated to WBUT).

Today, acquiring English language skills has become so essential, especially for those who are looking for new jobs in reputed organizations as well as for the practising professionals. Many engineering students, even though they have adequate knowledge of their subject, are unable to express themselves well in English. Taking this into account, engineering colleges/institutes have introduced exclusive English Language Laboratories where students are drilled in the practical aspects of the English language.

This compact and comprehensive book is a step-by-step practical guide to students, telling them how to prepare technical reports and how to acquire the basic communication skills—listening, speaking, reading and writing. The book deals with conversation, situational dialogues and role plays, and Group Discussions (GDs). It also gives detailed discussion about Interviews—step-by-step preparation, practical and psychological preparation, the dos and don’ts for interview—besides dealing with different kinds of interviews: telephonic, video-conferencing, and others. In addition, the text stresses the importance of researching the organization, and salary negotiations. Finally, the book shows the students how to make powerpoint presentations (PPTs), the structure of presentation and using audio visuals.

This activity based, skill-oriented, learner centred book is designed according to the WBUT syllabus on Technical Report Writing and Language Laboratory Practice for the B.Tech. students. However, it would be equally useful for B.Tech./B.E. students across the country.

DISTINGUISHING FEATURES
- A practical and student friendly text, the stress being on the functional aspects of the language and various activities for acquiring the language.
- Gives the Methodology of conducting activities such as GDs, Interviews and Presentation.
- Provides model GD topics and the step-by-step process of making PPTs.
- Clearly spells out all the details, right from preparing a good job application, researching the company (including its financial health), to preparing the job portfolio, to wearing the proper dress, handling questions, and negotiating salary.
- Provides an extensive list of probable questions along with their answers to prepare students for mock interviews.
- Also gives well-crafted questions at the end of each lesson.

Contents:
- Preface
- Acknowledgements

Latest Print 2011 / 248 pp. / 21.6 × 27.8 cm
ISBN-978-81-203-4342-9 / ₹ 225.00 / (e-book also available)

PUSHP LATA & KUMAR

Communicate or Collapse: A Handbook of Effective Public Speaking, Group Discussions and Interviews

PUSHP LATA, Assistant Professor, Languages Group and nucleus member, Public and Media Relations Unit, Birla Institute of Technology and Science (BITS), Pilani, Rajasthan.


Effective communication is of immense significance to all
organizations as the professional world thrives on its capacity to be articulate and expressive, innovative and improvising. The book, based on the vast and variegated experience of the authors gathered while training thousands of aspiring professionals, discusses how to hone the career management skills such as writing good resumés, presenting oneself in job interviews, and making a good impression in group discussions.

The text explains in detail all the elements of communication, for example, different types of speeches, group discussions and interviews. The book also deals with the art of developing a speech in a planned manner, preparing an outline, and writing catchy introductions and emphatic conclusions. In addition, it shows how to combat nervousness in a scientific manner, and use microphones and lecterns.

KEY FEATURES
- Gives a number of sample speeches, model interviews, model group discussions.
- Provides cartoons and illustrations throughout the text that make the book interesting to read.
- Gives tips to employ body language, audio-visual aids, humour, wit, and quotations.
- Contains in-depth discussion on communication anxiety and its management.

Intended primarily for courses in public speaking, communicative English and managerial communication, this practical text should also be of great utility and worth to students who have to appear for civil services examination at the interview and those pursuing professional courses in their group discussion part. Finally, it would be of help to all those who wish to engage themselves in debates and public speaking.


PUSHP LATA & KUMAR
Communicate to Conquer: A Handbook of Group Discussions and Job Interviews (DVD Included)
PUSHP LATA, Assistant Professor, Languages Group and nucleus member, Public and Media Relations Unit, Birla Institute of Technology and Science (BITS), Pilani, Rajasthan.

Every good student’s dream is to get into the best professional course—management, computer, law or any other—and every graduate’s and postgraduate’s dream is to get the best job possible—in terms of both remuneration and reputation of the company. And for these, good performance in Group Discussions (GDs) and Interviews is so essential. What’s more, even if a manager or a senior professional wants to go up the ladder, he/she has to master the art of communication. This compact and concise book shows how the reader can excel in group discussions and interviews—all these with an accompanying DVD.

This book gives the tools and techniques for conducting and preparing Group Discussions and Interviews and clearly explains all their components and the entire procedure. Besides, the book provides tips for effective participation and performance in GDs and interviews.

The provision of a large number of examples and extensive practice material lends a practical flavour to the text. The book includes sample HR and technical interviews, brain-teasing questions, sample group discussion, and Case Study.

KEY FEATURE
- DVD records mock GDs and interviews (good and bad).


SENGUPTA
Business and Managerial Communication
SAILESH SENGUPTA, Visiting Professor in a number of leading business and professional institutes in Delhi and adjoining states.

This well organised book with numerous attractive features provides a comprehensive and holistic approach to business and managerial communication. It deals with the modern practices of both verbal and non-verbal
communication, which has today become a core part of our personality. The book has a blend of theories and strategies adopted in speaking, listening and writing with their practical applications at the managerial, organisational, corporate, individual and group levels. Thus, the book will be of immense use to the students of management and related fields of study and professionals-managers, advertising, marketing and public relations executives, businessmen and HR experts. Besides, the book will prove helpful to the job seekers.

KEY FEATURES
- Illustrates theories and principles with day to day examples.
- Ensures understanding of concepts explained by using practice sessions.
- Gives special focus to lateral and soft skills in an exclusive chapter.
- Provides case studies along with discussion questions.
- Invites readers’ active participation by means of analytical exercises and project tasks.
- Includes skill tests, communication tasks, quizzes and exercises.

Contents:

Latest Print 2013 / 360 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3719-0 / ₹ 225.00 / (e-book also available)

TYAGI & MISRA
Advanced Technical Communication
KAVITA TYAGI, Associate Professor and Head, Department of English, Bharat Institute of Technology (BIT), Meerut (Uttar Pradesh).
PADMA MISRA, Assistant Professor, School of Management, BIT, Meerut.

Businesses use technical writing extensively to communicate both within and outside the organization. And so, it is essential for an individual aspiring to be an executive to master the art of communication. This accessible and compact book on Advanced Technical Communication discusses how students can learn and master not only the basic skills of communication but...
also complex skills such as soft skills and skills required for preparing technical documents.

The book begins with a discussion on the concept of technical communication and then it goes on to describe the differences between technical writing and general writing, and layout and format of business letters and résumés. What is more, it elaborates on technical documents such as technical proposals, reports, and specialized documents like theses, research papers and dissertations, differentiating them adequately. Finally, the text covers many of the soft skills required today, for example, presentation skills, interpersonal skills, and group discussion (GD) skills.

This student-friendly book, suffused with practical examples, is primarily intended as a textbook for the first year students of Engineering (B.Tech.) of Uttar Pradesh Technical University for their course on Advanced Technical Communication. It also be of immense benefit to undergraduate students and technical professionals across the country.


Latest Print 2011 / 320 pp. / 16.0 × 24.1 cm

ISBN-978-81-203-4172-2 / ₹ 250.00 / (e-book also available)

TYAGI & MISRA
Basic Technical Communication

KAVIDA TYAGI, Associate Professor and Head, Department of English, Bharat Institute of Technology (BIT), Meerut (Uttar Pradesh).

PADMA MISRA, Assistant Professor, School of Management, BIT, Meerut.

The younger generation today aspires to work for multinational corporations, large organizations, or the civil services. With the competition becoming stiffer each passing day, the ability to communicate effectively, precisely as well as acquiring communication skills has become an important determinant in success. A plethora of books have flooded the market to capitalize on this frantic effort of the younger generation to become adept in communication and more so in technical communication. This comprehensive book on Basic Technical Communication strives to focus on the communication skills needed by professionals.

Divided into five parts and 19 chapters, the text deals with the four essential ingredients of communication—writing, reading, listening and speaking skills—as well as their importance, objectives, types, and methods of improving these skills. The book also discusses how these skills can be effectively applied and provides considerable practice exercises. One of the major aims is to enable students to acquire proficiency in English language.

This student-friendly book, suffused with practical examples, is primarily intended as a textbook for the first year students of engineering (B.Tech.) of Uttar Pradesh Technical University for their course on Basic Technical Communication. It will also be of immense benefit to undergraduate students and technical professionals across the country.


Latest Print 2012 / 284 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4238-5 / ₹ 250.00 / (e-book also available)

TYAGI & MISRA
Professional Communication

KAVIDA TYAGI, Associate Professor and Head, Department of English, Bharat Institute of Technology (BIT), Meerut (Uttar Pradesh).

PADMA MISRA, Assistant Professor, School of Management, BIT, Meerut.

With the younger generation today seeking jobs in multinational corporations, large companies, or the civil services in the government, and the competition becoming stiffer and stiffer with each passing day, it is only natural that the ability to communicate effectively, precisely as well as to acquire communication skills has become more important than ever before. A plethora of books have flooded the market to capitalize on this frantic effort of the younger generation to become adept in communication. And professional communication is no exception to this. This accessible and compact book on Professional Communication strives to focus on the communication skills needed for the professionals.
Divided into five parts and 19 chapters, the book begins with a discussion on the concept of communication, and then it goes on to give in detail features of a language as a tool of communication, the communication process models and barriers to communication. The text also elaborates on word formation, vocabulary, sentence structure and paragraph development. In addition, it explains different forms of technical communication; the format, layout and style of business communication; technical documents such as theses, scientific articles and research papers; and technical proposals. Furthermore, the book provides value-based text reading from celebrated writers.

This student-friendly book, suffused with practical examples, is primarily intended as a textbook for the first year students of engineering (B.Tech.) of UP Technical University for their course on Professional Communication. It will also be of immense benefit to undergraduate students and technical professionals across the country.

**KEY FEATURES**

- Gives a broader perspective on communication and its barriers.
- Provides a more comprehensive division of the different types of reports.
- Elaborates on various approaches to presentation strategies.

**Contents:**


**Creative Writing**

**BERGER**


ARTHUR ASA BERGER.

This slim, user-friendly volume on academic writing is a gift to linguistically-stressed academics. The author presents the process and products of academic writing. He differentiates between business writing skills for memos, proposals and reports, and the scholarly writing that occurs in journals and books. The book also contains suggestions for getting the “turgid” out of turgid
academic prose and offers advice on how to structure various kinds of documents for effective communication. Written in friendly style, it shows with examples that academics can write good, readable prose in a variety of genres.

**Contents:**
- Acknowledgements

**About the Author.**

Latest Print 2009 / 176 pp. / 15.3 × 22.9 cm

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**English Language Teaching**

**VYAS & PATEL (Eds.)**  
Teaching English as a Second Language: A New Pedagogy for a New Century

**Editors:**
- MANISH A. VYAS, Senior Lecturer with the Department of English, VPM P Polytectnic, Gandhinagar, Gujarat.
- YOGESH L. PATEL is with the Department of English, LDRP Institute of Technology and Research, Gandhinagar, Gujarat.

Today, English Language Teaching (ELT), especially English as a Second Language (ESL) and English as a Foreign Language (EFL), has been witnessing unprecedented changes in curriculum, teaching methodology, and the application of learning theories. This has created a demand for teachers who can teach English to learners of varied cultural, socio-economic and psychological backgrounds.

This book discusses the modern trends, innovations, as well as the difficulties and challenges in teaching and learning ESL in a non-native context. The book, with contributions from many experts (each one specializing in a particular field) from countries such as UK, USA, Australia, New Zealand, India, Nigeria, Sri Lanka, China, and Japan, provides new methods, strategies and application-oriented solutions to overcome the problems in a practical way.

The book deals with all topics pertinent to ESL and these are reinforced by a large number of examples and quotations from different sources. What distinguishes the text is its focus on modern innovations and use of technology in ELT/CLT (communicative language teaching).

Teachers, teacher-trainees (B.Ed./M.A. Education/M.Ed.), and teacher-educators who are concerned with teaching English as a Second Language (ESL) should find this book immensely helpful.

**Contents:**

Latest Print 2010 / 512 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3933-0 / ₹ 350.00 / (e-book also available)
English Grammar

GUPTA

Current English Grammar and Usage
S.M. GUPTA, Emeritus Professor of English at Sobhasaria Group of Institutions, Sikar, Rajasthan.

In the present age of Information and Communication Technology (ICT) revolution and social networking scenario, fast and precise communication has become the need of the hour. But in the whirlwind of fluency, accuracy cannot be sacrificed. Sometimes, adequate attention is not paid to the use of grammar and usage, which leaves a very bad impression on the readers. This book on English grammar presents the topics in an innovative way and meets the long-felt need of a good user-friendly grammar book.

The book makes the study of grammar very interesting, challenging and exciting. It discusses grammatical categories, processes and principles of sentence construction in a very simple and lucid manner. The book starts with the discussion of word classes and goes on to describe phrases and sentences. More importantly, it deals with the problem areas of tenses, modal verbs, articles, determiners, prepositions, passive constructions and direct and indirect narration in a novel way. The composition section of the book includes a very useful presentation of letter-writing, precis-writing, report writing, reading comprehension and, above all, the use of vocabulary. The Appendices on how to avoid spelling errors and a complete list of the types of sentences are very useful.

This comprehensive and well-researched book should prove very valuable for undergraduate students of all streams. Besides, professionals, those preparing for competitive examinations and even any lay reader who wishes to possess the essentials of English grammar and usage will find the book useful and interesting.

KEY FEATURES

• Explains difficult grammatical concepts in a simple and lucid language.
• Provides models for every writing activity.
• Incorporates latest linguistic research in the conceptualization and presentation of the grammatical material.
• Contains lots of exercises with solutions.


Latest Print 2013 / 488 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4743-4 / T 350.00 / (e-book also available)

Latest Print 2011 / 452 pp. / 17.8 × 23.5 cm

MUKHERJII

Primacy of Grammar, The

NIRMALANGSHU MUKHERJI, Professor of Philosophy, University of Delhi.

Acquisition of language is a human biological endowment, and we know children have a natural disposition for mastering it. The biological side of language is the subject of increasing research. Biolinguists are interested in fundamental questions such as, whether speech and language are localized in the brain, how do encoding and decoding of speech and language function, and whether different components of language (syntax, phonology, semantics) are neuro-anatomically distinct. Biolinguistics studies, the relationship between brain function and language. In other words, it is primarily concerned with grammars that represent the computational aspects of the mind/brain.

This book elegantly introduces the subject of biolinguistics. The author provides a lucid overview of Chomsky’s contribution in biolinguistics and builds on it to offer a novel account of the nature of the human faculty of language. Hence, apart from topics internal to biolinguistics, this work touches on topics in the history and philosophy of science, epistemology, philosophy of language, philosophy of mind, and psychology of music, among others. In this content, the biolinguistic approach may ultimately lead to identification of a specific structure of mind.

The book is eminently suitable for courses offered in the departments of Linguistics/Computational Linguistics, Philosophy, Neuroscience, Psychology, and Languages at research level.


Latest Print 2011 / 300 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-4257-6 / ₹ 295.00

SETHI

Standard English and Indian Usage: Vocabulary and Grammar, 2nd ed.

J. SETHI, Formerly Professor of English at Central Institute of English and Foreign Languages (CIEFL)—Deemed University—Hyderabad.

The Second Edition of this text continues to build on the three aspects of the language discussed in the previous edition—vocabulary, grammar and idioms.

Divided into two parts—Part One: Vocabulary and Part Two: Grammar—the book in Part One deals with ‘Words Often Confused’, ‘Indianisms’, ‘Indian Coinages’, ‘Idioms’, and ‘Archaisms’. Part Two takes up those areas of grammar in which divergences from Standard English are very common—articles, prepositions, tenses, verb patterns, and so on.

The emphasis in the Grammar section is not so much on form as on usage. The comments on each divergent item include its Standard English equivalent (and sometimes its origin as well), together with the author’s opinion on whether the item should be retained at least within the country.

WHAT’S NEW TO THE EDITION

- In Chapter 3, new items on ‘balance’/’change’ and ‘marketing’/’shopping’ are added.
- Additional examples have been provided for dependent questions in Chapter 11.
- Explanations and comments have been made clear at many places and a few items transferred to places where they seemed to fit in better.

With such contents and features, the book should prove very valuable to a large cross-section of the educated population—students, English teachers, professionals and businessmen.


Latest Print 2011 / 180 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4274-3 / ₹ 150.00 / (e-book also available)

Journalism

de BEER & MERRILL (Eds.)


Edited by: ARNOLD S. de BEER, Stellenbosch University, South Africa
Preface by: JOHN C. MERRILL, University of Missouri, U.S.A.

Thoroughly revised, with new chapters and several new authors, this book addresses the most pertinent issues and problems in today’s global journalism. This new edition recognizes the vast and rapid changes taking place in global journalism across media systems in all continents. Its three interlinking parts offer an overview
of the present state of media and journalism theory: a critical analysis of the main issues confronting global journalists, media organizations, audiences, and others in the media world; and a focus on the media of the world’s eight major journalism and media regions.

NEW TO THIS EDITION

- Incorporates new discussions and examples showing how physical, cultural, and economic barriers impede development.
- Discusses and presents a case study regarding the ethics of how journalists and the media deal with news in a diverse, multicultural and globalized world.
- Examines the issue of news presentation and the “skewing” of foreign news through “double misreading” when “tourist journalists” fall prey to the manipulation of spin doctors.


Latest Print 2011 / 504 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4366-5 / ₹ 450.00

FRIEND & SINGER
Online Journalism Ethics: Traditions and Transitions
CECILIA FRIEND and JANE B. SINGER.

Online media present both old and new ethical issues for journalists who must make decisions in an interactive, instantaneous environment short on normative standards or guidelines. This user-friendly text guides prospective and professional journalists through ethical questions encountered only online.

Including real-life examples and perspectives from online journalists in every chapter, the book examines the issues of gathering information, reporting, interviewing, and writing for mainstream news organizations on the Web. It considers the ethical implications of linking, interactivity, verification, transparency, and Web advertising, as well as the effects of convergence on newsrooms. It also addresses the question of who is a journalist and what is journalism in an age when anyone can be a publisher. Each chapter includes a complex case study that promotes critical thinking and classroom discussion about how to apply the ethical issues covered.


Latest Print 2009 / 272 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-3770-1 / ₹ 295.00
NEELAMALAR

Media Law and Ethics

M. NEELAMALAR, Lecturer in the Department of Media Sciences, Anna University Chennai, Chennai.

Designed as a textbook for undergraduate and post-graduate students of journalism, mass communication, visual communication, electronic media and other related media courses, this compact text provides a detailed description of the rules, acts and ethics concerning print, electronic, film and advertising media as prevalent in India.

The book begins with the history of media law in India and discusses the specific provisions in the Constitution of India which are essential for a journalist to know. It then goes on to define the concepts of freedom of media, defamation and Intellectual Property Rights. Besides, the text discusses in detail the provisions of the Indian Penal Code and the Criminal Procedure Code relevant to the media. In addition to covering different types of cyber crimes such as hacking, cracking and e-mail bombing, it includes regulations related to film media and advertising. Finally, the book throws light on media law concerning women and children. The book also includes several important cases to enable students to relate various acts and regulations to real-life situations.

Besides students, journalists and other media professionals who cover courts and law-related beats would also find this book immensely valuable.


RAO

Feature Writing, 2nd ed.

RAO is a Feature Writer and Columnist with over three decades of experience in the field.

If we ask the lay readers why they read newspapers, the obvious answer would be to get news. However, what keeps the newspaper endearing and, in a way, enduring are the longer stories about people behind the news, about the humorous everyday experiences we all have, or the closer look at someone and the unexpected surprises we get in the process. In short, we call these features. In this substantially revised book on Feature Writing, the author with her vast experience discusses various aspects of Feature Writing. She focuses on different types of features found in newspapers—Humour and Satire, Brights, Human Interest Features, Travel Features and News Features—and illustrates each of these. In addition, she provides a detailed description of Profiles, Interviews, and Online Features with examples, and gives a clear analysis of Feature Writing Techniques.

Intended as a text for students offering courses in Journalism, this book would also be extremely useful for freelance writers, and anyone who has a flair for writing.

WHAT IS NEW TO THE SECOND EDITION

• Includes two new chapters on Obituary and Tribute, and Sports and new sections such as Blogs and Professionalism in Journalism.
• Provides more illustrations culled from recent newspapers.
• Gives explanatory notes on some key words used in the book, and a section on Vocabulary.

What the Reviewers Say

In this delightful book on FW [Feature Writing], Meera Raghavendra Rao brings home to us that writing a story or a novel is one way of discovering sequence in experience, of stumbling upon cause and effect in the happenings of a writer’s own life. In my view Meera Raghavendra Rao’s book on FW is an exceptionally good and useful book not only for all students of Journalism but also for all writers interested in FW.

—V. Sundaram, News Today
The author has used instances from her career spanning more than two decades to illustrate various situations in this book.

—Deccan Chronicle
The book is a rather exhaustive guide on ways to tell a feature story. Among the other pluses is the Indianness permeating the book—most sample articles are home-brewn.

—The Hindu, Metroplus Weekend


STOVALL


JAMES GLEN STOVALL, Professor Emeritus, University of Alabama.

This introductory text offers an inside look at the world of journalism—its practices, culture and fundamentals—and gives practical advice for students preparing for a
career in journalism. It is a comprehensive introduction to the field, covering how news is produced and delivered, how news organizations work, and how audiences react to and interact with the news media.

The text also describes the range of job possibilities in the field and offers practical, basic instruction in the fundamental practices of journalism: reporting, writing, editing and presentation.

KEY FEATURES
• Features up-to-date examples and discussion of current issues and controversies, allowing students to understand the principles of journalism in the context of issues that are familiar to them.
• Focuses on the importance and challenge of maintaining accuracy and honesty in the media, encouraging students to think about ethics and values.
• Includes both practical and conceptual approaches to the study of journalism, giving students a full picture of the field.
• Covers history in four lively chapters that tie journalism to larger societal trends, helping students engage in the material rather than be put off by it.

The author writes in a strong, clear, straightforward way that is the right level for my students and that makes the material very accessible.

—LELAND F. RYAN, University of Kentucky


Latest Print 2011 / 528 pp. / 17.8 × 23.5 cm ISBN-978-81-203-4369-6 / ₹ 450.00

VIVIAN

Media of Mass communication, The 11th ed.
JOHN VIVIAN, Winona State University.

The Media of Mass Communication, 11th edition, makes students understand how the media work and why. The book engages students as both consumers and creators of mass media and explore the latest media—economic, technological, cultural and political shifts all in historical context. It also engages them with the coverage of ongoing transformations in mass media as analysts, examining the various ways in which media impacts the world as they hone their media literacy skills. Acknowledged for its dynamic writing style the book helps students see why the media are in such a tumultuous transition and provides tools for understanding the reshaping of the entire media industry.

NEW TO THIS EDITION
1. The impact of Internet-based media and new delivery devices.
2. Greater emphasis on world events and the globalization of mass media.
3. New and Updated Features.
4. Fresh, current examples.
5. Fully updated visual program.


Latest Print 2014 / 504 pp. / 21.6 × 27.8 cm ISBN-978-81-203-4588-1 / ₹ 850.00

Linguistics

AKMAJIAN, et al.
Linguistics: An Introduction to Language and Communication, 6th ed.
ADRIAN AKMAJIAN, formerly Professor of Linguistics, University of Arizona.
RICHARD A. DEMERS, Professor Emeritus of the Dept. of Linguistics, University of Arizona.
ANN K. FARMER, Professor Emeritus of Philosophy and Linguistics, University of Arizona.
ROBERT M. HARNISH, Professor Emeritus of Linguistics, University of Arizona.

This well-accepted introductory linguistics text is unique for its integration of themes. Rather than treat morphology, phonetics, phonology, syntax, and semantics as completely separate fields, the book shows how they interact. It provides a sound introduction to linguistic methodology while encouraging students to consider why people are intrinsically interested in language—the ultimate puzzle of the human mind.

In this new edition, all chapters have been revised. New material includes updated examples, new special topics sections, and new discussions of the minimalist program, semantic minimalism, human genetic relationships and historical relationships among languages, Gricean theories, experimental pragmatics, and language acquisition. Each chapter has numerous subsections with core material presented first and additional material following as special topic.

Linguistics: An introduction to Language and Communication has long served as the yardstick introductory textbook to linguistics. This new edition
continues in that tradition, offering a carefully updated presentation of diverse aspects of the discipline. The text succeeds in being engaging without sacrificing conceptual sophistication or analytic accuracy; it challenges the reader without overwhelming. Its comprehensive coverage of traditional linguistic topics combined with its cognitive science perspective make this textbook uniquely adaptable for a broad range of courses. It is to my mind the best overall single volume for making state-of-the-art linguistics accessible to the novice student.

—STEVEN FRANKS

Chair and Professor of Linguistics, Indiana University


Whereas most of the examples in this textbook are based on English, a separate workbook published by MIT Press, A Linguistics Workbook Companion to Linguistics, Sixth Edition by Ann Farmer & Richard Demers provides exercises in morphology, phonetics, phonology, syntax, and semantics drawn from a wide variety of languages. Hence, it can also be used for a broader range of languages than is provided in the text. Though most of the examples in the textbook are based on English, the workbook provides exercises drawn from a wide variety of languages. Hence, it can also be used with other introductory and intermediate linguistics texts. This new edition has been updated, with many challenging and stimulating exercises added to it.


Latest Print 2010 / 240 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-0921-0 / ₹ 175.00

FARMER & DEMERS

Linguistics Workbook, A
(Companion to Linguistics, 6th ed.)

ANN K. FARMER is an Information Engineer at Google.

RICHARD A. DEMERS is professor emeritus in the department of Linguistics at the University of Arizona.

A Linguistics Workbook, is a supplement to Linguistics: An Introduction to Language and Communication, Sixth Edition by Akmajan, Demers, Farmer and Hannish. The aim of this workbook is to offer students exposure to a broader range of languages than is provided in the text. Though most of the examples in the textbook are based on English, the workbook provides exercises drawn from a wide variety of languages. Hence, it can also be used with other introductory and intermediate linguistics texts. This new edition has been updated, with many challenging and stimulating exercises added to it.


Latest Print 2012 / 312 pp. / 21.6 × 27.8 cm
ISBN-978-81-203-4591-1 / ₹ 325.00

PRASAD

Course in Linguistics, A, 2nd ed.

TARNI PRASAD, Associate Professor, Department of Linguistics, Addis Ababa University, Addis Ababa, Ethiopia.

This compact and student-friendly text, now in its Second Edition, continues to cover in a single volume the diverse
aspects of Linguistics, such as phonetics, phonology, morphology, syntax, semantics, historical linguistics, and language families. It also deals, in detail, with Applied Linguistics, Sociolinguistics, Psycholinguistics, and Stylistics. Written in a straightforward and easy-to-understand style, this book is thoroughly practical and should be of great help to students in understanding the basic concepts with ease.

In the second edition, chapters on Morphology and Psycholinguistics have been thoroughly revised. The book is intended as a text for senior undergraduate and postgraduate students [BA (Hons.) and MA] of English, and undergraduate and postgraduate students [BA (Hons.) and MA] of Linguistics. In addition, this book would be of great help to all those who wish to have a general knowledge of English linguistics.

KEY FEATURES
• All the concepts of linguistics are discussed in a single book.
• Linguistic concepts are explained in detail, with examples, diagrams, and tables for better comprehension of the subject.


Latest Print 2014 / 304 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3216-4 / ₹ 275.00 / (e-book also available)

SYAL & JINDAL
Introduction to Linguistics, An: grammar, Grammar and Semantics, 2nd ed.
PUSHPINDER SYAL, Professor, Department of English, Panjab University, Chandigarh.
D.V. JINDAL, Former Faculty Member, Postgraduate Department of English, Government College, Ludhiana.

This compact and engagingly elegant text, now in its Second Edition, continues to provide a succinct introduction to Linguistics. The aim of the book is to introduce basic concepts in Linguistics, and to familiarize the students with the fundamentals of modern Linguistics in a clear and simple manner.

Each chapter is expository as well as explanatory with examples. Most of the examples in grammar and semantics are based on the structure of the English Language, but the principles of language study discussed in the text are applicable to any language in general.

Divided into three sections, Section I: The Study of Language; Section II: The Study of Grammar; and Section III: The Study of Semantics, each chapter, besides detailing with the concepts, contains Summary and Comprehensive Questions for better understanding of the subject and enhancing comprehension skills.

WHAT'S NEW TO THIS EDITION
• An exclusive chapter on the Study of Language Variation (Chapter 5) with important terms such as Dialect, Accent and Stylistics.
• More examples given in the grammar section.
• Devotes an entire chapter to a new topic—Supra-sentential Grammar—a must for Linguistics study today.

Students of Linguistics and postgraduate students of English pursuing courses in Linguistics should find this text highly useful and a handy companion for their study.


Latest Print 2014 / 188 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4562-1 / ₹ 275.00 / (e-book also available)

DIXSON
Everyday Dialogues in English
ROBERT J. DIXSON.

This book, the second in a series consisting of three readers for students, is intended to help them to acquire a good command over written and spoken English. It comprises a collection of dialogues covering a wide range of situations, for example making a phone call and borrowing books from the library. The emphasis is on the development of conversational skills through adequate drill, study exercises and practice questions, provided at the end of each chapter. In addition, the dialogues are designed to assist students to strengthen their vocabulary as well as to acquaint them with the various expressions and idiomatic constructions used in the English language.

a Football Game. Making a Sales Call. Visiting a Doctor.
Borrowing Books from the Library. Meeting Teachers and
Parents. Learning to Drive. Talking about the Weather.
Flying to Los Angeles. Applying for a Job. Watching TV.
Driving to a Shopping Center. Buying Greeting Cards.

Contents:

• Activity to instil confidence in public speaking

• Writing and speaking in almost all the chapters to grasp

• Learning of expressions and phrases for better practical

• Application of idioms for effective and creative

KEY FEATURES

• Provides a list of a few non-verbal behaviours and their

• Discusses the need of the body language

NEW TO THIS EDITION

• Several useful language tips to pursue the global quest

• Extensive list of vocabulary to aid in group discussions

• About 50 real-life conversations to improve one's

facilitate the learners talk effectively and confidently:

• About 50 real-life conversations to improve one’s speech

• Extensive list of vocabulary to aid in group discussions

• Several useful language tips to pursue the global quest

for personal and academic excellence

NEW TO THIS EDITION

• Discusses the need of the body language

• Gives dos and don'ts for an effective communicator

• Provides a list of a few non-verbal behaviours and their

universal interpretation

KEY FEATURES

• Application of idioms for effective and creative speaking

• Learning of expressions and phrases for better practical

presentation

• Numerous word meanings to clarify doubts

• Grammar and usage in almost all the chapters to grasp

the correct syntax

• Activity to instil confidence in public speaking


I.K. GANGAL, Director of the Centre for Creativity and Human Resource Development (CCHRD), Delhi, is a well-known ELT expert.

This well-established and highly successful book, now in its Second Edition, builds on the strength of the previous edition, retaining many of the topics and incorporating some new topics in consonance with the present-day needs.

The accompanying CD contains all the attributes of a good speech—proper stress, intonation and correct pronunciation—to enable better comprehension of the topics. Some of the conversations and Words Often Mispronounced are also included in the CD to emphasize on the correctness of learning and enrich the learners in language skills.

Primarily intended for students and learners who wish to enhance their spoken English skills, this book will be useful also for those who have long-felt need to communicate in English. It has all the rich ingredients to facilitate the learners talk effectively and confidently:

• About 50 real-life conversations to improve one’s speech

• Extensive list of vocabulary to aid in group discussions

• Several useful language tips to pursue the global quest

for personal and academic excellence

HUMANITIES AND SOCIAL SCIENCES

MISHRA

Companion to Communication Skills in English, A: A Practical Approach to Improving Pronunciation (with CD-ROM)

JITENDRA KUMAR MISHRA is with the Faculty of Science and Technology, ICFAI University, Tripura.

This is an excellent handbook as well as a guide for learning, practising, improving and developing the skills necessary for English pronunciation. Divided into two Parts, the book in Part I—Sound System in English—explains how to pronounce vowel and consonant sounds correctly so that there is least confusion in the listener's mind. Part II—Accent Patterns in English—describes word and sentence stress and suggests the most common and important tips for proper and correct pronunciation.

The lessons provided in this book are simple and easy to practise and can serve as an instructional manual and ideal practice material in the language laboratories.

KEY FEATURES

• Gives well-planned lessons to practise IPA sounds.

• Provides a large number of lessons for practice.

• Contains an audio CD which will help the students practise pronouncing the words correctly.
This accessible and highly practical book is intended for the undergraduate students of different streams. It can also be of considerable help to plus two level students to improve and develop their pronunciation. Besides, professionals working in different fields should find this book extremely useful in their real-world scenario.

An Expert Comment:

We Indians have our own problem of speaking English with the influence of our mother tongue. Can this be changed? I think not! Therefore, what is important is when an English word is spoken, it should be pronounced in a manner that can be understood correctly by the listener. That is what Mr. Jitendra has so successfully done in this book. I am happy to commend this book to all the readers.

—Dr. R.K. Patnaik
Former Vice Chancellor, The ICFAI University, Tripura

Contents:

Latest Print 2012 / 208 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4630-7 / ₹ 250.00 / (e-book also available)

SETHI & DHAMIJA
Course in Phonetics and Spoken English, A, 2nd ed.

J. SETHI, formerly Professor of English, Central Institute of English and Foreign Languages (CIEFL), Hyderabad.
P.V. DHAMIJA, Professor, Department of Phonetics and Spoken English, CIEFL, Hyderabad.

This much improved revised edition of the book takes into account the needs of the student in the context of the present curricula followed in various universities and English language teaching institutes. This edition therefore devotes a new chapter to Assimilation, a section to Tones in relation to Attitudes, and highlights certain important aspects of pronunciation, such as rules of word accentuation.

Starting with general phonetics, the book goes on to give a brief functional account of general phonology and then a selective and yet fairly exhaustive description of the phonetics and phonology of English. It also provides a number of conversational passages in phonetic script as well as in ordinary spelling for practice in reading aloud. What sets this text apart is its novelty of approach and lucidity of treatment. English pronunciation is followed as per the “Received Pronunciation of England”.

This text is specially designed for postgraduate students of English, undergraduate and postgraduate students of linguistics, and for those undergoing secondary and tertiary level teachers’ training programmes in English.

KEY FEATURES
• Suitable and adequate practice material has been included.
• Numerous exercises are given at the end of each chapter, which are geared to teaching as well as testing.
• A revised IPA chart is provided.

Contents:

Latest Print 2013 / 232 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-1495-5 / ₹ 195.00 / (e-book also available)

SETHI & JINDAL
Handbook of Pronunciation of English Words, A (with two CD-ROMs)

J. SETHI, Formerly, Professor of English, Central Institute of English and Foreign Languages, Hyderabad.
D.V. JINDAL, Former Faculty Member, Postgraduate Department of English, Government College, Ludhiana.

Addressed to an educated user of English, the book, together with a set of two CDs, offers a ‘Teach Yourself’ course in the pronunciation of English words. Written in a non-technical language, it contains considerable amount of practice materials too.

Part I deals with important facts about the pronunciation of English words and the principal attributes of good speech; Part II contains a pronunciation dictionary of some 2,500 commonly used, but often mispronounced, words of English and about 60 foreign words and phrases often used in English. The selection of the words and phrases is based partly on research and partly on the authors’ long experience.

KEY FEATURES
• The book takes into account the socio-linguistic realities of the use of English, and accordingly attempts the task of remediation of English pronunciation.
• A chart highlights the problems faced by Indian learners.
• It provides an exhaustive treatment of the relationship between sound and spelling in English.
• A chapter is specially devoted to some general rules of pronunciation including the treatment of double letters and ‘silent’ letters, and the pronunciation of the past and plural suffixes and contracted forms such as I’ve, she’d, shan’t, mightn’t.
• The Dictionary is meant not only for reference, but also for regular learning.
Both the practice materials and the Dictionary are recorded on two CDs available with the book.


**Latest Print 2010 / 112 pp. / 16.0 × 24.1 cm**
ISBN-978-81-203-0670-7 / ₹ 250.00

SETHI, SADANAND & JINDAL

**Practical Course in English Pronunciation, A** (with two CD-ROMs)

J. SETHI, Formerly Professor of English, Central Institute of English and Foreign Languages, Hyderabad.
K. SADANAND, Formerly Professor and Head, Department of Phonetics and Spoken English, Central Institute of English and Foreign Languages, Hyderabad.
D.V. JINDAL, Former Faculty Member, Postgraduate Department of English, Government College, Ludhiana.

English enjoys a preeminent position today among world languages. However, even the large populations that are proficient in the vocabulary and grammar of English are not equally proficient in the pronunciation of the language. This adult population is the target audience of this book.

Based on the RP (Received Pronunciation) model—the most widely understood English pronunciation across the world—this systematically organized and lucidly written text covers the entire range from sound to connected speech, i.e., dialogues, anecdotes, passages and short speeches. The book is in two parts: Part I deals with all important aspects of English pronunciation; Part II comprises a pronouncing dictionary.

Intended for adult learners of English, the book chiefly aims at remediation, and most of the practice materials and exercises are given with this end in view. Besides, with the help of numerous listening exercises, the course sharpens the learners’ ability to comprehend spoken English with ease, thereby training them to face real-life situations (for example, interviews) with confidence and competence.

**KEY FEATURES**

- Gives a fairly comprehensive account of the relationship between sound and spelling.
- A whole chapter is devoted to Stress in English compounds.
- The Dictionary—a Dictionary with a difference—consists of words that are commonly used in the language but are often mispronounced. The entire Dictionary is recorded on CD with spaces for learners to repeat each word after the teacher.
- The two CDs accompanying the book help the learner in speaking as well as listening.

With its emphasis on practice, the book will prove to be of great value to postgraduate students of English and linguistics, teacher-trainees in colleges of education and institutes of English, college faculty and school teachers, institutes offering courses in spoken English, candidates preparing for various competitive exams, and radio and TV newscasters.


**Latest Print 2010 / 232 pp. / 16.0 × 24.1 cm**

**Translation Studies**

SHASTRI

**Fundamental Aspects of Translation**

PRATIMA DAVE SHASTRI, Assistant Professor, Department of Applied Linguistics, Shreemati Nathibai Damodar Thackersey (SNDT) Women’s University, Mumbai.

This concise and well-written text provides a deeper insight into the discipline of translation and discusses all the complexities involved in translation.

The book discusses in detail the process of translation, different types of translation, and theory and principles of translation. It also deals with different interdisciplinary subjects such as semiotics, linguistics, lexicography and socio-linguistics that contribute to effective translation. Finally, it explains the problems of translation and the techniques for evaluating translation. The book provides plenty of examples to make the concept clear.

The book is intended as a text for the undergraduate students of translation studies and postgraduate students of English, Applied Linguistics, and English and Comparative Literature.


**Latest Print 2012 / 136 pp. / 16.0 × 24.1 cm**
ISBN-978-81-203-4474-7 / ₹ 150.00 / (e-book also available)
LAW

Administrative Law

JAYAKUMAR

Administrative Law

N.K. JAYAKUMAR, Professor and Head, Department of Law, and Dean, Faculty of Law, University of Kerala.

This concise yet comprehensive book covers the entire range of topics on administrative law prescribed for undergraduate students of Law (LL.B./B.A., LL.B.) and presents them with great clarity and commendable insight.

The book begins by describing the reasons for the rapid growth and tremendous development of administrative law in modern times and goes on to discuss delegated legislation, principles of natural justice, contractual and tortuous liability of the State, and remedies available to the individual against the State with relevant case laws. Comparison with the systems prevailing in other countries puts the topics in the right perspective. Recent developments including legitimate expectation, proportionality, and misfeasance in public office are discussed at appropriate places.

The most remarkable feature of the book is that it has transformed the complex subject of administrative law into an easily understandable subject within the grasp of even an average student. The compact size of the book and simple treatment of the subject make this text the best introduction to administrative law.


Latest Print 2005 / 192 pp. / 16.0 × 24.1 cm
ISBN-81-203-2850-7 / ₹ 175.00

Business Law

BHATIA & SETHI

Corporate and Compensation Laws

NISHWAN BHATIA, Associate Professor, Department of Commerce, Jesus and Mary College, New Delhi.
JYOTSNA SETHI, Associate Professor, Department of Commerce, Jesus and Mary College, New Delhi.

Primarily intended as a text for undergraduate students of Commerce, this book gives a comprehensive analysis of the legal aspects of corporate and compensation laws.

The book begins with an overview of the nature, kind and formation of a company and different kinds of companies. Then it goes on to give a detailed discussion on Memorandum of Association, Articles of Association and Prospectus. Besides, it enumerates the ways by which one becomes a member of a company, and discusses the legal provisions concerning share capital, shares, dividends, interest and bonus shares. Furthermore, it dwells on company management, meetings and proceedings, and provisions regarding investigation of company affairs, the conduct and consequences of winding up of a company and the concepts of corporate governance and producer company. The book concludes with a discussion on the developments in corporate laws, the Depositories Act, 1996, the Workmen’s Compensation Act, 1923, and the Employees’ State Insurance Act, 1948. The Appendices cover Corporate Governance-Voluntary Guidelines 2009, the Workmen’s Compensation Act, 1923-Schedules I-IV and the Employees’ State Insurance Act, 1948-Schedules II and III.

Besides students of Commerce, those pursuing MBA, ICWA, Chartered Accountancy and Company Secretary-ship will also find the book extremely useful.

KEY FEATURES
• Gives up-to-date information on the subject.
• Incorporates all the amendments including the latest amendment regarding corporate and compensation laws.
• Illustrations with relevant Case Law reinforce the text.
• Provides Test Questions and Practical Problems.


Latest Print 2011 / 396 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4483-9 / ₹ 350.00 / (e-book also available)

CHANDRA BOSE

Business Law

D. CHANDRA BOSE, Reader in the Research and Postgraduate Department of Commerce, Sree Narayana College, Kollam, Kerala.

This book presents the legal aspects of the different laws of the land in the most concise, lucid and illustrative
manner. The subject-matter is discussed in the light of the Statute of Law and ratio decidendi.


Primarily intended as a text for B.Com students, the book would also be highly useful to the students of MBA, Institute of Chartered Accountants, Institute of Company Secretaries and other professional courses.


Latest Print 2013 / 512 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3530-1 / ₹ 325.00

PADHI

Legal Aspects of Business

P.K. PADHI, Professor, Xavier Labour Relations Institute (XLRI), Jamshedpur.

This comprehensive and student-friendly text discusses the various laws and Acts relating to business laws such as The Indian Contract Act, The Sale of Goods Act and The Companies Act. It presents the topics in a systematic and illustrative manner, providing many case laws with a view to making them more intelligible and authentic.

Legal jargon has been completely avoided so that the students can understand these laws with ease.

The book is primarily meant for the undergraduate and postgraduate students of law, management and the undergraduate students of commerce. Besides, students pursing professional courses such as Company Secretaryship (CS), CA and ICWA would also find the book quite useful.


Latest Print 2014 / 660 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4675-8 / ₹ 450.00 / (e-book also available)
RAO

Business Law

PEDDINA MOHANA RAO was formerly Reader, Department of Commerce, Sri Krishna Chandra Gajapati (SKCG), an Autonomous College in Orissa.


The book is intended as a text for the undergraduate students of commerce and postgraduate students of management. Besides, students pursuing professional courses such as CA, ICWA and CS and those appearing for Judicial Services examination will also find the book quite informative.

KEY FEATURES

• Cites examples, wherever necessary, to clarify the implication of the law.
• Illustrates concepts with the help of worked out examples.
• Furnishes a Glossary on the legal terms used.
• Cites case laws to make the concepts clear.
• Supplements the text with pedagogical features such as bird’s-eye view to make the book more practical and easy to understand.

Contents:


Latest Print 2013 / 496 pp. / 17.8 × 23.5 cm ISBN-978-81-203-4708-3 / ₹ 350.00 / (e-book also available)

SULPHEY & BASHEER

Laws for Business, 3rd ed.

M.M. SULPHEY, Professor and Head, HR Domain, TKM Institute of Management, Kollam, Kerala.
AZ-HAR BASHEER, Assistant Professor at TKM Institute of Management, Kollam, Kerala.

The knowledge of business laws is very important for the survival and growth of any organisation. This comprehensive and well-written book, in its Third Edition, introduces Companies Act 2013, replacing the Companies Act, 1956 (chapter 10). This newly incorporated Companies Act, 2013 is the first major revision in the company law in more than 50 years. This edition brings out the significant changes proposed by the 2013 Act as compared to the 1956 Act. Inclusion of The National Food Security Act, 2013 as chapter 35 is another addition to the book. The book continues to present a thorough discussion of various legal topics such as contract laws, corporate laws, labour legislations, taxation laws and the related acts including the Sale of Goods Act, 1930, the Negotiable Instruments Act, 1881, the Consumer Protection Act, 1986, the Insurance Act, 1938, the Limited Liability Partnership Act, 2008, the Companies Act, 2013, the Foreign Exchange Management Act, 1999, the Information Technology Act, 2000, the Environment Protection Act, 1986, Right to Information Act, 2005, and Right to Education Act, 2009 and other important acts.

The book contains many practical examples and studies of different law cases which makes it more interesting and authentic. In addition, the book provides Review Questions at the end of each chapter. Moreover, mind maps provided in most of the chapters give readers a brief idea about the concepts discussed. More practical exercises in the form of case studies in the questions section, and format of a number of documents makes the book quite informative.

The book is primarily designed for the undergraduate and postgraduate students of management and other related courses for their subject Business Law. Besides the management students, the professionals and legal practitioners will also find the book very useful.

Contents:


Civil Procedure Code

DAS

Code of Civil Procedure

JATINDRA KUMAR DAS, Associate Professor, Department of Law, at University of Calcutta, Kolkata.

The book written with a rich teaching experience of the author at National Law University and State University, attempts to critically analyse Indian High Court and Apex Court cases on the Law of Civil Procedure. It also evaluates the relation between statutory procedural law and case laws as subject. Most importantly, the book presents recent judgments of Supreme Court, particularly based on Post Amendment Acts of 1999 and 2002. Also, these cases have been analysed in addition to a critical examination of the radical and far reaching effect of the Code.

This lucid and well-organised book is divided into five parts. Part I develops theoretical foundations of the readers on Civil Procedure Code. Part II demonstrates certain important issues on the (i) scope of jurisdiction of civil courts to entertain disputes, (ii) principles governing res sub judice, res judicata and foreign judgement, (iii) nature of powers exercised by civil courts in matters relating to place of suing, institution of suit, transfer of cases, withdrawal and compromise of suits, (iv) necessary conditions for first hearing, interim order, trial as well as special suits, (v) scope and ambit of law relating to pleadings, appearance and non-appearance of parties, discovery, inspection, production of documents, death, marriage, insolvency of parties, judgment and decrees. Part III explores various issues on appeals, reference, review and revision. In this part, an attempt has also been made to discuss different facets of law on first appeal, second appeals, appeals from orders, appeal by indigent persons, appeals to the Supreme Court. Part IV is devoted to discuss various principles on execution. Part V deals with miscellaneous issues on the Law of Civil Procedure and includes Appendix on the Law of Limitation.

The book will prove useful to the students of LLB and LLM for their course study. Besides, the book will be of immense use to the professionals.


Latest Print 2013 / 1100 pp. / 17.8 × 23.5 cm ISBN-978-81-203-4829-5 / (e-book also available)

Constitution of India

भारत भारत का संविधान: एक परिचय, दस्तावेज संस्करण

ब्रजेश राम, प्रतिष्ठितविद्वार (कार्यीहार) बोर्ड के अध्यक्ष थे। पूरे में भारत सरकार के विश्व निदेशक के संबंध में अपने संबंध थे।

भारत का संविधान पर लिखी गई ही पुस्तक में संविधान के उपवेंक का अभियुक्त संस्करण भारत में बनाया गया है। संविधान संस्करण (कार्यालयिक, विधिवादिक और न्यायवादिक) के वर्तमान और कार्यवाहक का इसमें वर्णन है। इन पहले अनुसार 4 बिंदुओं के लिए, पुस्तक अनुसार हैं। ये बिंदु हैं—उपवेंकत संविधान, न्यायिक न्याय, लोकतंत्रवाद और निर्मक्षक-नागरिक परिषद। इनके आत्मिक संविधान की रणनीति के उपवेंक का वर्णन है जिसका भाव विवाद में रखा गया है।

2002 में यह पुस्तक का पहला संस्करण प्रकाशित हुआ था। 2014 में यह दस्तावेज संस्करण पुस्तक के संस्करण है। इसकी उपवेंकत और लघुयेतात्त्विक का यह प्रमाण है।
PHI Learning — CATALOGUE 2014

WHAT IS NEW TO THIS EDITION
1. A new chapter on Public Interest Litigation
2. Power of the President to remove a Governor
3. Qualification and duties of Advocate General
4. Role of Patel, Rau and Dr. Ambedkar in the making of the Constitution
5. Power of High Court to direct C.B.I.
6. Criticism of Collegium process
7. Limitations of legislatures to remove a member
8. Meaning of religious instruction
9. Position of Additional Judge of a High Court
10. Refund of tax paid in excess
11. Basis of equal pay for equal work
12. List of Committees of the Constituent Assembly
13. Permissibility of Narco analysis etc.
14. Constitutionality of MPLAD scheme


LATEST PRINT 2014 / 508 pp. / 16.0 x 24.1 cm
ISBN-978-81-203-4884-4 / ₹ 325.00 / (e-book also available)

Introduction to the Constitution of India, 6th ed.

SHARMA

BRIJ KISHORE SHARMA, Former Chairman, Copyright Board. Earlier he was Chairman, National Book Trust (NBT), India.

The students and teachers have again shown their preference to this book. The author has been receiving favourable comments from the readers. To maintain its standard the author has updated case law and related information.

This edition incorporates the law as propounded by the Supreme Court. All important decisions of the Supreme Court reported till July 2011 have been duly referred and cited.

It contains a new chapter on Public Interest Litigation.

The book is designed and written as a text for students of Law (LL.B. and LL.M.), Political Science and Public Administration. It is designed to make it suitable for Civil Services and Judicial Services examinations. It provides guidance and overview of our Constitution to all those who seek knowledge.
Environmental Law

SENGAR

Environmental Law (with CD-ROM)

DHARMENDRA S. SENGAR, Vice Chancellor, Indian Law Institute, New Delhi.

Today, more than ever before, there is considerable concern about the deterioration of the environment arising from environmental pollution—water, air, noise, radiation and others. For, such pollution has a huge adverse impact on human health, and the hazards it poses are too numerous. There is also a felt-need for environmental protection and management and effective implementation of environmental laws. This comprehensive book, authored by Prof. Sengar, an eminent academic, with his wealth of experience in various areas of environmental law and management, brings these issues into sharp focus.

The book highlights problems such as public health and safety, right to carry on trade vis-à-vis duty to protect environment, right to information about hazardous installations, right to clean environment, and ecological balance for sustainable development. It stresses the need for striking a balancer between environment and development to bring about sustainable development. Finally, the text shows how important it is to formulate a legal framework for environmental protection.

KEY FEATURES

• While giving a broad conceptual overview of environmental law, the text explains the major environmental laws, examines the relevant provisions, and traces the origin of constitutional support to environmental protection.

• Refers to all leading cases on environmental law and highlights the role of judiciary on entertaining as well as restraining public interest litigations (PILs) to stop environmental violations.

• Provides Appendices containing various environmental laws.

• The accompanying CD-ROM contains text of all relevant environmental laws—both general and specific—to help readers have access to those laws instantly.

Primarily intended as a text for students of law (LLB/BA LL.B./LL.M., MBL) and management (MBA), the book should also prove to be an excellent reference for academics, lawyers, judges, environmental activists, environmental managers and corporates concerned with environmental protection.

VENKAT

Environmental Law and Policy

ARUNA VENKAT, Associate Professor of Law at NALSAR University of Law, Hyderabad. She is the Centre Head of Centre for Humanitarian and Refugee Laws. She also heads the Centre on Law and Society at NALSAR.

This book presents a comprehensive account of the various contours of the environmental jurisprudence in India. It covers the Indian constitutional, legislative, administrative and judicial strategies that have shaped the Indian environmental jurisprudence against the backdrop of the various international efforts to control pollution and preserve the global environment. It deals with the constitutional framework provided for the preservation and protection of Indian environment. In this context, the book gives an extensive picture of Indian administrative and legislative policy framework along with the latest developments in the area. The salient and most important feature of the book is its in-depth account of the innovative judicial enforcement of the constitutional and legislative prescriptions as reflected in the catena of judicial decisions including the latest ones. In this respect, the fundamental right to life guaranteed by Article 21 of the Indian Constitution has been given a very liberal interpretation in order to make it the chief constitutional edifice of the Indian environmental jurisprudence and environmental justice in India.

The book is intended for the students of LL.B. and LL.M. It would also be useful to faculty, research scholars, lawyers and other legal professionals.


Latest Print 2011 / 472 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4436-5 / ₹ 350.00 / (e-book also available)

Governance

SINGH & ZAHID (Eds.)

Strengthening Governance through Access to Justice

AMITA SINGH, Professor of Law and Governance at the Centre for the Study of Law and Governance, Jawaharlal Nehru University (JNU), New Delhi.

This book tries to reunite and rebuild faith in public institutions by highlighting the availability of judicial remedies for the poor and the excluded in South Asia. The central idea of this book is the inevitable link between judicial capacity and good governance. It critically discusses the state of ‘access to justice’ to the poor and addresses the problems of various structures and procedures approached by the poor to seek justice. The formal system remains locked in the whimsical fantasies of the lawyers and the state structure which aborts the rule of law for the privileged and works in open defiance of the increasing disempowerment of the poor due to an overwhelming judiciary.

This book highlights the growing need for restorative justice as against retributive and thus emphasizes a more intensive action research in alternative dispute resolution systems (ADRs). This argument is further developed to assess the competence of many people’s led informal institutions of judiciary such as Saathi in Bangladesh, Jirgas in Pakistan or Lok Adalats in India. The book is also radical in its approach towards the use of alternative dispute resolution systems to support marginalized communities, including women in distress, through mediation and arbitration which are gaining a new intellectual space in justice discourse.

This book is an indispensable guide to administrators, and social scientists interested in governance and legal research. It would also be useful for those working in the non-state sector of pro-poor reforms.


Latest Print 2014 / 376 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3059-7 / ₹ 275.00

Latest Print 2011 / 472 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4436-5 / ₹ 350.00 / (e-book also available)

Latest Print 2008 / 188 pp. (Hard Cover) / 17.8 × 23.5 cm ISBN-978-81-203-3697-1 / ₹ 350.00 / (e-book also available)

Human Rights

UDAI RAJ RAI, formerly Krishna Iyer Chair Professor at National Law School of India University (NLSIU), Bangalore for six years and Visiting Professor, National University of Juridical Sciences (NUJS), Kolkata.

India is credited with having one of the finest democratic constitutions in the world. And rightly so. For, even though the Indian Constitution has undergone many amendments and has been subjected to a lot of criticism, it has stood the test of time and has emerged as the beacon of hope, ensuring liberty, equality and justice to the citizens.

It is in this context this comprehensive and systematically organized book on Fundamental Rights and Their Enforcement, written by Prof. Udai Raj Rai, an eminent academic with great legal acumen, becomes so significant. The book is a study on the fundamental rights guaranteed under Part III of the Constitution. Divided into 15 chapters—each chapter is again divided into parts—the book discusses in detail Liberty-based rights such as right to freedom of expression and other article 19 rights; life and personal liberty; preventive detention, capital punishment and prisoner’s rights; and freedom of religion. Then it goes on to give an in-depth analysis of Equality-based rights—equality before law; non-discrimination and equal opportunity; social reservation; Liberty and Equality-based-rights—social equality and right to education as well as minority rights to establish and administer educational institutions. The book concludes with a comprehensive coverage on reach of fundamental rights; its violation; enforcement of the rights; Directive Principles of State Policy; and the fundamental duties of citizens.

The book being a juridical study, the emphasis throughout is on analytical and critical study of important Supreme Court judgments. So, such major judgments as A.K. Gopalan and Maneka are highlighted. The distinction between pre-Maneka and post-Maneka jurisprudence is also clearly brought out. Besides, there is an elaborate discussion on the right to information, special problems regarding media freedom, and the Law of Contempt of Court which, the author feels, needs amendment.

This well-balanced and well-researched book is intended as a text for postgraduate students of law (LL.M.) and as a reference for undergraduate students of law (LL.B., BA LL.B.). It should also serve as a valuable reference to lawyers, judges, and the teaching community.

KEY FEATURES

- Gives an analytical and critical study of Supreme Court judgments in relation to fundamental rights.
- Highlights the need for testing the laws on the touchstone of Secularism.
- Shows the need for balancing the State’s regulatory power and educational rights of the minorities.
- Gives recent Supreme Court decisions in the Addenda at the end of the book.


Intellectual Property

NEERAJ PANDEY, Associate Professor at National Institute of Industrial Engineering (NITIE), Mumbai. He is also a Visiting Faculty at IIM Ahmedabad and IIT Bombay, and his research interests include Pricing, IPR Management and Digital Marketing.

KHUSHDEEP DHARNI, Associate Professor (Business Management) at School of Business Studies, Punjab Agricultural University, Ludhiana.

Creations of mind can vary in its form—from a brilliant thought to a gizmo gadget to a popular fiction—all come under the legal term called Intellectual Property. In the world of upheaval technology, where information on anything and everything is freely available and accessible, guarding these intellectual properties legally becomes a prerequisite.

This book comprehensively discusses how to manage and secure the intellectual property and the legal norms associated with it. The book begins with introducing the concepts related to Intellectual Property and the WTO
VINOD V. SOPLE, Director at ITM-SIA Business School, Dombivli (Mumbai)

The book presents a comprehensive treatment of Intellectual Property concepts and its applications in Indian industry. Now, in its Fourth Edition, it includes a new chapter on IPR in Biotechnology and numerous cases/caselets in most of the chapters. It provides a strategic framework for IP management, leading to competitive advantage for a business enterprise. Besides explaining the conceptual framework and practices of IP management, the book discusses IP as a strategic tool, its commercial exploitation and strategies for risk management of IP. Web-based material comprising chapter-wise PowerPoint Presentations (PPTs) and Multiple Choice Questions is available at www.phindia.com/sople

This book is primarily intended as a text for postgraduate students of management, students of engineering and those who are pursuing certificate, postgraduate diploma or degree courses in IPR. In addition, professionals and corporate decision-makers should find the text valuable.

Contents:

• Discusses IPs such as Patents, Copyrights, Trademarks, Trade Secrets, Designs, Semiconductor Circuit Layouts and Geographical Indications, etc.
• Practices issues of IPRs in Cyber Space, Fashion Design, Biotechnology and Pharmaceutical industry.
• Classifies systems in practice for various IP.
• Provides IPRs legal provision in Indian context.
• Includes a comprehensive glossary of important terms.


SOULE

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Latest Print 2014 / 464 pp. / 16.0 x 24.1 cm
ISBN-978-81-203-4883-7 / ₹ 450.00 / (e-book also available)

Latest Print 2013 / 952 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4498-3 / ₹ 595.00 / (e-book also available)

SIVARETHINAMOHAN
Industrial Relations and Labour Welfare: Text and Cases
R. SIVARETHINAMOHAN, Director, Department of Management Studies, M I E T Engineering College, Trichirappalli and former Professor of Finance, Alliance Business School, Bangalore.

Building good industrial relations is so crucial for any industrial organization. Harmonious relationship between employers and employees (who are the best assets of any organization) contributes to greater productivity and growth. This comprehensive and well-organized text gives an in-depth analysis of the fundamental principles and practice of industrial relations as well as the implementation of labour welfare measures, the social security systems and labour laws, such as the Trade Union Act, 1926, the Industrial Disputes Act, 1947, and the Mines Act, 1952. It focuses on the Indian context within the larger global scenario.

Divided into four parts—Part I, Industrial Relations; Part II, Industrial Disputes; Part III, Labour Welfare; and Part IV, Safety and Occupational Health, the book provides a detailed discussion on labour-management relations, different aspects of trade unions, and their management and legislative background. Dr. Sivarethinamohan gives a masterly analysis of the major areas of industrial relations, namely, industrial disputes and their resolution, the philosophy of labour welfare as well as the statutory and non-statutory measures for labour welfare, the Government machinery for labour welfare, and collective bargaining which contributes in a significant way to better industrial relations. In the concluding part, the author dwells on industrial accidents and safety for preventing industrial disasters, mines safety and safety management, industrial hygiene, workplace discipline, and the legal framework for industrial safety and health.

KEY FEATURES
• Each chapter starts with a case study written in a story style for a better grasp of the chapter.
• Provides Case Studies to illustrate the theories discussed.
• Two Appendices at the end of the book provide the complete text of Child Labour (Prohibition and Regulation) Act, 1986, and Contract Labour (Regulation and Abolition) Act, 1970.
• The book’s website, www.phindia/srm, gives more real-time cases, experimental cases and cases relating to the subject decided by the courts of India as well as those of other countries.

Primarily intended as a text for undergraduate and postgraduate students of management and commerce, the book would also be useful to the students pursuing courses in chartered accountancy, ICWA courses, and diploma courses in industrial relations and labour laws. In addition, practising managers should find this book very useful.

Media Law

NEELAMALAR

Media Law and Ethics

M. NEELAMALAR, Lecturer in the Department of Media Sciences, Anna University Chennai, Chennai.

Designed as a textbook for undergraduate and postgraduate students of journalism, mass communication, visual communication, electronic media and other related media courses, this compact text provides a detailed description of the rules, acts and ethics concerning print, electronic, film and advertising media as prevalent in India.

The book begins with the history of media law in India and discusses the specific provisions in the Constitution of India which are essential for a journalist to know. It then goes on to define the concepts of freedom of media, defamation and Intellectual Property Rights. Besides, the text discusses in detail the provisions of the Indian Penal Code and the Criminal Procedure Code relevant to the media. In addition to covering different types of cyber crimes such as hacking, cracking and e-mail bombing, it includes regulations related to film media and advertising. Finally, the book throws light on media law concerning women and children. The book also includes several important cases to enable students to relate various acts and regulations to real-life situations.

Besides students, journalists and other media professionals who cover courts and law-related beats would also find this book immensely valuable.


Latest Print 2014 / 236 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3974-3 / ₹ 250.00 / (e-book also available)

Public International Law and Human Rights

SHARMA

Charter of the United Nations and The Statute of International Court of Justice

BRIJ KISHORE SHARMA, Former Chairman, Copyright Board. Earlier he was Chairman, National Book Trust (NBT), India.

The Charter of the United Nations is a bold step towards making the world a family of Nations, an attempt to ensure that wars do not scourage the world, an endeavour to make this world peaceful, cooperative and worth living.

The Charter is of seminal importance to understand the U.N. and its agencies. The book gives in brief the historical background of the U.N. Charter.

International Court of Justice is of prime importance to all nations. The book gives how the Court is constituted and functions. It introduces to the readers those distinguished Indians who sat as judges in the Court.
The book in its present form is useful to students of Political Science, International Organisation and of Law. It will be great help to all candidates appearing for Civil Service examinations conducted by U.P.S.C. and State Public Service Commissions.


Latest Print 2010 / 100 pp. / 13.9 × 21.6 cm ISBN-978-81-203-4042-8 / ₹ 95.00 / (e-book also available)
The Universal Declaration of Human Rights was a sincere effort by the U.N.O. to underscore the acceptance by civilized nations that all human beings are endowed with certain inalienable rights which deserve respect by all nations of the world.

But this declaration was not a binding treaty. The world body evolved a consensus to divide the human rights into two classes. The rights against the State were collected in the International Covenant on Civil and Political Rights and the positive rights in the International Covenant on Economic, Social and Cultural Rights.

This book gives parallel provisions contained in the Constitution and various Acts in force in India. It also refers to decisions of the Supreme Court.

There is no other book which gives Indian Law alongwith each article of these two covenants.

Author’s Universal Declaration of Human Rights and Indian Law together with this book gives a complete view of Human Rights and Indian Law. They form a duo, a set of two.

The Charter of the United Nations contained a statement that the people of the United Nations reaffirm their faith in certain inalienable Human Rights, in the dignity of human beings and in essential equality of rights of men and women. This statement led to the Universal Declaration of Human Rights which was adopted by the United Nations on 10th December 1948.

This Declaration guided, encouraged and in some cases put pressure on the nations to recognise these rights and embody them in their Constitution or Acts as rights which may be claimed and enforced by citizens and other human beings.

This book contains the text of the Declaration with explanatory comments by the author.

India framed its Constitution soon after the Declaration and gave effect to many of the rights contained in the Declarations. Later some of them form part of a statute and some have been knit in the Constitution by our Courts.

The book contains references to relevant articles of the Constitution and sections of various Acts. It also refers to judgements of the Supreme Court of India.

It is the only book that gives parallel provisions of Indian Law—parallel to each article of the Declaration.

The book will immensely benefit all students of Human Rights as part of the courses in Political Science, Law and other related fields.

It will be helpful to all those who are appearing for civil services and other examinations conducted by various Public Service Commissions.


This easy-to-read text covers the entire gamut of direct and indirect taxes. The first eight chapters deal with direct taxes and generation of income from different sources. The last five chapters focus on different forms of indirect taxes. This text lucidly explains the acts, rules, sections, laws of direct and indirect taxes with a view to integrating the relevance of these laws with tax planning.

The text fosters a clear understanding of the principles relating to computation of taxable income under each head of income. It covers different types of excise duties, methods of valuation for customs, types of transactions under the Central Sales Tax Act, variants of VAT and different methods of computation of VAT and service tax for management and professional services.

A number of solved illustrations at the end of each chapter are provided for easy comprehension of the subject. These along with chapter-end questions consisting of short answer questions, long answer questions and exercises, enhance its value as a text.

This text is intended for the undergraduate students of management, commerce and law (BBA, BCom and
BL/LLB). Students pursuing professional courses such as CA, BCS (Bachelor of Corporate Secretaryship) and the aspirants of Civil Services Examinations will also find the text immensely useful.


Latest Print 2012 / 256 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4661-1 / ₹ 250.00 / (e-book also available)

SINGH
Information Sources, Services and Systems
GURDEV SINGH, Librarian, Sri Guru Gobind Singh College of Commerce, Delhi.

Reference and information services are considered as an important activity of a modern library. These services can be provided by means of reference sources. This book provides the overviews of different types of reference sources, such as encyclopaedias, directories, yearbooks, dictionaries, geographical sources, biographical sources, statistical sources and handbooks.

Dexterously organised into four parts, this book describes various aspects of reference/information services, such as translation service, reference service, referral service, Selective Dissemination of Information (SDI) and Current Awareness Services (CAS). Besides, a number of important national and international information systems are also covered in this book.

It is specially designed to cater to the needs of the students of BL/BC and MILS of various universities and institutions. This book will also be very useful for teachers, working librarians, information scientists, and informational professionals in general. In addition to this, it should also prove handy for the library professionals dealing with information sources and services and for those who are involved in organisation and management of reference section of a library.


Latest Print 2013 / 536 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4639-0 / ₹ 525.00 / (e-book also available)

ELLiOTT
RAYMOND ELLiOTT, Professor Emeritus of Music, Texas Tech University.

One of the distinctive features of western music is that music can be written as well as read. Western music, is the most organized system of music and demands a high degree of coordination. Raymond Elliott in his fourth edition of Fundamentals of Music elucidates the basic elements of western music (rhythm, melody and harmony) and integrates them in such a way that their interrelationship in the total concept of music can be easily comprehended. Once you learn to read, write, play, sing and create melody the notes become clear on the page and come alive.

Each chapter provides not only the rudiments of the various ingredients of music but also a detailed exercise in activities for the growth of the concept. There are hints for the teacher to inculcate foundation of musicianship in the students through integration of theory, ear training and reading. A major change in the present edition is the inclusion of popular melodies for reading. It is hoped that the familiarity of the students to these melodies is an advantage in overcoming some of the difficulties in rhythm and tonality. The students will find the glossary very helpful.


Latest Print 2009 / 288 pp. / 15.3 × 22.9 cm
PHILOSOPHY/RELIGION

**Ethics**

**FRANKENA**

**Ethics, 2nd ed.**

WILLIAM K. FRANKENA, University of Michigan.

This is a simple and brief introduction to moral philosophy emphasizing a clearer and more philosophical thinking about ethical questions. Using the socratic method the author without presenting any conclusive proofs or disproofs leaves it to the reader to judge the acceptability of his arguments.


Latest Print 2013 / 142 pp. / 15.3 × 22.9 cm

ISBN-978-81-203-0216-7 / ₹ 150.00

**Fundamentals of Philosophy**

**BURR & GOLDINGER**

**Philosophy and Contemporary Issues, 9th ed.**

JOHN R. BURR & MILTON GOLDINGER, University of Wisconsin Oshkosh.

One of the most successful texts in its field over the last 30 years, this book introduces today’s students to philosophy with timely, approachable readings of philosophical significance. The authors strive to demonstrate how philosophy illuminates and helps solve some of the important problems facing contemporary man, and they encourage students to engage in philosophizing themselves. The text successfully makes the subject interesting and intelligible for students encountering philosophy for the first time.

**FEATURES OF THE NINTH EDITION**

- Seventeen new readings—incorporated throughout in sections devoted to philosophical issues, contemporary issues, and puzzles and problems. Includes selections from Richard Dawkins, Richard Swinburne, A.C. Grayling, Peter Singer and others.
- One major philosophical problem covered in each section—followed by contemporary issues stemming from that problem.
- Articles selected for their readability.
- Interesting pro and con articles on various contemporary issues.
- Problems and Puzzles section.
- The relation of traditional philosophical issues to key contemporary problems—an explanation of each issue is followed by a related reading and a Puzzles and Problems reading.
- Challenges conventional thinking and presents opposing viewpoints—covers topics such as the limitation of immigration, the existence of God, science and pseudo-science and the relation of mind and body.
- End-of-section bibliographies—lists books and articles that are accessible to undergraduates.


Latest Print 2012 / 536 pp. / 17.8 × 23.5 cm


**Fundamentals of Religion**

**BRAHMA**

**Fundamentals of Religion, The**

NALINI KANTA BRAHMA, was formerly Professor of Philosophy, Presidency College, University of Calcutta and Principal, Hooghly Mohsin College, Kolkata.

We find today in different parts of the world fierce feuds and strifes. Religious fanaticism and fundamentalism contribute in a substantial way to such strifes and conflicts among people. We also find a large number of people are steeped in superstitions, irrational beliefs, and indulge in mere ritualism. Where true religion prevails, such fanaticism and fundamentalism find no place. A deep comparative study of world religions enables one to drive away all superstitions and fanaticism. For religion, in the true sense, is an abiding faith in the values of life, and God is the embodiment of all values. Religious experience accordingly implies the realisation of the Absolute.

What Prof. Nalini Kanta Brahma tries to do in this well-researched book, written in a clear and straightforward style, is to demonstrate the nobility and positive aspects of each religion he has discussed. He classifies religion into three categories: **Impersonal**—under which he brings
in Buddhism, Jainism and Confucianism; Personal—in this category he describes Christianity, Islam and Vaishnavism; and Supra-personal—under which he analyzes Vedantism, Sufism, Taoism and the Johanine Gospel (the Gospel of St. John, one of the twelve disciples of Jesus Christ). The fundamentals of each religion are discussed with great clarity and genuine appreciation.

Knowing very well there are a large number of opponents to religion, the author vigorously defends the religious view. He successfully meets the various objections of Freud, Marx and Bertrand Russel, among others. For, he says, agnosticism, atheism and scepticism are based on a narrow and limited view of life.

Realisation of divinity by man is the universal characteristic of all religions, and the author contends that it should aptly be called the universal religion. This realisation of the divinity is so marked in the supra-personal religions and being a votary of such religions, he stresses that they are on a different level. If a study of this world religion is included in the course on comparative religion for students, it would certainly help towards dispelling erroneous notions about religion and drive away many superstitions, fanaticism and communalism, the last being a cancerous growth that eats into the very fabric of a nation.

Besides students of philosophy who study comparative religion as one of their subjects, all enlightened persons who have an abiding faith in religion should find reading this text an exhilarating and ennobling experience.


Latest Print 2007 / 440 pp. (Hard Cover) / 16.0 x 24.1 cm

General

MOSES

Last Frontiers of the Mind: Challenges of the Digital Age

A. MOHANDAS MOSES, Retd. IAS.

In this original and brilliantly written book, Mohandas Moses has embarked on a daring theme—the challenge of artificial intelligence to the human mind and human creativity. The mind, he says, is the greatest invention in the universe; it has created the greatest works of art and science: its dimensions and potential are yet to be fathomed. But now the marvellous human mind stands challenged by the machine.

To illustrate the central theme of his book, the author has brought together the views of a galaxy of eminent philosophers, cognitive scientists and neuroscientists who have explored the phenomenon and evolution of the human mind and consciousness, and the growth of Artificial Intelligence. The author describes the contribution made by the ‘Artificial Intelligentia’, the human-computer interaction, and emphasizes the formidable power of the machine mind to usurp the grandeur of the human mind. He has described the manner in which memory, language, creativity, mathematics, teaching-learning and chess-playing could be altered by the digital culture. He says that ‘the question we need to ask ourselves as thinking men is—would we like to sense sensations, experience experiences and think thoughts with understanding as human beings should or are our personas to be blue matched to the template of the machine mind?’

With erudition and wry humour the author takes the reader on a fascinating journey of exploration. Written with brilliance and clarity, there is freshness in his perspective and a lucid presentation of ideas. This book will be of great interest as much to academics, experts on artificial intelligence, as to the general reader who wishes to know about the challenges to the human intellect and creativity in the digital age.


Latest Print 2007 / 440 pp. (Hard Cover) / 16.0 x 24.1 cm
Hinduism

BASU

Essence of Hinduism, The, 2nd ed.

ACHARYA DURGA DAS BASU, Sarasvati Vaccumpati, Vidyavaridhi, Prajnhbrhrt, Nyayaratnakara, Neetibhaskara, Nyayabhkrt, Nyaya Sarasvati, Manava Ratna, was National Research Professor of India. A renowned expert in Constitutional Law, he wrote many books including his magnum opus, Commentaries on the Constitutional Law of India.

If any religion in the world has been the least understood, that is the Hindu religion, not because it is inexplicable, not because it is irrational or illogical—but because it is so big.

Thus begins Dr. Durga Das Basu’s scholarly exploration of the essence of Hinduism. Abandoning historical and non-essential considerations, the book looks upon Hinduism, not as a faith, but a set of certain universal principles of truth, evolved, tested and verified through the ages and on which there is a consensus amongst the various Upanishads. It is these propositions that have been gathered as the essence of Hinduism in this work. To understand this essence is to grasp simultaneously the ultimate aim of a person’s life, which is to achieve the maximum of purity and perfection. The diverse paths and the mental and physical exercises that lead to salvation are defined and explained.

Like in his other works, the author adopts a comparative approach that makes this a book on comparative religion with special reference to the essential doctrines of the Hindu religion. This approach also underscores the thought that the surest way to achieve communal harmony is to bring to the followers of different religions, the essential principles of each.

Extensively explained and well documented, this is a fascinating glimpse into the essence of Hinduism.


Latest Print 2003 / 140 pp. (Hard Cover) / 16.0 × 24.1 cm ISBN-81-203-2140-5 / ₹ 250.00 / (e-book also available)

BRAHMA

Hindu Spirituality: An Appreciation

NALINI KANTA BRAHMA, formerly Professor of Philosophy, Presidency College (now Presidency University), Kolkata, and Principal, Hooghly Mohsin College, Kolkata.

Many people have confused notions of Hindu spirituality. In this compact book, Dr. Nalini Kanta Brahma, an erudite scholar and a well-known exponent of Hindu spirituality, captures the essence of Hindu spirituality, as embedded in the Vedas and the Upanishads.

Divided into three parts—Part I, Essence of Hindu Spirituality; Part II, Vedantic Transcendence; and Part III, Studies in Brihadaranyaka Upanishad, the book gives a clear analysis of the teachings of the Hindu scriptures. The book starts with an Introduction which shows the greatness of the Brihadaranyaka Upanishad and the validity of the Upanishads, which Shankaracharya unmistakably showed to be part of the Vedas. The book then goes on to give, in the next three sections, studies on Karma Yoga (performing selfless action as a path of realization of emancipation), Bhakti Yoga (philosophy and practice of devotion), and Jhna Yoga (knowledge as a means for realization of the Absolute, that is, Brahmavidya): Part II is devoted to a detailed discussion on Vedantic Transcendence and Vedantic monism as expounded by Shankaracharya. Finally, Part III delves deep into the teachings contained in the Brihadaranyaka Upanishad.

This well-researched and clearly enunciated study would be valuable for postgraduate and senior undergraduate students of Philosophy and students of Comparative Religion. It would also be very useful to anyone who has a keen desire to study about Hindu spirituality.


Latest Print 2013 / 228 pp. / 16.0 × 24.1 cm ISBN-978-81-203-4712-0 / ₹ 595.00 / (e-book also available)
Part I of the book deals with the function and characteristics of Hindu Sādhanā in general. Part II elucidates the specific forms of Hindu Sādhanā that includes Karma, the path of prescribed actions, Jnana, the path of higher intellect, and Bhakti, the path of devotional worship. The book also deals with Yoga, the form of Sādhanā as propounded by Patanjali. Finally, it emphasizes the importance and value of discipline and devotion that are inherent in the good practice of Hindu religion.


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**Logic**

**CHAKRABORTI**

**Logic: Informal, Symbolic, and Inductive, 2nd ed.**

CHHANDA CHAKRABORTI, Department of Humanities and Social Sciences, Indian Institute of Technology Kharagpur.

The Second Edition of this text continues to provide a comprehensive introduction to Logic, a subject that is increasingly becoming popular among students.

What distinguishes the text is its graded step-by-step approach to the subject, with informal logic forming the basis and Symbolic logic and Inductive logic forming the more advanced steps. The book also uses a hands-on approach to teaching of logic to induce self-learning, as shown in sections such as on how to create a truth table or a truth tree, on providing strategic tips for formal derivations, and on how to approach symbolization in predicate logic.

The Appendices, including those on Indian logic and the nature of inference in Indian logic, are designed to create greater awareness about the extent and depth of the field among students.

**WHAT'S NEW TO THIS EDITION**

- A new Appendix on Basic Set Theory. It covers all the fundamental concepts, principles and operations in Basic Set Theory.
- Some sections in Chapter 3 on Fallacies have been modified.
- Corrections/Modifications done wherever required.

**KEY FEATURES**

- In-depth and extensive coverage of Predicate logic.
- Covers both Informal and Formal logic.
- Each section has many worked-out examples and exercises.
- Worked-out examples given in a step-by-step manner for easy comprehension.
- Keywords at the end of each chapter.

Intended primarily as a text for students of Philosophy, the book would also be useful to students of Mathematics, Computer Science and Engineering where Logic is offered as part of their course.


Latest Print 2009 / 584 pp. / 17.8 × 23.5 cm ISBN-978-81-203-3248-5 / ₹ 395.00 / (e-book also available)

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**COPI**

**Symbolic Logic, 5th ed.**

IRVING M. COPI, University of Hawaii.

This most widely adopted of all symbolic logic texts leads students, gradually but progressively, to a thorough understanding of symbolic logic fundamentals. The treatment of the subject is mathematically rigorous, wherever necessary (e.g. Chapter on Set Theory) and the presentation is lucid. Solutions to selected exercises are provided at the end of the book and the three appendices, besides the list of symbolic notations, rules of inference, and quantification rules, enrich the readability of the text.


Latest Print 2014 / 412 pp. / 15.3 × 22.9 cm ISBN-978-81-203-0970-8 / ₹ 275.00
Finally, what it is for a linguistic expression to be vague or meaningful, what it is related to more or less analogous forms of activity, what the text tries to determine, what language is and how it is arrived at in the various social sciences. This is in contrast with viewing the study and analysis of the basic concepts we use in thinking about language. The Philosophy of Language attempts to exhibit language as one of the forms of world of spirit, or as an attempt to make language. This is in contrast with viewing the philosophy of language as an attempt to exhibit language and the authors' approach used by the author is simple and relatively informal in contrast with the logistically minded theories.


Latest Print 2012 / 128 pp. / 15.3 × 22.9 cm ISBN-81-203-0551-5 / ₹ 95.00

**Philosophy of Mind**

BEAKLEY & LUDLOW (Eds.)


Edited by: BRIAN BEAKLEY and PETER LUDLOW.

The Philosophy of Mind remains the only sourcebook of primary readings offering in-depth coverage of both historical works and contemporary controversies in philosophy of mind. This second edition provides an expanded treatment of classical as well as current topics, with many additional readings and a new section on mental content.

The writers included in this comprehensive book, range from Aristotle, Descartes, and William James to such leading contemporary thinkers as Noam Chomsky, Paul and Patricia Churchland, and Jaegwon Kim. The eighty-three selections provide a thorough survey of five areas of enduring controversy: the mind-body problem, mental causation, mental content, innatism and modularity, and associationism and connectionism. Each section includes an introductory overview of the topic by the editors as well as suggestions for further reading.

The selections added for the second edition serve both to enhance historical coverage and to update contemporary issues, especially in areas of current empirical research such as connectionism and innatism. Changes to historical coverage include a wider array of readings on classic positions as well as neglected precursors to views often considered recent innovations. The section on the mind-body problem in particular has been greatly expanded, including numerous selections on consciousness and qualia.

The book is ideal for graduate courses in philosophy and the history of psychology. It is eminently suited as a reference for researchers and as a self-contained survey for the general reader.

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**Philosophy of Language**

ALSTON

**Philosophy of Language**

WILLIAM P. ALSTON, University of Illinois.

In the Philosophy of Language the author attempts to study and analyse the basic concepts we use in thinking about language. This is in contrast with viewing the philosophy of language as an attempt to exhibit language as one of the forms of world of spirit, or as an attempt to provide an overall synthesis of conclusions about language arrived at in the various social sciences. This text tries to determine, what language is and how it is related to more or less analogous forms of activity, what it is for a linguistic expression to be meaningful, what it is for a linguistic expression to have a certain meaning, and finally what it is for a linguistic expression to be vague or

**Philosophy of Religion**

हिंक धर्म दर्शन

(हिंदी अनुवाद के हियक्स 'Philosophy of Religion', 4th ed.)

अन्न हिंक, प्रकृति (धर्म–दर्शन) कैलीफोर्निया विश्वविद्यालय।

हिंक हिंक कैलीफोर्निया विश्वविद्यालय में धर्म–दर्शन के प्रकृति है। धर्म–दर्शन की विधाय पर अनेक पुरातन लिखित के साथ–साथ नवीनताओं में सिद्धांत भी प्रस्तुत किया है। इसकी यह पुस्तक अब तक अनेक भाषाओं में प्रकाशित हो चुकी है।

इस पुस्तक का आनंद श्री राजेंद्र कुमार ने किया है। श्री सिंह ने दिल्ली विश्वविद्यालय से एम.ए. तथा एम.फिल. की उपाधि प्राप्त की। वो अब तक कई राष्ट्रीय संगठनों में अपने लेख प्रस्तुत कर चुके हैं। वर्तमान में वे दिल्ली विश्वविद्यालय के दर्शन विभाग में ‘कंट्यस्टोरी मिडिल एन्ड लेसल फिलोसोफी’ की विधाय पर शोध कार्य करते हैं।

यह पुस्तक आकार में जल्दी छोटी है जल्दी ही सारागम्य। धर्म–दर्शन के आधिपत्यकाल पुरातनलोकके साथ–साथ इसमें धर्म–दर्शन के महत्वपूर्ण विषयों को भी प्रस्तुत किया हैं। इस पुस्तक की उपलब्धता तथा उपलब्धता न्याय, स्नातक, स्नातकोत्तर तक के छात्रों से लेकर शोधकर्मियों और इस क्षेत्र में रचना रचने वाले लोगों तक विस्तृत है। संस्थाएं और राज्य सरकारी परिषदें में बैठे वाले छात्रों के लिये यह पुस्तक साधारण तामाखाय साहित्य होगी।

लेखक का यह सानांतर प्रस्ताव इस पुस्तक को आत्मा एवं सत्य न्यायी शब्द तथा शरीरों से परिपूर्ण रचना का है। इसकी भाषा उसी स्तर तथा समृद्धिग्राह्य है कि पाठक को कोई भाषात्त्व कठिनाई न हो। कठिन ज्ञान को पाठ–शिक्षायों में स्तर देखा किया है।

पुस्तक के अंत में उच्च आवश्यक के लिये पुस्तक का एक सूची दी गई है।

**संशोधक: प्रकृति। प्रकाशक: ईंद्र की भूमिका–इंसाई अध्यादेश।**

**वर्ष: भूमिका के पास में तक।**

**मूल्य: भूमिका की समस्त।**

**आवश्यकता और सहयोग.**

**सारांश: अत्यंत आश्चर्यकुद्कुल।**

**लेखक: प्रकृति।**

**प्रकाशक: ईंद्र की भूमिका।**

**रण: 176 pp. / 15.3 x 22.9 cm**

ISBN-978-81-203-0873-2 / ₹ 125.00
HICK
Philosophy of Religion, 4th ed.
JOHN H. HICK, Claremont Graduate School, California.
Written by the world-renowned philosopher, this book is a brief and contemporary introduction to the main topics in the philosophy of religion—the one of the most active areas of philosophical research today. Well acclaimed by the students and teachers alike for more than three decades the 4th edition reflects the continuous development of the subject. Besides, updating the text throughout, a new chapter on contemporary work in the epistemology of religion is included.
Latest Print 2013 / 160 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-0687-5 / ₹ 175.00

Sociology of Religion
EMERSON, et al.
Religion Matters: What Sociology Teaches Us about Religion in Our World
MICHAEL O. EMERSON, Rice University.
WILLIAM A MIROLA, Marian University.
SUSANNE C. MONAHAN, Montana State University.
This is a text for the sociology of religion course. Instead of a mere survey of this field, the text focuses on the major questions that generate the most discussion and debate in the sociology of religion field.
Latest Print 2011 / 272 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4364-1 / ₹ 295.00

JOHNSTONE
RONALD L. JOHNSTONE, Ball State University.
Using an unbiased, balanced approach, the eighth edition of this text puts religion in its social context by discussing the impact of society on religion and helps students understand the role and function of religion in society that occur regardless of anyone’s claims about the truth or falsehood of religious systems.
KEY FEATURES
• Provides new and updated information and research data in the rapidly changing field of religion, in society.
• Addresses the constant changes in the issues presented by the interaction of religion, the various institutions and social processes represented in modern societies.
• Provides real-life examples that illustrate the principles being presented.
Latest Print 2011 / 448 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-4348-1 / ₹ 325.00

Western Philosophy
BRAHMA
Causality and Science
NALINI KANTA BRAHMA, formerly Professor of Philosophy, Presidency College, University of Calcutta and Principal, Hooghly Mohsin College, Kolkata.
Causality and Science may at first sound as abstract and, perhaps, as esoteric subjects. For, while one seems to touch on the transcendental and the metaphysical realm, the other seems to be rooted on terra firma. However, while reading through this compact and concise book, written with great clarity and precision, one comes to realize that there is no clash between these two, and indeed reconciliation between them is possible.
The author, with his remarkable erudition and scholarship, contends that the whole conception of science is so much bound up with the causal concept that it seems hardly possible that science could ever be able to do without it. He argues that space, time and causality are the three categories on which science is built.
The book also shows that of the four causes—material, formal, efficient, and final, how the material and efficient causes are given prominence. In this process, the book demonstrates the inadequacy of the empirical view of causation, and shows that material cause combines with the efficient and final causes, or how these coalesce into one and only the adequate cause remains. There is no antagonism between the noumenon and the phenomenon or the Brahma and the Maya.

Even though relativity may reign supreme for many, the author says that there is no opposition between perfect spontaneity and freedom and law and system on the one hand, and causality and determinism on the other. Ultimately, a reconciliation between causality and freedom can be effected, and the Reality that there is little or any reader who has a philosophical and scientific bend of mind to delve deeper into the relation between causality and science.


Latest Print 2007 / 84 pp. (Hard Cover) / 13.9 x 21.6 cm
ISBN-978-81-203-3260-7 / ₹ 150.00 / (e-book also available)

SAPRU
Administrative Theories and Management Thought, 3rd ed.
R.K. SAPRU, formerly Professor and Head, Department of Public Administration, Panjab University, Chandigarh.

The Third Edition of this well-received text encompasses the manifold administrative theories and management thought propounded and enunciated by administrative and management thinkers over the past several decades. The text incorporates major additions and revisions to make it more up-to-date, comprehensive and reader-friendly.

The text not only gives a complete and up-to-date analysis of administrative theories, but also introduces the reader to new concepts, approaches and techniques in public administration. Undergraduate and postgraduate students of public administration, and postgraduate students of political science and management should find this fully revised text to be of immense value.

Comparative Politics

DAHL & STINEBRICKNER

Modern Political Analysis, 6th ed.

ROBERT A. DAHL, Yale University.
BRUCE STINEBRICKNER, DePauw University.

A thoroughly revised new edition, this compact text provides an analysis and description of democracy, political behavior, political evaluation, policy making and comparative political systems. The treatment of influence and the nature of politics too is substantially revised and rearranged in a manner to enhance the grasp of the topics by students.

The revision takes into account the changes in the global political scenario such as the September 11, 2001 attacks, the demise of the Soviet Union and the number of sovereign states on this planet etc. and concludes with a new chapter, "What Good is Modern Political Analysis".


HOOD

Political Development and Democratic Theory: Rethinking Comparative Politics

STEVEN J. HOOD, Professor of Politics, Ursinus College, Collegeville, Pennsylvania.

More and more nations have embraced democracy over the last few years. Consequently, studies and scholarship on democracy have been increasing. Yet comparative studies on democracy and political development do not seem to come to grips with the problems of democracy. While the comparativists look at the challenges of democratic transition, consolidation and problems of mature democracies as separate problems, this book contends that the problems facing democratic regimes remain the same, differing only by degree. The author attributes the success of democracy to striking the right balance between rights and virtues. By focusing only on the procedural aspects of democracy, we would at best invent a symptomatic cure for the ailments of democratic governments. A wholesome solution would be provided only by a redefinition of the basic terms and concepts of democracy and a reconsideration of our assumptions regarding democracy.

In this book, the spirit of democracy and the views of Alexis de Tocqueville and the founders of the American system of democracy are examined as they are relevant to the contemporary world. In analyzing democratic regimes, the book goes beyond merely a technical or mechanical perspective. The influence of various components such as foreign policies, international rules, economic and religious factors in the process of democratization has been discussed for a complete study. By combining the best of comparative theory and liberal democratic theory, the book rediscovers the ideal of democracy.

The extensive list of notes (chapter wise) and the comprehensive Bibliography given at the end of the book would considerably help the readers in delving deeper into the subject. Postgraduate students of Political Science as well as political analysts would find this book extremely useful and interesting.


Latest Print 2009 / 188 pp. / 13.9 × 21.6 cm
ISBN-978-81-203-2618-7 / ₹ 195.00
PALEKAR

Comparative Politics and Government

S.A. PALEKAR, Professor, Department of Political Science, Gulbarga University, Karnataka.

Considerable changes are taking place today in the structure and working of governments all over the world. This, in turn, has necessitated a change in the approach to the study of government and politics. This well-organized and systematic study takes into account these developments and shift in approach in the field of comparative government and politics.

As the empirical study of political processes, structures and functions forms a major part of comparative political studies, the author examines them in detail. He also analyzes the many variables that are heterogeneous in nature. The book analyzes in tandem comparative government—which involves the study of different political systems with their institutions and functions—and comparative politics, which covers comparative governments and non-state politics. The latter also studies rule making, rule implementing and rule adjudicating.

Since different political systems are governed by the constitutions of the nations concerned, the book deals in detail with the constitutions of these countries. While the text gives a comprehensive coverage of constitutions of democracies such as UK, USA, France, Switzerland and Japan, it also deals with the constitutions of authoritarian States like Russia and China.

This text should be of great value to undergraduate and postgraduate students of political science as well as aspirants of civil services.


RAY

Modern Comparative Politics: Approaches, Methods and Issues

SAMIRENDRA N. RAY, Professor of Political Science, University of North Bengal, Darjeeling (West Bengal).

Designed primarily as an introductory textbook for graduate and senior undergraduate students offering comparative politics as a compulsory course, this finely integrated text is by far the most comprehensive, yet concise and critical analysis of the conflicting approaches, methods, and models and the theory-building efforts made in the second half of this century. The book provides a lucid and up-to-date presentation of the ramifications of the governmental process and political dynamics, issues and problems relating to the structure, function, process and operation of governmental and political organizations in a genuinely comparative perspective.

KEY FEATURES

• Emphasizes the emerging concerns of modern comparative politics in dealing with the non-western political systems and the politics of the developing areas.
• Gives a genuinely comparative analysis of the government and politics in various political systems prevailing across the world.
• Bases the analysis on authentic sources, with extensive citations.
• Provides a detailed Bibliography.

Constitution of India

Introduction to the Constitution of India, 6th ed.

SHARMA

WHAT IS NEW TO THIS EDITION

1. A new chapter on Public Interest Litigation
2. Power of the President to remove a Governor
3. Qualification and duties of Advocate General
4. Role of Patel, Rau and Dr. Ambedkar in the making of the Constitution
5. Power of High Court to direct C.B.I.
6. Criticism of Collegium process
7. Limitations of legislatures to remove a member
8. Meaning of religious instruction
9. Position of Additional Judge of a High Court
10. Refund of tax paid in excess
11. Basis of equal pay for equal work
12. List of Committees of the Constituent Assembly
13. Permissibility of Narco analysis etc.
14. Limitations of Collegium process

Contents:


Latest Print 2011 / 464 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4419-8 / ₹ 275.00 / (e-book also available)

Good Governance

SINGH & ZAHID (Eds.)

Strengthening Governance through Access to Justice

AMITA SINGH, Professor of Law and Governance at the Centre for the Study of Law and Governance, Jawaharlal Nehru University (JNU), New Delhi.
NASIR ASLAM ZAHID, Dean, Hamdard School of Law at the Hamdard University, Karachi.

This book tries to reunite and rebuild faith in public institutions by highlighting the availability of judicial remedies for the poor and the excluded in South Asia. The central idea of this book is the inevitable link between judicial capacity and good governance. It critically discusses the state of ‘access to justice’ to the poor and addresses the problems of various structures and procedures approached by the poor to seek justice.

The formal system remains locked in the whimsical fantasies of the lawyers and the state structure which aborts the rule of law for the privileged and works in open defiance of the increasing disempowerment of the poor due to an overwhelming judiciary.

This book highlights the growing need for restorative justice as against retributive and thus emphasizes a more intensive action research in alternative dispute resolution systems (ADRs). This argument is further developed to assess the competence of many people’s led informal institutions of judiciary such as Saalis in Bangladesh, Jirgas in Pakistan or Lok Adalats in India. The book is also radical in its approach towards the use of alternative dispute resolution systems to support marginalized communities, including women in distress, through mediation and arbitration which are gaining a new intellectual space in justice discourse.

This book is an indispensable guide to administrators, and social scientists interested in governance and legal research. It would also be useful for those working in the non-state sector of pro-poor reforms.


Latest Print 2008 / 188 pp. (Hard Cover) / 17.8 × 23.5 cm
ISBN-978-81-203-3697-1 / ₹ 350.00 / (e-book also available)

SINGH, et al. (Eds.)

Governance and Poverty Reduction: Beyond the Cage of Best Practices

AMITA SINGH, Professor of Law and Governance at the Centre for the Study of Law and Governance, Jawaharlal Nehru University (JNU), New Delhi.
KAPIL KAPOOR, Country Manager for Zambia at The World Bank, Washington DC.
RABINDRANATH BHATTACHARYYA, Reader in Political Science and Public Administration at the University of Burdwan, West Bengal.

Poverty reduction in South Asia is a precondition for sustaining any form of reforms in governance. The new public management reforms which started in South Asia from Sri Lanka taking the initiative in 1977–78 have been a decisive break from the previously practised State driven protectionist system. Investment in the region has been rising and even per capita income has shown some increase, yet the state has not been able to lead these reforms appropriately and efficiently. Thus poverty has not been reduced, ordinary people continue to languish under government programmes and the socially excluded remain outside the mainstream decision making bodies. Governance in South Asia faces the single most important challenge of poverty reduction which continues to blunt and disfigure capability, self esteem and service delivery system to the poor. This book attempts to bring out microlevel studies from many regions in South Asia to address issues of entrepreneurship, knowledge and professionalism.

As an initiator of the idea on developing a critique to the straightjacketed ‘best practice’ research, this book questions the standard practice in evaluating administrative reforms as not being the true base for knowledge. Administrators need to balance capacity and control in every implementation programme. Confining to the knowledge of ‘best practices’ may conceal enormous amount of information from the ‘less than best’ practices which may be necessary to sustain good initiatives of public managers.
This book highlights areas of active networking, partnerships and collaborations amongst state and non-state bodies, NGOs and specialist Science and Technical Organizations. The true nature of governance is explained and demonstrated through the processes which otherwise pass off undetected in macro-understanding of governance.


feasibility of the ideal State in Plato; civic humanism and republicanism in Machiavelli; the radicalism of Locke, and the contributions to the woman’s cause by John Stuart Mill.

NEW TO THIS EDITION
Inclusion of two important Enlightenment liberal thinkers, Mary Wollstonecraft, the founder of liberal feminism and the other, Immanuel Kant, a de-ontological liberal.

Addition of an Appendix on John Rawls who is credited as a seminal thinker of contemporary times, having played a crucial role in the revival of normative political theory.

The text is intended for the undergraduate and postgraduate students of Political Science in various universities, and for all those who are appearing for the civil services examinations.


Indian Political Thought

GHOSH

Indian Government and Politics

PEU GHOSH, Assistant Professor in the Department of Political Science, Lady Brabourne College, Kolkata, West Bengal.

After years of subjugation by the British colonial rulers, India attained a status of Independent State on 15 August 1947, a day to be reckoned with pride by all Indians. Struggling for her Independence, facing the trauma of partition, and finally establishing a sovereign democratic status for itself, the journey has undoubtedly been a roller coaster ride for India.

This book comprehensively outlines the evolution of the Indian Politics, discussing all the constraints, challenges and shortcomings faced by Indian Polity till date. The book shows how State-Society interface, with special emphasis on civil society activities, can play an integral role in shaping the political fate of the country. In addition, this book not only presents the institutional aspects of Indian politics by underlying in details, the provisions of the Constitution, but also brings out the real working of the institutional framework in an ever-changing social and political environment.

Organized into 22 chapters the book discusses in details the Constitutional development, The Preamble, The Fundamental Rights, The Directive Principles of State Policy, The Executive, The Legislature and The Judiciary at national and state levels followed by their critical appraisals as well as the Centre-State relation with its continuing tensions. To give a clear and panoramic view of Indian Political Scenario the book also focuses on local-self governments, national and regional parties in India, challenges to Indian political system and new social movements.

Intended as a textbook for the undergraduate and postgraduate students of Political Science and Law, this book is also useful for the aspirants for Civil Service and competitive examinations like NET and SLET.

NEW TO THIS EDITION
• Gives a wide coverage of conventional topics pertaining to the Constitution of India and relating them to the working of the Indian polity in the real world.
• Tackles issues related to new social movements in India encompassing environmental movements, women’s movements, human rights movements and anti-corruption movement.
• Highlights the continuing challenges to the Indian Political System from different social and cultural factors like religion, language, caste, tribe, regionalism and also corruption and criminalization of politics.
• The chapter-end exercises are classified according to the Long and Short Answer questions as per the Examination Question paper pattern.


PADHY

Indian Political Thought

K.S. PADHY, former Professor and Head, Department of Political Science, Berhampur University (Orissa).

Intended as a text for the undergraduate and postgraduate students of political science, and aspirants
of civil services this compact book brings to fore the political thought of various Indian thinkers over the decades.

The book begins with a detailed discussion on the political thought of Manu, the lawgiver, whose classification of the different castes and their duties is highlighted. Then it goes on to give a comprehensive account of such thinkers as Kautilya, the author of Arthashastra, who talks about the four stages of life and the duties of the King; Raja Ram Mohan Roy, the religious reformer; Swami Dayananda Saraswati, the Hindu reformer and advocate of the Vedas. Besides, the book deals in detail with such thinkers as Swami Vivekananda, Bal Gangadhar Tilak, Gopal Krishna Gokhale, and Shri Aurobindo.

Further, the book analyzes the political thought of the great Indian leaders—Mahatma Gandhi, the Father of the Nation, whose ideas of Satyagraha, Ahimsa (Non-Violence), Swadeshi, and Swaraj are too well known; Jawaharlal Nehru, the Architect of Modern India and the first Indian Prime Minister whose ideas on socialism, democracy, and planning have guided the nation; the indefatigable JP (Jaya Prakash Narayan), the pioneer of the socialist movement; and Bhimrao Ambedkar, the Architect of the Indian Constitution—the great social reformer who championed the cause of the downtrodden.

Finally, the book makes an analysis of ideas of other thinkers, such as Sir Sayed Ahmed Khan, a great advocate of communal harmony, Muhammad Ali Jinnah, Lala Lajpat Rai, the Lion of Punjab and the propounder of Swaraj; and Ram Manohar Lohia, a powerful exponent of socialism.

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SINGH & SAXENA

Indian Politics: Constitutional Foundations and Institutional Functioning, 2nd ed.

M.P. SINGH was formerly, Professor in the Department of Political Science, University of Delhi.

REKHA SAXENA, Associate Professor, Department of Political Science, University of Delhi.

Designed as a standard text for undergraduate and postgraduate students of Political Science and also for the aspirants of Civil Services Examinations, the Second Edition of this book provides a thoroughly updated account of Indian politics, taking into consideration the Indian constitutional foundations and functioning of the various democratic institutions. It gives a holistic view of the political system of India that includes the State, Government (both central and state governments), the market, and the civil society, including infrastructures like the party systems in the nation and the states that are partly in the civil society and partly in the state.

The text begins with a detailed discussion on the nature of the Indian Constitution and moves on to analyze the making of the Constitution, organs of the Government, the bureaucracy, the party system, and the civil society. It gives a retrospective as well as a prospective view on all the topics, giving a composite idea of the issues involved.

Besides undergraduate and postgraduate students, all those who wish to have a deeper understanding of the Indian political system will find the book extremely useful.

WHAT’S NEW TO THIS EDITION

- A new chapter (Chapter 9) on Local Self-Government—The Third Tier of the Federal Structure—An Unexplored Internal Frontier
- New Sections have been added to several chapters:
  - Chapter 3 Sovereign Democratic Republicanism, Democratic Developmentalism, Class/Social Basis of State.
  - Chapter 7 Asymmetrical Federation, Reformist Discourse for a Better Federal Political Equilibrium.
  - Chapter 13 Social Movements.

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Preface.

Reinventing the United Nations

BANERJEE & SHARMA

Reinventing the United Nations

AJIT M. BANERJEE, former UN Special Advisor and Principal Coordinator, Special Programmes in Public Management.
Hon. MURARI R. SHARMA, Ambassador, Nepal Embassy, United Kingdom, former Ambassador of Nepal to the United Nations, and Former Member, UN Advisory Committee on Administrative and Budgetary Questions.

Established after World War II, the United Nations strives to save successive generations from the scourge of war. This vital world body has undoubtedly succeeded in resolving many conflicts through its political and peacekeeping missions, and nurtured peace through its development support, though not always with the efficiency and effectiveness expected of it.

The world is vastly different today from the days when the United Nations was set up. The challenges that the United Nations faces in the 21st century are much more complex and deadly than they were 60 years ago. Reforming and reinventing the United Nations should therefore be a matter of great interest to the international community.

To tackle the challenges ahead, the United Nations needs to re-engineer its organizational arrangements, reorient its processes, revamp its decision-making systems, and reform its human resource and financial management to get the best results from them. This book suggests measures for restructuring the Security Council, rationalizing the constituent systems of the General Assembly, the ECOSOC and the Secretariat, and strengthening the peacekeeping, corruption control and accountability mechanisms.

The book is a collaborative endeavour, involving contributions from international authority figures in areas such as peace and security, development assistance, resource management, leadership and ethics. The vision projected by them on the major issues inscribed on the United Nations agenda is meant to encourage fresh thinking on the part of opinion leaders, diplomats, academics, experts in foreign affairs and UN staff, so that this intergovernmental institution could be effectively geared to respond to the emerging challenges of the 21st century.

Reinventing the United Nations would be of interest to the public and particularly the postgraduate students of political science, international law, and international relations, as well as diplomats, public affairs professionals and social science scholars at various levels.


Latest Print 2008 / 404 pp. (Hard Cover) / 16.0 × 24.1 cm
ISBN-978-81-203-3282-9 / ₹ 395.00 / (e-book also available)

GHOSH

International Relations, 3rd ed.

PEU GHOSH, Assistant Professor in the Department of Political Science, Lady Brabourne College, Kolkata, West Bengal.

The Third Edition, of this comprehensive and well-organized book, continues to dwell on the multi-dimensional aspects of international relations, taking into account the present undergraduate and postgraduate curricula of different universities.

Divided into 20 chapters, the book gives a panoramic view of international relations and highlights, in the process, the Third World problems and their role in international politics and national liberation movements. Dr. Peu Ghosh, with her expertise in the subject and rich experience, gives a masterly analysis of the theory and practice of International Relations (IR) in the text.
The book begins with a detailed discussion on the evolution, nature and scope of international relations; different approaches to IR; state and non-state actors; national power; balance of power; and foreign policy. It then goes on to give a comprehensive coverage of such topics as the major world events after World War II and their impact on international relations and on international organizations such as the UN and its principal organs, regional organizations like OAU, The SAARC and ASEAN. The book concludes with a discussion on international law, international morality, Indian foreign policy, and environment and IR prominent economic institutions and arrangements (IMF, WTO, G-20 and so on).

Intended primarily as a textbook for undergraduate and postgraduate students of Political Science and of International Relations, and undergraduate students of History, this book should also be of great value to aspirants of Civil Services examinations, and all those interested in the study of international relations.

NEW TO THIS EDITION

• Provides a new chapter on Prominent Economic Institutions and arrangements like IMF, WTO, World Bank, G-20, IBSA, BRICS, IOR-ARC, BIMSTEC, MGC, NAFTA, MERCOSUR
• Analyzes the current Indian Foreign Policy till December 2012
• Includes a new section on bilateral relations of India with USA, Russia, China, Pakistan, Bangladesh, Sri Lanka, Nepal, Bhutan with special emphasis on India’s Look-East Policy

Political Sociology

ROY

Society and Politics in India: Understanding Political Sociology

SHEFALI ROY is an Associate Professor and Head, Department of Political Science, Patna Women’s College, Patna.

Politics cannot grow in isolation; at the same time society learns from the changing ethos of polity. A relatively young subject, Political Sociology tries to seek research excellence, in its process of evolution.

This book on Political Sociology deals with different variables of society which influence various facets of political dynamics. It also analyzes attitude and behavioural pattern of the public who act as political actors. As a branch of political science, the book draws attention to the very nature of this inter-disciplinary study. All the chapters are conceptualized to strengthen the bond between the polity and the society and vice-versa. This book is an attempt to widen the frontier of political science with an empirical approach.

Intended for the undergraduate and postgraduate students of Political Science and Sociology, the book will enrich the students indulged in research works and those who are preparing for the Civil Services examinations as well.


Vinod & Deshpande

Contemporary Political Theory

M.J. VINOD, Professor in the Department of Political Science at Bangalore University, Bangalore.

MEENA DESHPANDE, Professor of Thought and Theory in the Department of Political Science at Bangalore University, Bangalore.

Intended as a text for the postgraduate students of political science, this well-researched book attempts to track the evolution of political ideas in the recent past and their background. It brings out the contemporary epistemological and methodological debates within the discipline and social sciences as a whole, and incorporates the latest developments in the field.

Divided into forty chapters under eleven parts, the book deals with the core concepts and debates in political theory, and focuses on the state-society interactions. It tries to explain how the states, societies and cultures have responded to the emerging challenges thrown up by the social, economic and political factors, and the direction of the response. It also dwells on the impact of globalisation on current trends. Finally, the book analyses the ideas of modern Indian thinkers such as V.D. Savarkar, Jawaharlal Nehru, Ram Manohar Lohia, B.R. Ambedkar and Jayaprakash Narayan.

Besides the postgraduate students of political science, the book would also be useful to the aspirants of civil services examinations and the initiated readers.

The sure, steady and pacy narrative, the straight and simple language and the comprehensive coverage renders this book fascinating, rewarding and of a kind of its own.


Latest Print 2004 / 228 pp. / 13.9 × 21.6 cm ISBN-81-203-2587-7 / ₹ 195.00

BHATTA
International Dictionary of Public Management and Governance
GAMBHIR BHATTA.
“A masterful summary of what policy analysts, public managers, and public service providers need to know and why.”
—CLAY WESCOTT, Asian Development Bank, Manila

This volume
• attempts to provide an authoritative, up-to-date resource and standard reference on the theory and practice of public management.
• addresses strategy, policy processes, and governance as well as the bureaucratic concerns of public administration.
• incorporates concepts from various other fields including economics, political science, management, sociology, and psychology reflecting this diversity.
• provides ready information for students, researchers, scholars, and practitioners for a collection of terms that they are likely to come across in their everyday work.

Latest Print 2009 / 708 pp. / 15.3 × 22.9 cm ISBN-978-81-203-3768-8 / ₹ 595.00

BINGHAM & O’LEARY (Eds.)
Big Ideas in Collaborative Public Management
Editors: LISA BLOMGREN BINGHAM and ROSEMARY O’LEARY.

When I’m asked what is new and important in contemporary public management, my answer is collaboration. The Bingham and O’Leary book is the best on the subject, well ahead of the rest.
—GEORGE FREDERICKSON, University of Kansas

With the advent of technological innovations such as the Internet, and globalism that permits us to outsource functions anywhere in the world, public managers find themselves collaborating across borders in contrast to...
being unitary leaders of unitary organizations. This practical book with chapters written by distinguished experts in the field
• brings together a rich variety of perspectives on collaborative public management.
• covers topics ranging from examinations of under what conditions collaborative public management occurs to what it means to be a collaborative leader.
• addresses tough issues such as legitimacy building in networks.
• discusses ways to engage citizens in collaboration.
• examines the design of collaborative networks and the outcomes of collaboration.
• summarizes and critiques in detail state of collaborative public management today.

Contents:

Latest Print 2009 / 316 pp. / 17.8 × 23.5 cm

BIRKLAND

THOMAS A. BIRKLAND is the William T. Kretzer Professor of Public Policy in the Graduate School of Public Affairs at North Carolina State University.

This book conveys the best current thinking on the policy process, with an emphasis on accessibility and synthesis rather than novelty or abstraction. In the third edition it has been updated and reorganized to enhance student-friendliness.

Throughout the book, case studies and real-world examples link theory to the current experience of practitioners. Generous use is made of learning aids including chapter outlines, definitions, tables and charts, cartoons, provocative review questions and research suggestions, and annotated lists of selected classic and recent works in policy studies.

A newly added chapter surveys the policy-making system and the social, economic, and demographic trends that are transforming the policy environment in the United States.

"In a concise, readable manner, Birkland’s Introduction to the Policy Process conveys the essential who, what, when, where, why, and how of public policy making. As both a policy practitioner and a teacher, I appreciate the book's discussion of real-world examples within the framework of important concepts from the policy literature. Even better, my students like it, too."
—JOHN W. HARDIN, University of North Carolina at Chapel Hill, and Chief Policy Analyst, North Carolina Board of Science and Technology


Latest Print 2011 / 360 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4317-7 / ₹ 325.00

BOWMAN, et al.
Professional Edge, The: Competencies in Public Service

JAMES S. BOWMAN, JONATHAN P. WEST, EVAN M. BERMANN, and MONTGOMERY VAN WART.

Public service today must be led by consummate professionals well versed in both technical and ethical competencies. This compact and concise text highlights the ever growing need for enhanced professional technical, ethical and leadership competencies in the context of public service. Each of these competencies is needed in the three arenas of public service—government agencies, non-profit organizations, and private organizations. Professionalism emphasizes both technical skills (“to do things right”) and ethical skills (“to do right things”).

The book shows clearly the technical competencies needed and links these with performance management, human resource administration, and information technology skills. It also identifies ethical foundations of public service and how to integrate them in practice. The book concludes with a focus on individual leadership, what it means, and how it is based on a foundation of ethical and technical skills.

This reader friendly book with large number of exhibits and examples from government, the non-profit sector and business, would be an ideal book for introductory
courses in Public Administration or as a supplementary text in professional ethics. It would also form a profitable reading material for all practicing managers and leaders who must realize the need for professional competency coupled with ethical values.


Latest Print 2004 / 168 pp. / 15.3 × 22.9 cm
ISBN-81-203-2602-4 / ₹ 150.00

DHAMEJA (Ed.)
Contemporary Debates in Public Administration

ALKA DHAMEJA (Ed.) is a Reader in the Faculty of Public Administration at the Indira Gandhi National Open University (IGNOU).

Public administration is reeling under complex challenges and pressures in the face of the changing trends in liberalization, privatization and globalization. As a pertinent area of social sciences, it is in search of a new identity in the form of theoretical bases, conceptual clarity and contextual applicability. The development of the discipline is characterized by failed, semi-developed and recycled narratives, which are unable to provide any well-defined epistemological parameters. Whatever one finds in the form of conceptual and applied growth in public administration, especially pertaining to the Third World, appears to be borrowed, imitated and implemented out of context.

The discipline of public administration must therefore reinvent itself in the wake of new developments in the areas of theory building, organizational reforms, information technology, participatory development, corporate ethics, humane governance, responsive administration, non-state organizations and administrative capability.

This book makes an attempt to grapple with some of these contemporary concerns in order to generate a debate on the impact of globalization on public administration. A collection of diverse topics that address various facets of public administration, the overall thrust is on developing indigenous approaches for meeting the growing demands of the changing scenario. The wide range of issues covered in the volume makes for a comprehensive view of the various perceptions within the discipline of public administration.

The book will be of immense use to students, academicians, researchers, policy makers and practitioners in public administration.

Contents: Acknowledgments. About the Editor.


Latest Print 2010 / 396 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-2403-9 / ₹ 325.00 / (e-book also available)

GERSTON

LARRY N. GERSTON.

In a democracy, politics is the primary vehicle for citizens to influence the decisions and decision makers that shape public policy at every level. This widely acclaimed work

• provides an overview of public policymaking in all its aspects along with basic information, tools and examples that will equip citizens to participate more effectively in the policymaking process.
• serves as a handbook for service-learning students, and as a resource for any organized effort to involve citizens in community service and the exercise of civic responsibility.
• includes a new case study.


About the Author.

HENRY

Public Administration and Public Affairs, 12th ed.

NICHOLAS HENRY, Georgia Southern University.

Public Administration and Public Affairs shows readers how to govern efficiently, effectively, and responsibly in an age of political corruption and crises in public finance. With a continuing and corroding crisis occurring, as well as greater governance by nonprofit organizations and private contractors, it is vital that students are given the skills and tools to lead in such an environment. Using easy-to-understand metaphors and an accessible writing style, Public Administration and Public Affairs shows its readers how to govern better, preparing them for a career in public administration. The book has the following learning goals:

- Explain how to establish an effective government in the face of increasing challenges.
- Apply the necessary skills and tools to lead in a changing political environment.

NEW TO THIS EDITION

- Extensively updated material, ranging from the technical to the theoretical issues of public administration and public affairs.
- New analysis of incivility and bullying in the public workplace.
- Explores prevalent terms from current dialogues on public administration, such as “Dysrationalic” decision making, “thinking dispositions,” “Guerrilla government” “Normal accidents” in public management, and “Green tape”.
- Addresses the controversies and conflicts surrounding recent unpredictable trends in public finance by asking important questions.
- Completely overhauled to include the most recent and relevant issues and events needed to effectively teach students the fundamentals of public administration and public affairs.

The Henry book is very comprehensive and well researched. The author challenges students to consider that notions of “good government” also have to include an acceptance of a process that is sometimes messy and inefficient—but is also necessary to meet the broad range of public policy demands by its citizens.

—Dana Harsell, University of North Dakota


HOLZER & SCHWESTER

Public Administration: An Introduction

MARC HOLZER, Dean of the School of Public Affairs and Administration and Board of Governors Professor of Public Affairs and Administration of Rutgers University’s Newark Campus.

RICHARD W. SCHWESTER, Assistant Professor in the Department of Public Management and Associate Director of the Academy for Critical Incident Analysis (ACIA) at John Jay College of Criminal Justice (CUNY).

Public Administration: An Introduction is both comprehensive and cutting-edge, covering not just the basic topics (budgeting, human resource management, etc.), but also new realities in public administration:

- innovations in e-government,
- the importance of new technology,
- changes in inter-governmental relations, especially the emphasis on inter-local and shared regional resources,
- public performance and accountability initiatives.

This textbook has been crafted with student appeal in mind. Each of the book’s 14 chapters is generously illustrated with cartoons, quotes, and artwork—all reinforcing the book’s theme that the field of Public Administration is rooted in the cultural and political world. Each chapter also features a listing of key terms, exercises, and additional resources. The undergraduate students of Political Science and Public Administration will find the book useful.

“Holzer and Schwester have used their enormous experience to produce a fresh introductory textbook for public administration that really captures the contemporary themes that the popular media and scholars discuss, while providing a thorough background of the
historical development of the field. The language is straightforward, the graphics are fantastic, and—without losing an American focus—the sweep of attention of Public Administration: An Introduction is more global than typically found in most introductory textbooks.”

—MONTGOMERY VAN WART, California State University
San Bernardino


Latest Print 2013 / 504 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4403-7 / ₹ 450.00

KOVEN

Responsible Governance: A Case Study Approach
STEVEN G. KOVEN.

“Koven’s skillful use of case studies brings a fresh approach to the well-worn topic of responsibility and public officials. His positions are carefully researched and well-argued.”

—JOHN A. ROHR
Center for Public Administration and Policy Virginia Polytechnic Institute

This book is designed to
• show readers how ethics can constrain improper behavior.
• demonstrate the relationship of ethics to good government through high profile case studies that were selected for their notoriety and their ability to connect the reader to fundamental ethical questions.
• discusses concepts that help to define responsible behavior in terms of behavior in elections, honesty and competence, and international law.


Latest Print 2009 / 224 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-3767-1 / ₹ 225.00

MAHAJAN & MAHAJAN

Financial Administration in India
SANJEEV KUMAR MAHAJAN, Professor, Department of Public Administration, Himachal Pradesh University, Shimla.

ANUPAMA PURI MAHAJAN, a researcher and a freelance writer served as a postdoctoral research fellow in the Department of Public Administration in Himachal Pradesh University.

The book is an outcome of thorough and sustained research activities of the authors. The book narrows a significant gap between the theoretical and practical aspects of financial administrations, as it analyses and synthesises, simultaneously, the implication for Financial Administration theory and practice.

The book entails what is inherent in the Indian Financial System along with covering areas of conceptual framework. The chapters are set in such a manner that they connect vividly to the prescribed syllabi of Financial Administration, a core paper in Public Administration in undergraduate and postgraduate courses. The book also caters to the needs of State and Civil Administrative Service examinations.

Besides dealing with Tax Administration in India, Ministry of Finance and Centre-State fiscal relations, the book also deals with types and essentials of budgeting while highlighting the budgeting procedure being followed in India. It covers all about Finance Commissions, especially the Thirteenth Financial Commission and the audit and accounting. The book also gives an explicit explanation on public debt, deficit financing and monetary and fiscal policy of India.

The updated text, written from students’ point of view is presented in a straightforward, precise and lucid manner. The concepts have been explained and analysed in relevance to current Indian scenario.


Latest Print 2014 / 472 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4936-0 / ₹ 550.00 / (e-book also available)

MILLER & FOX

Postmodern Public Administration,
Rev. ed.

HUGH T. MILLER and CHARLES J. FOX.

The orthodoxy in governance and public administration and the practice of majoritarian procedural democracy encourage the perception that it is more important to show that the job is done, rather than actually doing the job. This widely acclaimed book presents a
lively counterbalance to the defenders of status quo approach. The text articulates a post-modern theory of public administration and points towards a real democratic openness and ethics. The authors incorporate the views of great thinkers of post-modernization, Rorty, Giddens, Derrida and Foucault to project public administration as an arena of de-centred policies. This work is considered as an outstanding intellectual achievement that has redefined and rewritten the political theory of public administration. This revised version will encourage everyone to think differently about democratic governance.


PALEKAR
Development Administration
S.A. PALEKAR, Professor, Department of Political Science, Gulbarga University, Karnataka.

Development administration is based on two important concepts—administration of development and administrative development. It involves modernization of administrative structure, capabilities of personnel, and attitudinal and behavioural changes among the administrators. This book simplifies the administrative functions through its examples, theories and concepts, and deals with the field of development administration with an integrated approach.

This book throws light on the administrative development processes in and around the world. It also draws a parallel between how the administrative development has helped the nation in overall development, and what is the scenario in the developing countries, especially in India. It also focuses on the issues like programme and project management in India, Planning machinery of Social Welfare Service in India. It further dwells into the impact of the economic reforms on the social sectors of India. The book skillfully explains how the State plays a critical role in its socio-economic development, and how it faces the new challenges because of globalization and liberalization.

The book is intended for the postgraduate students of Public Administration and Political Science. Besides, it is equally beneficial for the students preparing for the Civil Services Examination.


SAPRU
Public Policy: Art and Craft of Policy Analysis, 2nd ed.
R.K. SAPRU, formerly Professor and Head, Department of Public Administration, Panjab University, Chandigarh.

The subject of Public Policy has assumed considerable importance in response to the complexity of economic downturns, social upheavals, political crises, institutional weaknesses and technology. It is concerned not only with the description but also with the developing scientific knowledge about the forces shaping public policy.

The textbook, now in its second edition, continues to provide an in-depth study of the various approaches for policy formulation, implementation and evaluation. It addresses issues in policy analysis, and explains the forces that influence the functioning of executive, legislature, judiciary, civil society and administration. The book excellently reviews and evaluates the public policy literature, and exemplifies the author's long teaching and research experience in Panjab University.

The book is primarily intended for postgraduate students of Political Science and Public Administration for their courses in Public Policy and Policy Analysis, besides meeting the requirements of candidates offering public administration subject for the civil services examination. It will be equally useful for policymakers, planners and bureaucrats concerned with policy management.

NEW TO THIS EDITION
• Updation of the chapter Policy Approaches and Models with the inclusion of the topic ‘Public choice model of policy-making’
• Addition of the two new chapters—Power Approaches to Policy Making and Strategic Planning Approach for Improving Public Policy—to study the subject in detail.


Latest Print 2013 / 400 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4438-9 / ₹ 425.00 / (e-book also available)

SARKAR
Public Administration in India
SIULI SARKAR, Reader and Head, Department of Political Science, Lady Brabourne College, Kolkata.

This book provides a comprehensive and up-to-date analysis of the Indian public administrative system, taking into consideration the various administrative structures at the Central, State, district and local levels.

The book begins by providing a brief historical outline of public administration in India and the changing role of Indian administration. Then it goes on to give a detailed discussion on the structure of the civil services, as well as the functions and roles of the:

- President
- Prime Minister
- Council of Ministers
- Finance, Home and External Affairs Ministries
- Central Secretariat

It also details the roles of the State administration consisting of the:

- Governor
- Chief Minister
- Chief Secretary
- State Secretariat
- District Collector

In addition, the text describes the features of local self government and conditions for its success, women’s participation in local self government, financial administration, and major committees and commissions constituted for administrative reforms in India. Finally, it deals with issues such as Information Technology, human rights and globalization—so crucial for public administration.

This well-organized book is intended for the undergraduate and postgraduate students of Political Science and Public Administration. Besides, students preparing for civil services examinations and all those who are interested in the study of Indian Administration will find the book quite handy.


Latest Print 2010 / 400 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3979-8 / ₹ 295.00 / (e-book also available)

Public International Law and Human Rights

SHARMA
Charter of the United Nations and The Statute of International Court of Justice
BRIJ KISHORE SHARMA, Former Chairman, Copyright Board. Earlier he was Chairman, National Book Trust (NBT), India.

The Charter of the United Nations is a bold step towards making the world a family of Nations, an attempt to ensure that wars do not scourage the world, an endeavour to make this world peaceful, cooperative and worth living.

The Charter is of seminal importance to understand the U.N. and its agencies. The book gives in brief the historical background of the U.N. Charter.

International Court of Justice is of prime importance to all nations. The book gives how the Court is constituted and functions. It introduces to the readers those distinguished Indians who sat as judges in the Court.

The book in its present form is useful to students of Political Science, International Organisation and of Law. It will be great help to all candidates appearing for Civil Service examinations conducted by U.P.S.C. and State Public Service Commissions.


Latest Print 2010 / 124 pp. / 13.9 x 21.6 cm
ISBN-978-81-203-4044-2 / ₹ 95.00 / (e-book also available)

Latest Print 2010 / 112 pp. / 13.9 × 21.6 cm
ISBN-978-81-203-4043-5 / ₹ 95.00 / (e-book also available)

SHARMA
Human Rights Covenants and Indian Law
BRIJ KISHORE SHARMA, Former Chairman, Copyright Board. Earlier he was Chairman, National Book Trust (NBT), India.

The Universal Declaration of Human Rights was a sincere effort by the U.N.O. to underscore the acceptance by civilized nations that all human beings are endowed with certain inalienable rights which deserve respect by all nations of the world.

But this declaration was not a binding treaty. The world body evolved a consensus to divide the human rights into two classes. The rights against the State were collected in the International Covenant on Civil and Political Rights and the positive rights in the International Covenant on Economic, Social and Cultural Rights.

This book gives parallel provisions contained in the Constitution and various Acts in force in India. It also refers to decisions of the Supreme Court.

There is no other book which gives Indian Law alongwith each article of these two covenants.

Author’s Universal Declaration of Human Rights and Indian Law together with this books gives a complete view of Human Rights and Indian Law. They form a duo, a set of two.

Research Methodology

McNABB

Research Methods for Political Science: Quantitative and Qualitative Methods

DAVID E. McNABB, Professor of Business Administration, Pacific Lutheran University, Tacoma, Washington, USA.

Producing clear, cogent and readable reports is a major objective of conducting any research. This comprehensive and well-balanced text is designed to help students of political science and public administration learn what to research, why to research, and how to research. The book covers such important topics as research design, specifying research problems, designing questionnaires and writing questions. It also deals with designing and carrying out quantitative and qualitative data.

The book traces the evolution of political science research and incorporates the latest thinking in major subfields of political science including comparative politics, international relations and public administration. The text includes discussion and examples of research topics and research methods found in current professional literature.

An authentic textbook on the subject, it is thoroughly class-tested, profusely illustrated and easily accessible to the students.

KEY FEATURES

- Compresses within the covers of a single volume both quantitative and qualitative approaches to research.
- Provides the most comprehensive coverage of qualitative methods currently available on the market.
- Gives specific instructions in the use of available statistical software programs such as Excel and SPSS.
- Devotes a chapter on how to write a research report, including a discussion on various citation styles.


McNABB

Research Methods in Public Administration and Nonprofit Management: Quantitative and Qualitative Approaches, 2nd ed.

DAVID E. McNABB, Professor of Business Administration, Pacific Lutheran University, Tacoma, Washington, USA.

Designed for both students and practitioners, this text incorporates the latest thinking in public administration and nonprofit management. The book integrates both quantitative and qualitative approaches to research, and also provides specific instruction in the use of commonly available statistical software programs such as Excel and SPSS. Coverage includes such important topics as research design, specifying research problems, writing questions and designing questionnaires, designing and carrying out four classes of qualitative research approaches, and analyzing both quantitative and qualitative research data. The book is exceptionally well illustrated, with plentiful exhibits, tables, figures, and exercises.

CHANGE IN THE SECOND EDITION

• New chapter on how to prepare a research proposal. The section on qualitative methodologies has been expanded to include action research, critical research, empowerment research, and feminist research models.
• Quantitative methodologies are expanded to include multivariate and nonparametric statistics.
• The step-by-step instructions on the use of both Excel and SPSS packages are updated to include their latest versions. These chapters have been widely acclaimed for their clarity and usefulness.


Latest Print 2012 / 488 pp. / 17.8 × 23.5 cm ISBN-978-81-203-3669-8 / ₹ 395.00

PSYCHOLOGY

Abnormal Psychology

SARASON & SARASON


IRWIN G. SARASON and BARBARA R. SARASON, both of University of Washington.

This highly acclaimed and widely adopted text,
now in its Eleventh Edition, continues to combine with great skill the fundamental principles, clinical research, and pedagogy to provide a clear understanding of the subject.

Using numerous illustrative cases and a wealth of clinical examples, this new edition of the international best seller gives a profound analysis of the difficulties faced by people because of their own personality problems, interactions with others, and the situations and challenges they confront in life. The authors emphasize the increasing focus of researchers and clinicians on these interactions, with growing records of evidence that suggest their impact and importance on several conditions—particularly anxiety disorders, mood disorders, and schizophrenia. The book incorporates relevant examples from recent events reported in the media to enhance student interest and to emphasize how real the problems are.

**NEW TO THIS EDITION**

- Provides students with an overview of therapeutic approaches besides discussing about the treatment within the context of each disorder.
- Contains material on current issues and research, e.g., brain plasticity and neurogenesis, the effects of drugs on bodily system, the effects of 9/11 on New York city residents and other people, the use of transcranial magnetic stimulation (TMS) in mood disorders—and much more.
- **Chapter Overview**—Each chapter now begins with “What This Chapter Is About”, a concise overview of what is to come.
- **Chapter Conclusions**—At the end of each chapter, the authors present some personal views on the material that has been covered as “Our Take-Away Message.”
- **“A Good Book” Feature**—Most chapters conclude with the authors’ recommendation of a book that will give students more insights into personal stories of people who have experienced disorders.

New case material has also been added on PSTD, obsessive-compulsive disorder, and transsexualism.

What distinguishes the text is that examples and discussions of culture and ethnicity are so integrated to highlight the role they play in clinical problems and how they are treated.

This authoritative and well-researched text should prove to be of immense help to undergraduate and postgraduate students of psychology as well as practicing professionals.

**Contents:** Special Features, Preface, Prelude, Introduction, Theoretical Perspectives on Maladaptive Behavior, The Therapeutic Enterprise: Choices, Techniques, Evaluation, Classification and Assessment, Stress, Coping, and Maladaptive Behavior, Bodily Maladaptations: Eating, Sleeping, and Psychophysiological Disorders, Disorders of Bodily Preoccupation, Anxiety Disorders, Sexual Variants and Disorders, Personality Disorders, Mood Disorders and Suicide, Schizophrenia and Other Psychotic Disorders, Cognitive Impairment Disorders, Substance-Related Disorders, Disorders of Childhood and Adolescence, Pervasive Developmental Disorders and Mental Retardation, Society’s Response to Maladaptive Behavior, Glossary, References, Credits, Author Index, Subject Index.

**Cognitive Neuroscience/Cognitive Psychology**

**FIORI**

**Cognitive Neuroscience**

NICOLE FIORI is professor of neuroscience at the University of Paris, S—René Descartes.

Few fields of science have seen developments as rapid and as fascinating as cognitive neuroscience. It is therefore essential for students of psychology—who are faced with a field of formidable scientific/technical level—to understand and appreciate their range.

Within the framework of neurosciences and cognitive psychology, cognitive neuroscience addresses the decoding of the cerebral bases of cognitive functioning. It is based on data from experiments carried out on humans using methods of brain imaging. It is a recent discipline that is evolving rapidly: the organization and functioning of cerebral neuronal systems underlying cognition remains largely an area that is being discovered and explored. Many of these discoveries are interrelated.

This book is designed to fulfill the growing needs of teachers and students for an introductory textbook. It is largely devoted to the organization of the nervous system, in order to facilitate the understanding of models of cognitive functioning in terms of perception, memory, language and attention. The text also presents the major principles underlying the methods of brain imaging, points out differences of organization between the male and female brains, and ends with an approach to the themes, at present widely studied, of linkage between emotion and cognition.

This book will be of interest to undergraduate students of psychology, as well as postgraduate students of psychology having specific courses in cognitive psychology, clinical psychology and neuro-psychology.

**Contents:** Preface, Cognitive Neurosciences, Organization of the Nervous System, Methods of Brain Imaging, High-level Perception: Vision, Memory, Language, Attention, Hemispheric Specialization and Differences between Masculine Brain and Feminine Brain, Emotion and Cognition, References, Index.

**Cognitive Psychology**

**FIORI**

**Cognitive Psychology**

NICOLE FIORI is professor of neuropsychology at the University of Paris, S—René Descartes.

Cognitive psychology is based on the study and the understanding of the mental processes, in order to facilitate the understanding of the cognitive functioning and the various mental disorders. It is therefore essential for students of psychology—who are faced with a field of formidable scientific/technical level—to understand and appreciate their range.

Within the framework of neurosciences and cognitive psychology, cognitive psychology addresses the cognitive functioning in terms of perception, memory, language and attention. The text also presents the major principles underlying the methods of brain imaging, points out differences of organization between the male and female brains, and ends with an approach to the themes, at present widely studied, of linkage between emotion and cognition.

This book is designed to fulfill the growing needs of teachers and students for an introductory textbook. It is largely devoted to the organization of the nervous system, in order to facilitate the understanding of models of cognitive functioning in terms of perception, memory, language and attention. The text also presents the major principles underlying the methods of brain imaging, points out differences of organization between the male and female brains, and ends with an approach to the themes, at present widely studied, of linkage between emotion and cognition.

This book will be of interest to undergraduate students of psychology, as well as postgraduate students of psychology having specific courses in cognitive psychology, clinical psychology and neuro-psychology.
The Genetics of Cognitive Neuroscience aims to give the reader a working understanding of the influence of specific genetics variants on cognition, affective regulation, personality, and central nervous system disorders.

It has been known that the aspects of behavior runs in families; studies shows that characteristics related to cognition, temperament, and all major psychiatric disorders are heritable.

The book offers a primer on understanding the genetic mechanisms of such inherited traits. The chapters emphasize fundamental issues regarding the design of experiments, the use of bioinformatics tools, the integration of data from different levels of analysis and the validity of finding, arguing that association between genes and cognitive processes must be replicable and placed in a neurobiological context for validation.


HANDY (Ed.)

Brain Signal Analysis: Advances in Neuroelectric and Neuromagnetic Methods

TODD C. HANDY, (Ed.) Associate Professor in Psychology Department at the University of British Columbia, where he runs the Neuroimaging Lab.

This book offers an overview of key recent advances in cognitive electrophysiology which concern the study of the brain’s electrical and magnetic responses to both external and internal stimuli. These can be measured using electroencephalograms (EEGs) and magnetoencephalograms (MEGs).

The chapters highlight the increasing overlap in EEG and MEG analytical techniques, describing several methods applicable to both. The text discusses recent developments, including reverse correlation methods in visual evoked potentials and a new approach to topographic mapping in high density electrode montage—relating the latest thinking on design aspects of EEG and MEG studies, in particular how to optimize the signal to noise ratio as well as statistical developments for maximizing power and accuracy in data analysis using repeated measure ANOVAS.

SMITH & KOSSLYN
Cognitive Psychology: Mind and Brain

EDWARD E. SMITH, Department of Psychology, Columbia University.
STEPHEN M. KOSSLYN, Department of Psychology, Harvard University.

Cognitive Psychology—Mind and Brain is the first book that fully integrates information about the brain and neural processing into the standard curriculum in cognitive psychology. In this book authors present a fresh take on a well-established field to create an exciting and relevant picture of cognitive science based on years of academic teaching. The authors were able to summarize and make accessible the major findings, theories, and research the field of cognitive science had produced.

KEY FEATURES
• Integration of Neuroscientific Data—uses the most current neuroscientific data and research and incorporates it into the usual behavioral research topics to address psychological issues. This book uses findings in neuroscience to illuminate key distinctions in cognitive psychology.
  – Surveys findings from neuroimaging, studies of patients with brain damage, single-cell recordings, studies of electrical and magnetic signals, and pharmacological effects on cognition.
  – Provides students with what is not only most current in the field, but also what is most exciting.
• Cognition in the Real World—constructed out of a need to apply cognitive psychology to the lives of students, this feature takes a snippet of daily life and shows the processes and influences the field has on the perception, interpretation, and reaction to everyday events.
• Addresses contemporary research and changes in the field.
  – Shows students that the field is a living entity, continually evolving and challenging both new and old ideas.
  – Written after the brain-scanning techniques became widely available to incorporate the latest findings and theories.
  – Includes full color inserts (pgs. 210 and 370) depicting information gathered from various brain-scanning techniques.
• Learning Objectives—at the beginning of each chapter the student is presented with these objectives to help constructively guide them through each chapter’s core content.
• Comprehension Check—several times during each chapter students are prompted to stop and check their understanding of the material just read. By taking the time to examine their command of the material they will be more likely to be successful during testing.
• Revisit and Reflect—the end of each chapter contains a section that provides both comprehensive summaries of key content as well as “Think Critically” questions, which ask students to apply the concepts learned in the chapter to essay or short answer questions.


Latest Print 2013 / 624 pp. / 17.8 × 23.5 cm

THAGARD

PAUL THAGARD, Professor of Philosophy, Director of Cognitive Science Program, University of Waterloo.

This is an accessible introduction to study of cognitive science for undergraduate students. Cognitive Science is defined as the interdisciplinary study of mind and intelligence, embracing philosophy, psychology, artificial intelligence, neuroscience, linguistics and anthropology. The author Paul Thagard explains the fundamental theories of cognitive science, describing systematically and evaluating the main theories of mental representation that have been advocated by cognitive scientists. The text includes logic, rules, concepts, analogies, images and connections (artificial neural networks), making it suitable even for students who come together for its study from different fields ranging from computer science and engineering to psychology and philosophy.

The second edition is the revised version with new material added to it. Part I has been updated to include the recent work in the field of theoretical approaches and in Part II new chapters are added on brain, emotion and consciousness. A list of related websites at the end of each chapter and glossary at the end of the book are a few more value-added additions to the book.

The flavour of the first edition is of course maintained with each chapter still concluding with a brief summary, discussion questions, notes, and suggestions for further reading.

This little gem of a book has three major virtues. First, it is easy to read and easy to understand. Second, it clearly states the central thesis of cognitive science and precisely lays out the explanatory patterns underlying various theories of cognition. Third, the book is unique in its presentation of the material, arranging it along various types of knowledge representations such as rules, concepts, and images.

—ASHOK GOEL, College of Computing, Georgia Institute of Technology

The second edition of Mind represents a significant advance for an already excellent book. My enthusiasm for continuing to use Thagard’s accessible and consistently
informative volume for Berkeley’s large Introduction to Cognitive Science course has been fully refreshed, as the updates in the new edition have made it a superb text for undergraduates.

—MICHAEL RANNEY, Graduate School of Education, Department of Psychology, and the Institute for Cognitive and Brain Sciences, University of California, Berkeley


Latest Print 2006 / 280 pp. / 15.3 × 22.9 cm
ISBN-81-203-3003-X / ₹ 150.00

Counselling

GIBSON & MITCHELL

Introduction to Counseling and Guidance, 7th ed.
ROBERT L. GIBSON and MARIANNE H. MITCHELL, Indiana University.

This revised edition gives an all-inclusive overview and presents a broad and general understanding of the subject. The book provides practical examples and discussion of all major facets of counseling in a wide range of counselor’s work settings. The text explains the techniques of assessment, including a standardized testing and subjective approach to appraisal such as observation and self-reporting.

Suitable for courses related to education psychology, education and counseling and guidance.

Special features of the book
• Provides historical perspectives and current activities of counselors
• Describes the role and function of counselors in a variety of settings
• Explains techniques utilized by the counselors
• Multicultural considerations in counseling
• Explains the impact and role of technology on counselor functioning
• Teaches how to organize counseling programs?
• Provides legal and ethical guidelines


Latest Print 2014 / 544 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-3547-9 / ₹ 495.00

SELMAN & REICHENBERG

LINDA SELMAN, Late Professor Emeritus, George Mason University.
LOURIE W. REICHENBERG, Licensed Professional Counselor, Falls Church, Virginia.

The book offers an innovative look at emerging and well-established counseling theories. Organizing theories into four broad themes (Background, Emotions, Thoughts, and Actions), the authors underscore key similarities and differences in each approach. Moving beyond a traditional theories book, the chapters now include skill development sections that connect counseling theories with clinical practice. In addition, the discussions of relevant research, documenting the validity of each approach, have been expanded. Updated information is also provided on all treatment approaches presented in the text, with considerably expanded information on many.

Fully revised, this edition brings a stronger multicultural focus, includes over 400 new research references, and offers new activities to sharpen clinical understanding.


Latest Print 2014 / 568 pp. / 17.8 × 23.5 cm

Developmental Psychology

BERK

Child Development, 9th ed.
LAURA E. BERK, Illinois State University.

This book continues to be the cutting-edge standard for child development texts. It is topically organized, and has engaging writing style, exceptional cross-cultural and multi-cultural focus, rich examples, and up-to-date scholarship. It also offers students research-based, practical applications that they can relate to their personal and professional lives.

The ninth edition represents the rapid transformations that have taken place in the field with a wealth of new content and teaching tools:
1. Diverse pathways of change are highlighted.
2. The complex, bidirectional relationship between biology and environment is given greater attention.
3. Inclusion of interdisciplinary research is expanded.
4. The links among theory, research, and applications—a theme of this book since its inception—are strengthened.
5. Both health and education are granted increased attention.
6. The role of active student learning is made more explicit.

What Reviewers are Saying...
“Berk's Child Development is about as good as an undergraduate textbook could get. It is lively, readable, and engaging.”
—Scott P. Johnson, UCLA

“The overall organization and coverage of Berk's text are excellent. The chapters cohere and interweave quite nicely. . . . I like all the features used throughout the text, [and] each edition of Child Development features cutting-edge material.”
—John C. Gibbs, The Ohio State University


Latest Print 2014 / 816 pp. / 21.6 × 27.8 cm

REDDY

How Infants Know Minds
VASUDEVI REDDY.

In this pathbreaking book, the author draws on the everyday emotional engagements often notices and reported by parents as well as a wide body of recent research in psychology. Using compelling evidence that young babies can tease, joke, pretend, clown, and show off, she shows that the awareness of different aspects of other people’s minds—attention and intentions and expectations—develops from early in the first year. The author challenges psychology's traditional detachment stance by emphasizing on involvement rather than observation as for adults as well as for infants it is emotional engagement that allows an awareness of minds. This interesting read will help you find out how ‘a feeling for minds’ is present from the beginning of life and that the starting point for psychological awareness is not isolation and ignorance but emotional relation.


Latest Print 2009 / 288 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-3739-8 / ₹ 250.00
Educational Psychology

KAKKAR

Educational Psychology
S.B. KAKKAR, Formerly, Head, Department of Psychology, Government College of Education, Patiala.

Designed as a textbook for undergraduate courses in Educational Psychology, this well-organized study gives a detailed description of key concepts such as learning, intelligence and personality and various contemporary theories governing these. The present volume attempts to provide teachers and prospective teachers with those facts, principles and procedures which are of maximum utility in the classroom situations. Apart from helping the teacher-trainee gain a clearer understanding of the nature and behaviour of the learner, the book also provides assistance in evaluation and in understanding the concept of guidance services. The significance of educational and vocational guidance, particularly of exceptional children, is clearly and forcefully brought out. The text is well illustrated with diagrams to elucidate the concepts discussed.

KEY FEATURES
- The book is child centred and practical in its approach and views Educational Psychology from the standpoint of actual problems faced by class-room teachers.
- A chapter is devoted to elementary statistics.
- Importance of guidance and counselling services is clearly brought out.
- One full chapter is set apart for a discussion on guidance of exceptional children.

Contents:

Latest Print 2012 / 196 pp. / 16.0 × 24.1 cm ISBN-978-81-203-0810-7 / ₹ 175.00

MANGAL

Advanced Educational Psychology, 2nd ed.
S.K. Mangal, formerly, Principal, Professor and Head, Department of Postgraduate Studies at C.R. College of Education, Rohtak (Haryana).

This revised and expanded edition is a sequel to the first edition which was warmly received by the student and teaching community for its in-depth analysis and refreshing approach to the subject.

NEW CHAPTERS TO THIS EDITION
- Psychology of Individual differences
- Transfer of Learning or Training
- Emotional Development and Emotional Intelligence
- Learning Disabilities and Learning Disabled Children.

Beginning with an introduction to the nature and scope, and the various schools of psychology, the book discusses the systems propounded by Freud, Adler, Jung and Piaget, taking into account their critical importance to the subject. It then focuses on the psychology of growth and development, psychology of individual differences, motivation, attention and personality, with an emphasis on the individual’s attitude towards learning, and the factors influencing learning. The text also elaborates the nature and theories of learning and the aspects of memory such as remembering and forgetting. The cognitive aspect, i.e. intelligence, and vital topics like creativity and the psychology of thinking, reasoning and problem-solving have been accorded due prominence. A detailed discussion on exceptional children and learning disabled children together with the educational measures for overcoming such disabilities is also included. The text concludes with an important aspect of human behaviour, namely, adjustment.

Interspersed with examples, illustrations and tables, this text is ideally suited for postgraduate students of education and psychology. It can also be profitably used by teachers, teacher-educators, guidance and counselling personnel, and administrators of educational institutions.


Latest Print 2013 / 536 pp. / 16.0 × 24.1 cm ISBN-978-81-203-2038-3 / ₹ 325.00 / (e-book also available)

MANGAL

Essentials of Educational Psychology
S.K. MANGAL, formerly, Principal, Professor and Head, Department of Postgraduate Studies at C.R. College of Education, Rohtak (Haryana).

A harmonious blend of the theoretical and practical aspects of educational psychology, this student-friendly text provides a base for the understanding of the subject.

The book discusses the various aspects of growth and development, specifically during childhood and adolescence, and accords due importance to the cognitive
HUMANITIES AND SOCIAL SCIENCES

aspect of human behaviour with elaborate text on intelligence, creativity, thinking, reasoning and problem-solving.

Besides maintaining a logical progression of topics, the author has interspersed the text with examples and illustrations to provide an in-depth analysis of the subject matter.

The book is ideally suited for the B.Ed. and B.A. (Education) courses but can also be a valuable reference for teachers, teacher-trainees, and practising counsellors at various levels of school education.

KEY FEATURES

• Cogent and coherent style of writing
• Assignment problems and sample tests at the end of various chapters
• Wide range of examples and over 50 illustrations to support and explain the topics discussed

Contents:


Latest Print 2014 / 736 pp. / 17.8 × 23.5 cm ISBN-978-81-203-3055-9 / ₹ 395.00 / (e-book also available)

ISBN-978-81-203-3280-5 / ₹ 425.00 / (e-book also available)
SKINNER (Ed.)

Educational Psychology, 4th ed.
Edited by CHARLES E. SKINNER, Visiting Professor at Southern Illinois University.

The book presents a systematic and authoritative treatment of child and adolescent development, learning, and adjustment in educational situations and develops a clear understanding of the educative process.

Contents:

Latest Print 2009 / 768 pp. / 13.9 × 21.6 cm ISBN-978-81-203-0302-7 / ₹ 325.00

MANDLER

Experimental Psychology

History of Modern Experimental Psychology, A: From James and Wundt to Cognitive Science

GEORGE MANDLER is distinguished Professor of psychology at the University of California, San Diego, and visiting Professor at the University College, London.

This concise text discusses the history of modern psychology from the late nineteenth century to the end of twentieth century. Among other topics, the book also examines the emergence of a new branch called cognitive psychology.

KEY FEATURES
• The book attempts to place recent history of psychology in the context of the general social and political culture in which it occurs.
• The text presents the material mainly as an organizational account of psychological processes.


SHERGILL

Experimental Psychology

HARDEEP KAUR SHERGILL, Consultant Counsellor and Psychotherapist. She is teaching in a degree college.

Focusing on the various aspects of human behaviour, the book introduces the nature and theories of sensation, perception, learning, memory, psychophysics and other areas involved in psychology. It also highlights the importance of cognitive processes such as thinking, reasoning and problem-solving. Besides, the book provides essential knowledge and skills for using statistical tools in organising and computing research data.

Designed in an easy-to-understand and illustrative manner, this book is primarily aimed at undergraduate students of psychology. The text will also prove useful to all those students who have been introduced with this subject for the first time.


Experiments in Psychology

HUSSAIN

Experiments in Psychology

AKBAR HUSSAIN, Senior Faculty in the Department of Psychology, Jamia Millia Islamia, New Delhi.

Primarily intended for the undergraduate and postgraduate students of psychology, this book will help
understand the methodology of experiments and the basic concepts of experimental psychology. Since the experiments are described in detail with the help of purely hypothetical data, the readers will easily understand the procedure and the steps involved in each experiment. Complete reports of more than fifty experiments will certainly help understand the significance of each step in an experiment. The detailed description of experiments will also help in conceptualising relevant problems and designing appropriate experiments. Another feature is that, more than half of the experiments described in the book do not require sophisticated apparatus.

KEY FEATURES

• Sample data are provided in each experiment.
• Theoretical background of experiments is sufficient and clear.
• Sample data are analysed with the help of statistical techniques.
• Language is lucid and easy to comprehend.
• Experiments on most of the topics have been covered.


Latest Print 2010 / 324 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3847-0 / ₹ 350.00 / (e-book also available)

Foundations of Psychology

मिथ्र
मनोविज्ञान: मानव व्यवहार का अध्ययन

(Psychology: A Study of Human Behaviour)

MISHRA

MHRA

Psychology: The Study of Human Behaviour

BRAJ KUMAR MISHRA, formerly Professor and the Head of the Department of Psychology, Doranda College, Ranchi.

Though psychology is a comparatively 'younger' subject as compared to allied subjects like Philosophy, Anthropology and Sociology, recent years have witnessed remarkable strides in its study. Indeed, writings on the subject have been both prodigious and prolific because of the enormous interest evinced by those interested in psychology and because human behaviour—both complex and simple—is such a fascinating subject for study and research.

This accessible and student-friendly text shows the ‘what,’ ‘why’ and ‘how’ of human behaviour patterns. The text emphasizes controlled and systematic studies to explain such behavioural aspects as sensing, perceiving, modifications of human behaviour, memorizing, the recollection of past events, and affecting processes. The text is interspersed with many examples to illustrate the concepts discussed. The concepts are well-supported with experimental as well as observational facts. What’s more, the book acquaints the reader with the recent advances in the field of psychology.

KEY FEATURES

• Liberal use of examples to give a clear idea of the concept discussed.
• Step-by-step analysis of various psychological facts to facilitate better understanding of the subject.
• Presentation of new advances and discoveries in the field of various psychological processes.
• Glossary of terms besides chapter-end exercises and summaries.

Primarily intended as a text for undergraduate students of psychology, the book can also be profitably used by postgraduate students and all those who have an abiding interest in the study of human behaviour.


Latest Print 2014 / 612 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-3978-1 / ₹ 350.00 / (e-book also available)

SHERGILL

Psychology, Part I

HARDEEP KAUR SHERGILL, Consultant Counsellor and Psychotherapist. She is teaching in a degree college.

Designed for the undergraduate students of psychology, this comprehensive text presents the fundamental principles and concepts of psychology. It discusses in detail various human behavioural patterns.

The book describes the nature, goals and different schools of psychology. It explains various methods of psychological research such as experimental, observation, interview, questionnaire and case-study methods. Besides describing the biological bases of human behaviour, it examines different types of psychological tests which are conducted to differentiate one individual from another.

This student-friendly book also elaborates the processes of learning and memory, the nature and types of memory and other important aspects of human behaviour such as motivation, emotion and intelligence. The James–Lange and Cannon–Bard theories of emotion, psychometric theory and cognitive theory of intelligence are also thoroughly dealt with. Finally, different concepts of personality and techniques of assessment of personality are explained.

KEY FEATURES
• Includes a number of figures and illustrations to clarify the concepts.
• Gives interesting facts and health tips.
• Provides chapter-end exercises for practice.
• Offers several examples for easy understanding of the subject matter.


Latest Print 2009 / 608 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-3371-0 / ₹ 425.00

CHITALE, MOHANTY & DUBEY
Organizational Behaviour: Text and Cases
AVINASH K. CHITALE, Academic Advisor, and former Director, Govindram Seksaria Institute of Management and Research, Indore.
RAJENDRA PRASAD MOHANTY, Vice Chancellor, Shiksha ‘O’ Anusandhan University, Bhubaneswar, Odisha.
NISHITH RAJARAM DUBEY, Professor at National Institute of Technical Teacher’s Training & Research Institute, Bhopal.

For creating a balance in the organizational environment, harmonization amongst the employees and the employer is a prerequisite. The factors that help determining an organizational balance are the sociology of an environment, psychology of the people working there, channel of communication, and sound and rationalized management. This book underlines the fundamental concepts of Organizational Behaviour, and its application in the Indian organizational scenario.

The book comprises 29 chapters—the concluding chapter devoted to cases from various Indian industry verticals. Chapters 1–3 deal with basics of organizational behaviour, its history and the challenges. Chapters 4–10 are devoted to various aspects of individual behaviour, e.g., perception, personality, learning theories, attitude and motivation theory. Chapters 11 to 16 dwell onto the topic of group behaviour like team dynamics, transactional analysis, leadership, emotional and spiritual intelligence and management of conflicts. Chapters 17 to 28 are largely focused on various aspects of organization, such as its structure, its HR policies, International Organizational Behaviour and Corporate Governance and its role in determining the ethical norms for an organization.

This book is designed for the postgraduate students of Management and Commerce. Besides, it can be beneficial for the managers and executives, to help them tackle Human Resource and organization-related problems.

KEY FEATURES
- Every chapter is concluded with a real-life case study
- Appendices added to most of the chapters are interpretation-based Questionnaire to analyze behavioural traits of employees and employers
- Review questions and case study questions to judge students’ comprehension of the subject


Latest Print 2013 / 644 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4696-3 / ₹ 450.00 / (e-book also available)

HERSEY, et al.
Management of Organizational Behavior: Leading Human Resources, 10th ed.
PAAUL H. HERSEY, Center for Leadership Studies, Escondido, California.
KENNETH H. BLANCHARD, The Ken Blanchard Companies, Inc., Escondido, California.
DEWEY E. JOHNSON, Sid Craig School of Business, California State University, Fresno.

This new edition of the book continues to build on the concepts and techniques of situational leadership. It focuses on the behavioural aspects of managing organizations and how they apply to planning and organizing leading them to improved productivity as opposed to the earlier approach of managing people as resources, primarily focussed on statistics and numbers.

New content on following key topics is included in the new edition:
- Motivation: Emergence of the progress motive, renewal of the purpose motive
- Emotional intelligence: Cultivating self-awareness as a leader
Because of the rapid strides made in technological advances, especially in computers and information processing, the text takes into account the increasing influence of computerization in test development, test construction and test administration besides the use of computers in test screening and processing. This book, with its emphasis on innovative methods of psychological testing and on the need for taking advantage of modern technological advances for psychological testing, should prove to be an essential text for students of psychology and a handy reference for teachers, teacher-trainees, and all those involved in administering psychological tests.


Psychological Testing

ANNE ANASTASI & URBINA
Psychological Testing, 7th ed.
ANNE ANASTASI, Department of Psychology, Fordham University.
SUSANA URBINA, Department of Psychology, University of North Florida.

This text provides a succinct and clear analysis of the subject of psychological testing from a contemporary viewpoint and modern perspective, based on a novel approach. For, today more and more new tests and a rich variety of measurement tools are available in the area of psychological testing, and the authors reckon these play a significant role in psychological testing. The book covers various types of tests and their applications, the increased responsibility of users in selecting appropriate tests and methods, interpreting scores, and communicating and using test results. Besides, it provides information on test constructions, i.e. how tests are developed to meet the needs of a test user.

The book also provides simple explanations of some of the widely used and rapidly developing concepts and procedures which are likely to affect psychometric practices in the 21st century, such as computerized adaptive testing, metaanalysis, structural equation modeling, use of crosscultural testing, and the increasing use of factor analysis in the development of ability testing and personality tests.

RAMAMURTI
An Introduction to Psychological Measurement
P.V. RAMAMURTI, Professor and Dean of Social and Behavioural Sciences and Honorary Director, Center for Research on Aging, Department of Psychology, SV University, Tirupati.

Primarily intended for undergraduate and postgraduate students of psychology, the book aims to provide a succinct yet reasonably comprehensive account of psychological measurement techniques (psychometry) in a single volume.

Written in a lucid style with the author’s rich teaching experience, the book focuses on the technique of development and use of psychological tests and scales. It also describes essential features and steps to be followed in constructing a psychological test.

The book, divided into three parts, covers psychophysical methods, psychological scaling and test methods, and some elementary but essential statistical concepts used in the measurement and interpretation of psychological test data.
Besides psychology students, the book will be useful for undergraduate and postgraduate students of education and professionals in the field of psychology and education.


Latest Print 2014 / 200 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4881-3 / ₹ 225.00 / (e-book also available)

**Statistical Methods for Psychology**

MANGAL

Statistics in Psychology and Education, 2nd ed.

S.K. MANGAL, formerly, Principal, Professor and Head, Department of Postgraduate Studies at C.R. College of Education, Rohtak (Haryana).

This extensively revised and fully updated second edition is designed as a textbook for MA (Education), MEd, MA (Psychology and Sociology) and for research students pursuing courses in Statistics related to these subjects. It takes into account the present syllabi of various universities and institutes of education across the country.

**WHAT'S NEW TO THE SECOND EDITION**

- Six new chapters added with emphasis on advanced statistical concepts and techniques such as the following:
  - Biserial correlation, point biserial correlation, tetrachoric correlation, phi coefficient, partial and multiple correlation.
  - Transfer of raw scores into standard scores, T, C and Stanine scores.
  - Non-parametric tests like the McNemar test, Sign test, Wilcoxon test, Median test, U test, Runs test, and KS test.
  - Analysis of covariance.
  - Some chapters modified and reshuffled to reflect the new emphasis.

- Entire text thoroughly checked and marked improvements made to bring the topics up-to-date.

**KEY FEATURES**

- Statistical procedures and methods have been simplified to facilitate understanding of the subject, and only the minimum necessary mathematics is presented
- Gives detailed discussion on parametric tests using very small samples for drawing valuable statistical inferences.
- Numerous solved examples and assignments are provided for practice and to illustrate the concepts and applications.


Latest Print 2012 / 428 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-2088-8 / ₹ 295.00 / (e-book also available)

**THORNDIKE & THORNDIKE-CHRIST**


ROBERT M. THORNDIKE, Western Washington University.

TRACY THORNDIKE-CHRIST, Western Washington University.

In this classic introduction to educational and psychological measurement, Thorndike and Thorndike-Christ provide all of the pertinent information future professionals need to know in order to develop the skills to use test information wisely. It focuses on basic issues in measurement and provides a general overview that is not overly specialized. Incorporating standard measurement concepts as they apply to both educational and psychological assessments, the new eighth edition continues to provide a technically rigorous treatment of the core issues in measurement in an easy-to-read, easy-to-understand presentation. It describes problems in measurement, explains how these problems are approached and solved, surveys a broad range of sources, and provides guidance in how to find, evaluate, and use information about specific tests.

**The new eighth edition includes**

- Increased coverage of “No Child Left Behind”
- Extended coverage of the role of ethics in tests
- A new chapter on advanced topics in testing.

**Contents:** Preface. Part One: Technical Issues—

SOCIAL WORK

JOHNSON & YANCA


LOUISE C. JOHNSON, University of South Dakota.

STEPHEN J. YANCA, Saginaw Valley State University.

This book provides a foundation for understanding the generalist practice. It synthesizes historical and current understandings into a logically developed sequence for learning about and teaching the practice of social work. The authors blend ecosystems and client-centered empowerment to develop a model to working with diverse populations. By using this model, students learn how to effectively work with diverse individuals, families, groups, organizations, and communities. The text incorporates the knowledge, skills, and values that are the foundation of social work practice at every level of practice.


Latest Print 2011 / 528 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4352-8 / ₹ 450.00

PATIL

Community Organization and Development: An Indian Perspective

ASHA RAMAGONDA PATIL, Associate Professor, Department of Continuing and Adult Education and Extension Work, SNDT Women’s University, Mumbai.

In a democratic country like India, community organization and development has a great significance. This concise yet comprehensive book explains the basic concepts of community organization and development and other related issues in an accessible manner.

The book deals with different aspects of community organization and describes in detail the process of community development. It dwells on the concept of community mobilization covering needs, benefits and challenges related to it and explains different models of community organization for bringing social change. Besides, the book focuses on conflict management in a constructive way and suggests that conflicts, if dealt proactively, can bring positive changes and harmony among people. Finally, it concentrates on models and strategies used in social action and different roles of the community worker while working with the people. Examples, especially from the Indian situation, are given to clarify the topics discussed. Chapter-end questions will help the student to understand the subject in a better way.

The book is intended for the undergraduate and post-graduate students of Social Work. Besides, professionals in the field will also find the book quite useful.


Latest Print 2013 / 232 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4694-9 / ₹ 195.00 / (e-book also available)

RAMACHANDRAN, et al.

Survey Research in Public Health

Late P. RAMACHANDRAN, was a research consultant, Valmar International, Applied Behavioral Sciences Research, Mumbai.

C.A.K. YESUDIAN, Dean, School of Health Systems Studies, Tata Institute of Social Sciences, Mumbai.

K.R. THANKAPPAN, Professor and Head, Achuta Menon Centre for Health Science Studies, Sree Chitra Tirumal Institute for Medical Sciences and Technology, Kerala.

P. SANKARA SHARMA, Professor (Biostatistics), Achuta Menon Centre for Health Science Studies, Sree Chitra Tirumal Institute for Medical Sciences and Technology, Kerala.

Latest Print 2013 / 480 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4355-9 / ₹ 450.00
Health education plays a pivotal role in creating awareness among the masses, and survey research in public health forms an integral part of the subject. This book is a step-by-step study guide to educate the researchers and the students on how to conduct health surveys and prepare the reports.

The book begins with a discussion on health research and its importance. It then moves on to the sensitive, yet most important health research areas like Child Health, Adolescent Health, Women Health, Communicable diseases and Non-communicable diseases, by citing their sample reports. The examples are cited to explain the methods of data collection, research strategies and problem formulation strategies, besides illustrating the methodologies of sample design, analysis design, and field data collection.

The book also helps in learning the advanced tools to conduct researches like SPSS statistics software and EpiInfo software. The concluding chapter shows how to write a report skillfully and in an organised manner.


KEY FEATURES

- Easy language and simple presentation
- Sample Examples taken from the Real-Life cases
- Chapter-end Questions to judge Students knowledge on the subject

Contents:


Latest Print 2012 / 152 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4595-9 / ₹ 195.00 / (e-book also available)

SHEAFOR & HOREJSI


BRADFORD W. SHEAFOR, Professor, Colorado State University,
CHARLES R. HOREJSI, Professor Emeritus, University of Montana

This unique text emphasizes the different techniques needed for successful social work practice.

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- Two new items address clients impacted by the criminal justice system and clients affected by war.


Latest Print 2014 / 500 pp. / 20.0 × 25.0 cm
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SHEAFOR & HOREJSI


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ISBN-978-81-203-4372-6 / ₹ 525.00
Governance

SAHNI & MEDURY (Eds.)

Governance for Development: Issues and Strategies

PARDEEP SAHNI, Professor and Chairman, Public Administration at the Indira Gandhi National Open University (IGNOU), New Delhi.

UMA MEDURY, Reader in the Faculty of Public Administration, IGNOU, New Delhi.

This well-presented collection with contributions from academics and administrators reflects the growing concern towards the present-day practice of governance. It focuses on the need for Governance for Sustainable Human Development to manage the country's social as well as economic resources leading to better development—founded on four pillars of Accountability, Transparency, Predictability, and Participation. It thus calls for unfolding various issues and devising suitable strategies towards humane governance through appropriate political, bureaucratic, economic, and legal reforms.

Highlighting its theme in the initial chapters in the New Public Management perspective, the book goes on to unravel the major administrative loopholes in Indian administration, such as lack of transparency and accountability, and the stranglehold of corruption, all of which lead to human deprivation. Later chapters give a synoptic overview of administrative reforms so far undertaken in India, and emphasize the effectiveness of governance in establishing appropriate balance in relative roles of public, private and civil society organizations, rights and responsibilities of politicians, bureaucrats and community, and economic and social justice. The book closes on a positive note strongly reiterating administrative re-engineering to meet the challenges of the twenty-first century for ensuring a holistic development of the country.

Recent and real life happenings infused in the text to substantiate arguments, make it an interesting reading. The book will be of immense use to the students and teachers of public administration, social science, political science, and those who practise public administration. It will also be useful to a large number of government departments—both at the union and the state levels.


VAYUNANDAN & MATHEW (Eds.)

Good Governance: Initiatives in India

E. VAYUNANDAN, Reader, Public Administration, Indira Gandhi National Open University, New Delhi.

DOLLY MATHEW, Reader, Public Administration, Indira Gandhi National Open University, New Delhi.

This edited volume focuses on the issues and strategies of good governance. It takes up the problems and strategies pertaining to the delivery of public services in India. The emphasis is on how to make the public service delivery in India, efficient and effective. The questions of accountability, transparency, equity, efficiency, effectiveness, participation responsiveness, decentralisation, and ethics are first dealt with, being of vital importance in today's governance of public service delivery. The book then discusses a threefold strategy to address these issues:

- The first is based on reforming administration, which involves restructuring, reinvention, realignment, re-engineering, and rethinking.
- The second is based on the application of Information and Communications Technology and e-governance in public service delivery.
- The third strategy is based on decentralisation through people's participation, interactive policy making, and privatisation.

In addition, the book highlights various initiatives undertaken in India for effective public service delivery and proposes an action plan for an effective and responsive government.

The book will be of immense use to the students, teachers, and practitioners of public administration, and to a large number of government departments at the union and state levels.


Latest Print 2003 / 156 pp. / 16.0 × 24.1 cm
ISBN-81-203-2203-7 / ₹ 395.00 / (e-book also available)

Indian Social Structure
GANGULY & MOINUDDIN
Samakalin Bhartiya Samaj
(Contemporary Indian Society) (in Bengali)
RAMANUJ GANGULY and SYED ABDUL HAFIZ MOINUDDIN.

This book presents a detailed introduction to Indian society as it has existed from the ancient times right up to the modern age. All major aspects, be it social structures, institutions, daily life, processes of change or issues of current importance, have been covered comprehensively. The book is primarily meant for students of B.A. (Hons.) and B.A. (General) courses in Sociology of all universities in West Bengal. It will also be highly useful for students of M.A. (Sociology) of these universities, as well as professionals in the field of social service in West Bengal.

Contents:

Latest Print 2008 / 512 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3620-9 / ₹ 250.00

Industrial Sociology
SCIEUR

PHILIPPE SCIEUR is a Professor of Sociology at the FUCaM (Facultés universitaires catholiques de Mons/Catholic university of Mons) and Director of CeRIO (Centre de Recherche et d’Intervention en Organisation).

This book, in its second edition, continues to present the main models of Sociology that have been conceptualised to apprehend the world of organisations. From the theories of bureaucracy and human relations to contemporary approaches, this book focuses on all the key aspects of Sociology of an organisation. The concepts defined are marked by the consideration of modes of rationality, types of cooperation, of networks and power games, of systems of decision-making and logics of action.

The book cites the contributions made and the definitions given by the great Sociologists like Max Weber, Talcott Parsons, Michel Crozier, Renaud Sainsanlieu, to help the students understand the topics more clearly.

This second edition is enriched with studies of discussed cases, charts, and of extracts of texts pertinent to the productive system, to the public sphere and the associative fact.

The book is intended for the undergraduate students of sociology. It will also be of interest to those who, on a personal or professional level, wish to understand better how companies, administrations, etc. function.


Latest Print 2012 / 160 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4530-0 / ₹ 175.00 / (e-book also available)

TOLBERT & HALL
Organizations: Structures, Processes, and Outcomes, 10th ed.

PAMELA S. TOLBERT, Professor, School of Industrial & Labor Relations, Cornell University.
RICHARD H. HALL, Distinguished Service Professor, University at Albany, State University of New York.

Based upon classical and contemporary theory and empirical research, this text shows a sociological analysis of organizations, focusing on the impacts that organizations have upon individuals and society.
FEATURES

• Updated material on research and theoretical developments with critical analyses—equips students with the most current material about the changing nature of organizations.
• Unifying framework of organizational effectiveness—offers students insight into organizational structure, effectiveness, and leadership.
• Combined material on organizational environments and interorganizational relationships—illustrates for students the ways in which organizations interact with each other.
• Chapter Overviews—appear at the beginning of each chapter—Provide students with a "snapshot" of material to be covered.
• Sample Questions—at the end of each chapter.

Contents:

Latest Print 2010 / 284 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-4002-2 / ₹ 225.00 / (e-book also available)

Introduction to Sociology

FERREOL & NORECK

Introduction to Sociology

GILLES FERREOL is professor of sociology at the university of France-Comte, where he heads the LASA.
JEAN-PIERRE NORECK is senior faculty member in préparatoire économique et commerciale at the Henri IV lycée in Paris.

This compact and conceptually sound academic text offers a clear and precise overview of sociology's main schools of thought, methods and fields of specialization.

The authors carefully explain the discipline's vocabulary, analytical paradigms and areas of research, and present the latest thinking (key questions and controversies, summations of past experience and research) in regard to some of today's outstanding issues: the crisis of the family as an institution, the democratization of education, changing life styles, declining job security, the nature and functioning of the bureaucracy etc.

This text presents entirely updated statistics and bibliographical references. It introduces new issues and themed reading guides (for example, intercultural relations and cultural integration). The boxed materials along with the text make the more useful than ever.

This is a classic book that presents a conceptual and scholarly approach to sociology as a discipline.


Latest Print 2009 / 220 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-3940-8 / ₹ 175.00 / (e-book also available)

Political Sociology

ROY

Introduction to Political Sociology

SHEFALI ROY is an Associate Professor and Head, Department of Political Science, Patna Women's College, Patna University, Patna.

Politics cannot grow in isolation; at the same time society learns from the changing ethos of polity. A relatively young subject, Political Sociology tries to seek research excellence, in its process of evolution.

This book on Political Sociology deals with different variables of society which influence various facets of political dynamics. It also analyzes attitude and behavioural pattern of the public who act as political actors. As a branch of political science, the book draws attention to the very nature of this inter-disciplinary study. All the chapters are conceptualized to strengthen the bond between the polity and the society and vice-versa. This book is an attempt to widen the frontier of political science with an empirical approach.

Intended for the undergraduate and postgraduate students of Political Science and Sociology, the book will enrich the students indulged in research works and those who are preparing for the Civil Services examinations as well.


Latest Print 2014 / 260 pp. / 16.0 × 24.1 cm
ISBN-978-81-203-4992-6 / ₹ 325.00 / (e-book also available)
Social Institutions and Modernization

BENOKRAITIS


NIJOLE V. BENOKRAITIS, University of Baltimore.

This text offers students a comprehensive introduction to many issues facing families in the twenty-first century. The major themes explored in the book include:

- Contemporary changes in families and their structure
- Impacts on the choices that are available to family members
- Constraints that often limit our choices

Through this approach, students are able to understand better what the research and statistics mean for them. The book balances theoretical and empirical discussions with practical examples and applications. It highlights important contemporary changes in society and the family.

Social Research Methods

DOOLEY, Social Research Methods, 4th ed.
DAVID DOOLEY, University of California, Irvine.

Written in an engaging style, this up-to-date text in its Fourth Edition provides a thorough treatment of research methodology for social sciences. It offers an interdisciplinary methodological balance between experimental and nonexperimental methods and includes self-contained coverage of basic statistics. In addition, it summarizes various validity types and their assessment and shows how literature reviews can help in drawing appropriate conclusions from several studies.

NEW TO THIS EDITION

• Includes ‘web sites’ section in each chapter to suggest useful sites related to the subject matter.
• Provides a hundred new references.
• Provides nonmathematical and intuitive graphical displays such as the “stem-and-leaf” and “box-and-whiskers”.
• Provides instructors with the current ethical guidelines for major research associations.

McTAVISH & LOETHER

Social Research: An Evolving Process, 2nd ed.

DON G. McTAVISH, University of Minnesota.
HERMAN J. LOETHER, California State University Dominguez Hills.

The book covers quantitative and qualitative approaches and issues related to the research process in a straightforward, easily understood format. The authors of this text take a unique sociological orientation to the research process by emphasizing the social aspects of serious research, the flaws that can result, and ways to detect and correct those flaws. This integrated approach to the subject examines research issues like ethics and gender bias throughout the book rather than isolated in a single chapter.

Useful for research methodology courses for students of social sciences—Sociology and Social Work.

Contents:

Latest Print 2011 / 368 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4400-6 / ₹ 250.00

PANNEERSELVAM

Research Methodology, 2nd ed.

R. PANNEERSELVAM, Professor, Department of Management Studies, School of Management, Pondicherry University, Puducherry.

This comprehensive text designed for MBA, MCom, MA (Economics), MA (Sociology) and PhD (Management, Commerce, Economics, and Engineering) courses continues to give complete account of concepts and statistical tools of research methodology in its Second Edition. The textbook also serves as a reference for consultants to carryout projects/consultancies in industries or service organizations.

DISTINGUISHING FEATURES OF THE BOOK
• Written in an easy to read style
• Each technique is illustrated with sufficient number of numerical examples
• Gives complete account of statistics and aspects of research methodology
• Chapter 8 gives complete account of testing of hypotheses
• Design and analysis of experiments, advanced multivariate analysis, multidimensional scaling and conjoint analysis, algorithmic research, models for industries and public systems, simulation are unique to this text.
• Graded chapter-end questions

NEW TO THIS EDITION
Introduction of a chapter on SPSS (Chapter 17), is new to this edition which gives readers an idea to obtain statistics for different techniques presented in this text. The different screenshots for different modules of SPSS applied to suitable example problems on sample session for data creation, reports, descriptive statistics, tables, compare means, general linear model, correlation, simple regression, nonparametric tests, classify, data reduction and graphs help readers to understand the features of SPSS.


Latest Print 2014 / 720 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4946-9 / ₹ 395.00 / (e-book also available)

YOUNG

Scientific Social Surveys and Research, 4th ed.

PAULINE V. YOUNG, University of Hawaii.

In this lucidly written and easy-to-read text, the author explains in detail the concepts and theories necessary to understand the culture, and social relations of a group. The text covers native or foreign groups, social institutions, communities (rural and urban) and social problems.

KEY FEATURES
• Contains a systematic discussion of the varied scientific techniques to be used in research studies and explains the scientific origins of social research.
• Provides numerous illustrations and case data, vivid charts and graphs expertly drawn and interpreted, and maps of urban areas.


Sociological Theory

ABRAHAMSON
Classical Theory and Modern Studies: Introduction to Sociological Theory
MARK ABRAHAMSON, University of Connecticut.

Classical Theory and Modern Studies discusses the ideas and insights of major figures in the classical period of sociological theory, and explores their continuing relevance to contemporary sociology.

FEATURES
• Devotes whole chapters to five major figures: Martineau, Marx, Weber, Durkheim, and Simmel.
• Includes an opening chapter on a “supporting cast” of theorists who strongly exerted an influence in the classical period.
• Focuses more on the ideas of the classical theorists as expressed in their original writings, as opposed to their biographies and historical circumstances.
• Explores the connections between the classical theorists and the work of contemporary researchers and scholars.
• Research boxes in each chapter describe contemporary studies related to the theory being discussed.
• Discusses natural experiments, participant observation and secondary data analysis in an accessible manner, describing methods of data collection and analysis as non-technically as possible.

Contents:

Latest Print 2011 / 204 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-4346-7 / ₹ 175.00

WALLACE & WOLF
Contemporary Sociological Theory: Expanding the Classical Tradition, 6th ed.
RUTH A. WALLACE, George Washington University. ALISON WOLF, University of London.

Contemporary Sociology has been built of the inspiration of the giants of sociology like Marx, Durkheim, Weber, Simmel, and Mead. The contemporary theorists while continuing the classical tradition, they indeed expand the horizons of the discipline from three vantage points of view—macrostructural, microinteractional, and interpretative.

This simply written book without unnecessary jargon, examines the assumptions and concepts of the five major sociological theories and the classical routes of the
modern theories. The text focuses specifically on nationalism, conflict theory, symbolic interactionism, phenomenology, and theories of rational choice.

**KEY FEATURES**

- Updated research examples that are theoretically driven.
- Examines the functions and dysfunctions of educational institutions.
- Updates the two major themes throughout the book—the role of women in contemporary society and formal education systems that characterize modern society.
- Includes a chapter on Evolution and Modernity: Macrosociological Perspectives that discusses in depth the evolutionary theories of Karl Marx, Talcott Parsons, Jurgen Hebermas, and Anthony Giddens.
- Provides feminist contributions and critiques on each major perspective.

**Contents:**

- Preface
- The Understanding of Society
- Functionalism
- Conflict Theory
- Evolution and Modernity: Macrosociological Perspectives
- Symbolic Interactionism
- Phenomenology
- Theories of Rational Choice
- Rediscovering the Body: The Sociology of the Body and Sociobiology
- Conclusion: Evaluating Sociological Theory

Latest Print 2012 / 480 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-3370-3 / ₹ 325.00

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**Sociology of Gender**

BRETTELL & SARGENT (Eds.)

**Gender in Cross-cultural Perspective, 5th ed.**

*Edited by CAROLINE B. BRETTELL & CAROLYN F. SARGENT, both Southern Methodist University.*

This text introduces students/readers to the most significant topics in the field of anthropology of gender—drawing not only from classic sources, but also from the most recent, diverse literature on gender roles and ideology around the world. It takes a clear, accessible approach to the subject matter, making coverage appropriate for students from various levels.

**THE TEXT**

- Maintains the broad cross-cultural coverage of the previous editions.
- Combines theory and ethnography based essays in each section of the book.
- Gives introductions to each section that provide clear review of significant issues debated in particular subject areas in the anthropology of gender.
- Has several essays updated by the authors.
- Includes essays on research on women’s lives that deal with masculinity and male gender roles.

**Contents:**

- Preface
- Acknowledgments
- Part I: Theoretical and Interdisciplinary Perspectives—The Sociology of Gender: Theoretical Perspectives and Feminist Frameworks
- Gender Development: Biology, Sexuality, and Health
- Gender Development: The Socialization Process
- Gendered Language and Socialization
- Western History and the Construction of Gender Roles
- Global Perspectives on Gender
- Part II: Gender Roles, Marriage, and the Family—Gendered Love, Marriage, and Emerging Lifestyles
- Gender and Family Relations
- Men and Masculinity
- Part III: Gender Roles: Focus on Social Institutions—Gender, Work, and the Workplace
- Education and Gender Role Change
- Religion and Patriarchy
- Media
- Power, Politics, and the Law
- References
- Glossary
- Name/Subject Index

Latest Print 2011 / 528 pp. / 17.8 × 23.5 cm
ISBN-978-81-203-4362-7 / ₹ 495.00

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**Sociology of Religion**

EMERSON, et al.

**Religion Matters: What Sociology Teaches Us about Religion in Our World**

*MICHAEL O. EMERSON, Rice University.
WILLIAM A MIROLA, Marian University.
SUSANNE C. MONAHAN, Montana State University.*

This is a text for the sociology of religion course. Instead of a mere survey of this field, the text focuses on the major questions that generate the most discussion and debate in the sociology of religion field.

JOHNSON
RONALD L. JOHNSTONE, Ball State University.
Using an unbiased, balanced approach, the eighth edition of this text puts religion in its social context by discussing the impact of society on religion and helps students understand the role and function of religion in society that occur regardless of anyone’s claims about the truth or falsehood of religious systems.

KEY FEATURES
• Provides new and updated information and research data in the rapidly changing field of religion, in society.
• Addresses the constant changes in the issues presented by the interaction of religion, the various institutions and social processes represented in modern societies.
• Provides real-life examples that illustrate the principles being presented.


Sociology of Symbolism
CHARON
Symbolic Interactionism: An Interpretation, An Integration, 10th ed.
JOEL M. CHARON, Professor Emeritus, Minnesota State University Moorhead.
Using a unique step-by-step, integrated approach, this text organizes the basic concepts of symbolic interactionism in such a way that students understand them clearly. It emphasizes the active side of human beings—humans as definers and users of the environment, humans as problem solvers and in control of their own actions. It also shows them how society makes us, and how we in turn shape society.

KEY FEATURES
An integrated approach—Each chapter builds on previous ones. This enables students to first grasp individual concepts and then understand the symbolic interactionism perspective as a whole.

Applied examples—Shows how the perspective can be applied to gender and ethnic group relations. Gives students workable examples for practically applying concepts.

Recent empirical studies—Shows students how symbolic interactionism has been used to study human action.

A full chapter on the theories of Erving Goffman—With discussions on drama in interaction, the self of social interaction, rituals of interaction, and the environments of social interaction.


Urban Sociology
MACIONIS & PARRILLO
Cities and Urban Life, 5th ed.
JOHN J. MACIONIS, Kenyon College
VINCENT N. PARRILLO, William Paterson University
Cities and Urban Life, authored by two of the best-known textbook writers in the field, provides a comprehensive introduction to urban sociology, urban anthropology, and urban studies courses. Primarily sociological in approach,
this book incorporates historical, social, psychological, geographical, and anthropological insights. It also gives extensive attention to the "new" political economy approach to urban studies. The authors use global cities as case studies for more relevance to students.

KEY FEATURES

- Discussion of the vulnerability of cities to acts of terrorism—Provides students with new insight into the effects of terrorism on their lives.
- Expanded discussion of cities and the world economy—Gives students a global perspective regarding urban sociology, allowing them to understand and track the latest trends in the field.
- A global perspective—Offers a look at the history and current urbanization in four major world regions: Latin America, Africa, the Middle East, and Asia. Provides global context of regions where urbanization is now most rapid, with cities reaching unprecedented size.
- Case studies—Offer a broad socio-historical look at major cities in various regions of the world.


Latest Print 2011 / 480 pp. / 17.8 × 23.5 cm

Industrial Sociology

ETZIONI
Modern Organizations
AMITAI ETZIONI, Columbia University.

In this concise text, the author examines the central problem of organizational reality in relation to a basic dilemma of modern man—the search for instruments that will effectively serve his goals, without governing his life. The text deals with legitimate and illicit change of goals, the alienation and involvement of participants in the organization; the interaction of information into the organization, and the relation of the organization to community and society. In short, organizations are treated as social units that pursue specific goals within their environments. Though a subject on sociology, the study of organizational structure, organizational goal, its control and social environment is of importance to management professionals, public administrators, institutional heads and social scientists.


Latest Print 2012 / 128 pp. / 15.3 × 22.9 cm
ISBN-978-81-203-0117-7 / ₹ 125.00

Latest Print 2004 / 144 pp. / 15.3 × 22.9 cm
ISBN-81-203-0195-1 / ₹ 69.00

Sociology of Kinship, Marriage and Family

MANHAS

Sustainable and Responsible Tourism: Trends, Practices and Cases

Editor: PARIKHAT SINGH MANHAS, Associate Professor, The Business School and School of Hospitality & Tourism Management, University of Jammu, J&K, India. He is also a Visiting Professor at Graduate School of Business, ESAN University, Lima, Peru.

Tourism is one of the most dynamic and challenging industries across the globe. Since tourism is a multidimensional service industry, it becomes a responsibility of national and local governments, private sectors and voluntary organizations to make it more sustainable and responsible for minimizing negative environmental, social and cultural impacts and generating greater economic benefits for local residents. Moreover, it has become an immediate need to conserve natural and cultural heritage for the maintenance of the world’s diversity.

The present anthology, divided into three sections and comprising 16 chapters, addresses the need of sustainable and responsible tourism. It provides vibrant insights into the latest trends and practices followed in the industry for the sustenance of tourism. The book emphasizes the potential of tourism in upgrading national economy and social well-being of host communities. Besides, it focuses on the areas of important concerns which require critical attention, such as visitor impact management, tourism destination management, community involvement for tourism sustenance and the threat of climatic change on biodiversity and tourist destination.

The book also guides readers towards new horizons of tourism arena related to sustainability and responsible tourism practices. This book will be of great interest to the students of hospitality and tourism management. Besides, it will prove to be of great use to policy makers, stakeholders, tourism educators and researchers.

Contents: Foreword. Preface. Section I: Sustainable and Responsible Tourism—Regional Development and Sustainability: Cultural Tourism in the Southern Region of Jalisco by Dr. José G. Vargas-Herrández. The Application of Sustainable Tourism Indicators in the Development of Taman Rimba Telok Bahang, Penang, Malaysia by Dr. Jabil Mapjabil and Dr. Azizan Marzuki. Rural Tourism Development: Constraints and Potential with a Special Reference to Agri Tourism (A Case Study on Cashew Agri Tourism Destination—Rajendrapattinam Village in Vridhdhachalam Taluk of Cuddalore District, Tamil Nadu) by Dr. A. Balamurugan, Dr. R. Kannan and Dr. S.K. Nagarajan. Changing Expectations of Traditional Pilgrims: An Analysis of Expectations and Motivations of Tourists Visiting Badri-Kedar Tourism Zone by Dr. S.K. Gupta and Dr. Vijay Prakash Bhatt. A Comparative Analysis of Mwalughanje Elephant Sanctuary and Rukinga Wildlife Sanctuary in Kenya by Dr. Margaret Wachu Gichuhi. Environmental Practices a Medium Size Hotel—A Case Study Approach by Dr. Sharleen Howison and Ms. Dagmar Cronauer. Planning Considerations for Tourism in the Minho-Lima Region (Northwest Portugal) by Dr. Paula Cristina Remoaldr, Dr. José Cadima Ribeiro, Dr. Laurentina Cruz Vareiro and Dr. Mécia Cunha Mota.

Section II: Community Development by Tourism—Development of a Standard Measurement Scale to Measure Community Attitude Towards Impacts of Tourism in Malaysia by Dr. Nurhazani Mohd Shariff, Dr. Nor Asyikin Mohd Nor, Ms. Jasmine Zia Raziah Radha Rashid Radha and Ms. Hasni Hasnah Che Ismail. Community-based Ecotourism and Sustainable Development Supported by Case Study—Kumaon Himalayas (Lake District of Uttarakhand) by Dr. Bipin
Chandra Pant. Section III: Case Studies and Practices on Tourism Trends—Tourist’s Use of Public Transport Information: A Case Study in Penang Island by Mr. Ng Kok Meng. Rebuilding Destination Functionality: A Strategic Framework Towards Crisis Communication by Dr. Parikshat Singh Manhas and Dr. Zubair Ahmad Dada. Trust in the Online Hotel Booking Decision by Dr. Pauline Ratnasingam and Dr. Kuldeep Kumar. Endogenous Project on Rural Tourism: A Case Study of Kalamkari by Dr. P.S. Reddy. Causality between Tourism and Education by Dr. G.S. Premakumara and Dr. Riyaz Ahmad. Greening the Marikina City: Cycling as an Alternative Transportation by Dr. Joy Shellah B. Era and Ms. Evangeline E. Timbang. The Study of Relationship between Climate and Annual Tourism Trends Condition; Case of Tabriz, Iran by Dr. Banafsheh M. Farahani and Dr. Jafar Mosivand.

Latest Print 2012 / 284 pp. / 17.8 x 23.5 cm
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